

WPEK
Asheville, NC
Quarterly Issues/Programs List
Second Quarter, 2023
07/07/2023

WPEK
Quarterly Issues/Programs List

WPEK provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health in Tragedy Situations	Dr. J. Katzenstein	04/02/2023 07:00 AM	029:49
Social Justice, Pediatric Hos	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Legacy of Dr. Martin Luther King Jr. and how communities can help their local children's hospital.	M. Luther King III, T. Nestel	04/09/2023 07:00 AM	029:48
Social Justice, Pediatric Hos	9007792 iHeartRadio Communities: Public Affairs Special	Discuss National Minority Health Month, National Volunteer Month, and Earth Month/Earth Day.	K. Jones, J. Kleindienst, S.	04/23/2023 07:00 AM	029:49
Social Justice, Pediatric Hos	9007792 iHeartRadio Communities: Public Affairs Special	Discuss National Minority Health Month, National Volunteer Month, and Earth Month/Earth Day.	K. Jones, J. Kleindienst, S.	04/30/2023 07:00 AM	029:49
Autism Awareness, Stroke Prev	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss autism awareness/available resources and the symptoms of stroke and prevention.	M. Partin, Dr. M. Elkind	05/07/2023 07:00 AM	029:50
Disaster Preparation, Nurses	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	importance of AM radio in emergencies, crucial need for nurses, National Stroke Awareness Month	M. Brown, J. Gleason	05/14/2023 07:00 AM	029:49

Veteran's Health, Mental Heal	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss how the VA helps women veterans and insight into America's mental health crisis.	Dr. J. Strauss, M. Grau-Porte	05/21/2023 07:00 AM	029:50
Veteran's Health, Mental Heal	9007792 iHeartRadio Communities: Public Affairs Special	Discuss organizations who help support Veterans, their families, and the services they provide.	B. Carroll, J., Lorraine, T.	05/28/2023 07:01 AM	029:50
Cyber-Bullying, Suicide Preve	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss protecting children from cyber-bullying and support available to deal with the problem.	M. Molak	06/04/2023 07:00 AM	029:49
Creating Positive Change, Dea	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss positive change in inner-city communities and the challenges working moms face.	B. Courtney, P. Faris	06/11/2023 07:00 AM	029:49
PTSD AWARENESS, JUNETEENTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss PTSD Awareness Month and the history of the Juneteenth Holiday.	C. Lyle, K. Navies	06/18/2023 07:00 AM	029:49
Public Health, LGBTQ advocacy	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the work HHS did during the COVID pandemic and the work GLAAD does promoting LGBTQ advocacy	M. Malik, A. Allen Ramos	06/25/2023 07:00 AM	029:49

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
		000:15	7
		000:30	15
	EBLEN CHARITIES	000:31	39
	HEALTH AND FITNESS	000:29	10

	HEALTH AND FITNESS	000:30	3
	HEALTH AND FITNESS	000:32	11
	HEALTH AND FITNESS	000:32	12
	HEALTH AND FITNESS	000:32	25
	HEALTH AND FITNESS	000:32	6
	HEALTH AND FITNESS	000:32	11
	NC Forest Service Central Off	000:15	19
	NC Forest Service Central Off	000:15	11
	PSA/POLICE USE OF FORCE/60	000:59	13
AMERICAN CANCER SOC	DAV	000:59	17
AUTISM		000:15	7
BULLYING	NC ASSOC. OF EDUCATORS	001:00	20
DIABETES		000:15	9
FIRE PREVENTION	PSA/DAV VICTORIES/60	000:59	21
GUN SAFETY	AD COUNCIL	000:15	6
MAKE A WISH	MAKE A WISH	000:30	10
MENTAL HEALTH	CHILD MIND INSTITUTE	000:30	6
MENTAL HEALTH	MENTAL HEALTH COALITION	000:30	5
MENTAL HEALTH	NAMI	000:30	8
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:30	4
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:32	2
NO KID HUNGRY	NO KID HUNGRY	000:29	6
PROSTATE CANCER FOUNDATION	PROSTATE CANCER FOUNDATION	000:30	21
SPORTS IMPACT	HEALTH AND FITNESS	000:59	20
SUBSTANCE USE RECOVERY	PSA/SUBSTANCE ABUSE HELPLINE/60	001:00	21
THE V FOUNDATION	THE V FOUNDATION	000:29	17
Youth and Drugs		000:15	9
YOUTH SPORTS	TRUSTED COACHES	000:15	8