

WFLA  
Tallahassee, FL  
Quarterly Issues/Programs List  
Second Quarter, 2022  
7/1/2022

WFLA  
Quarterly Issues/Programs List

WFLA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Health, Travel, Pets, Inflation, Medical Bills, Mental Health, Hunger, Cancer, Education/After School Programs, Veterans Issues, Parkinson's, Child Development, Hot Car Deaths, Hearing Issues, Stroke Awareness, Boating Safety, ADHD, National Dairy Month, Real Estate, Sleep, Ocean and Plastic

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUESTS	DATE/TIME	DURATION
Picky Eaters	Florida Roundtable	'Just Try One Bite'	Camila Alves McConaughey	4/2 6AM	60 min
Cruises		The state of Cruising	Peter Greenberg		
Planned Pethood		Rocky Mountain Vet TV Host	Dr. Jeff Young		
Teens and Sleep		Generation Sleepless Mental Health	Julie Wright, MFT		
Surprise Medical Bills	Florida Roundtable	'No Surprises act'	Katie Keith	4/9 6AM	60 min
Inflation		New Ways to Save money	Rod Griffin, Experian		
Newspaper returns		NY SUN Returns	Dovid Efune, publisher		
Mental health vs mental illness		Self-diagnosis of mental health issues is bad	Dr. Monica Barreto, Orlando Health		
Tax Time		File taxes now!	Mark Steber, Jackson Hewitt		

Hispanic Hunger Crisis	Florida Roundtable	Food Insecurity and Nutrition programs	Alejandra Gepp, UnidosUS	4/16 6AM	60 min
After school programs		Promoting healthy futures	Jodi Grant & Jennifer Sirangelo, Nat'l 4-H Council		
Distracted Driving		Distracted driving is getting worse	Pam Shadel Fischer, Governors Highway Safety Assoc.		
Testicular Cancer		Testicular cancer screenings are important	Dr. Ngyen, Optum		

New Fiction	Florida Roundtable	'Blood Sugar'	Sascha Rothchild, author	4/23 6AM	60 min
Heartland Docs, DVM		New Season begins - vets and pets	Drs. Ben and Erin Schroeder, DVM		
VA Surgery		VA Plans changes to procedures	Dr. Randall M. Clark, FASA & Dr. Gurdev Rai, VA		
Parkinson's Disease		Parkinson's Disease Non-motor symptoms	Dr. Gus Alva & Michelle Rios, caregiver		
Fl Prepaid College		FL Prepaid College plans	Shannon Colavecchio		

Hot Car deaths	Florida Roundtable	Heatstroke prevention	Dr. Steven Cliff, NHTSA	4/30 6AM	60 min
Medical Insurance		Understand your Medical Benefits	Beth Moore, PAF Dr. Dana Suskind		
Childhood development		Neuroscience of early childhood development	Dovid Efune, publisher		
Newspaper returns		The NY SUN is back!			

VA/DOD Hearing Awareness Visit St. Pete/Clearwater SeaWorld	Florida Roundtable	VA Mental Health Be proactive w/Hearing Travel & Tourism week SeaWorld rescues 40,00th animal	Christopher Loftis, PhD VA/DOD Dr. Kathy McGowan, Beltone Steve Hayes, CEO Visit St. Pete/Clearwater Dr. Chris Dold, Jon Peterson, SeaWorld	5/7 6AM	60 min
Shortages Breast Cancer Cryptocurrency Mental Health Stroke awareness	Florida Roundtable	Don't make Baby Formula Know your Density Explaining Crypto Finances are Draining on mental health Know the signs of stroke	Dr. David Klein Drs. Pamela Habib and David Schacht, Bayer Radiology Ric Edelman, Investment advisor Dr. Howard Pratt, CHI Miami Dr. Clinton Wright, NIH	5/14 6AM	60 min

Memorial Day COVID-19 Shots Nat'l Senior Games Workout injuries Boating safety	Florida Roundtable	Recognizing the sacrifices made Summer Travel Booster shots? Humana Game Changer/ senior games Post-pandemic gym injuries on the rise	Paul E. Dillard, Nat'l Commander Am Legion Dr. Tina Carroll Scott, S.Miami Children's Clinic Theresa Andrews, AVP, Alan Grofe, Humana Dr. Gloria Beim, Olympic Team Dr.	5/21 6AM	60 min
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		Be careful on the water	FWC PSA		
Stroke Awareness	Florida Roundtable	Spasticity symptoms	Dr. Zachary Bohart, Tufts	5/28 6AM	60 min
AEW Event		Wrestling hottest promotion Vegas	CEO, GM AEW, Tony Khan		
Food Mood		Your food affects your mood	Dr. Kulreet Chaudhary, Dosha expert		
Summer Travel		All-inclusive vacations are good	Asad Ahmed, SVP Hyatt Hotels		
ADHD Adults	Florida Roundtable	New non-stimulant Medicine for ADHD	Theresa Cerulli, MD, Supernus	6/4 6AM	60 min
Donut Day		Salvation Army brings us Donuts	Ken Hodder, Nat'l Commander Salvation Army		
Health and Wellness		post- Pandemic nutrition needs	Dana Kaye, Devotion Nutrition		
Nat'l Dairy Month		Milk Aisle has changed	Chef Jamie Gwen, easy home meals		
Horse sense		Think Like a Horse	Grant Gollither, author		
Work Skills	Florida Roundtable	Goodwill is helping workers get skills	Steven C. Preston, Pres/CEO Goodwill Industries	6/11 6AM	60 min
PETA - Free the animals		stop testing on animals	Emily Tunnell, PhD, PETA,		
Dog Bites		USPS warns dog owners	Linda DeCarlo, USPS		
Video Games					

World Oceans		The Benefits of playing video games	Stanley Pierre-Louis, ESA  Philippe and Ashlan Cousteau		
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Real Estate  Visit St Pete/Clearwater  Summer Sleep	Florida Roundtable	Real estate tips from the super-rich  Florida Tourism  How to get good sleep	Jonathan Kurry, Jay Thorton, Reed Smith  Steve Hayes, CEO VSTPC  John Lopos, CEO Nat'l Sleep Foundation	6/18 6AM	60 min
BBQ/Beef  America Outdoors  Plastic Crisis	Florida Roundtable	Budget-friendly Beef/BBQ  New PBS Series  Oceans are filled with Plastics	Chef Lamar Moore, Beef Supply expert Jason Jerome  Author Baratunde Thurston  Anthony Tusino, WWF, OneSource Coalition	6/25 6AM	60 min

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MENTORING	GIRL SCOUTS	000:15	192
MENTORING	GIRL SCOUTS	000:29	73
MENTORING	GIRL SCOUTS	001:00	157
PARENTING	PSA- ALL PRO DAD-MORE THAN A STAT	000:30	67
PARENTING	PSA- ALL PRO DADS- LITERACY 15	000:15	192

PARENTING	PSA- ALL PRO DADS-MORE THAN A NUMBER	000:30	67
PARENTING	PSA- FHSAA/MORE THAN EXTRA CIRRICULAR	000:33	1
ALZHEIMERS AWARENESS	ALZHEIMERS PROJECT	000:23	376
ALZHEIMERS AWARENESS	ALZHEIMERS PROJECT	001:02	154
CHILD HEALTHCARE	ST JUDE CHILDRENS RESEARCH HOS	000:14	211
CHILD HEALTHCARE	ST JUDE CHILDRENS RESEARCH HOS	000:30	71
CHILDHOOD CANCER	CCRF	000:30	70
CHILDHOOD CANCER	CCRF	001:00	161
children	OUNCE OF PREVENTION FUND	000:30	69
COLLERECTAL CANCER	CDC	000:21	134
COMMUNITY INVOLVEMENT	FL HS Athletic Assoc.	000:32	72
DRIVING SAFETY	FL DEPT OF MOTOR VEHICLES	000:29	75
EDUCATION	FHSAA	000:33	71
EDUCATION	FHSAA	001:04	157
EMERGENCY PREPAREDNESS	DEPT OF EMERGENCY MGMT	000:30	67
END RACISM	STOP AAPI HATE	000:30	16
ENVIRONMENT	iHEART RADIO EARTH	000:28	4
ENVIRONMENT	iHEART RADIO EARTH	000:30	4
ENVIRONMENT	iHEART RADIO EARTH	000:30	4
FAMILY ISSUES	DEP OF HEALTH	000:30	70
FORESTS	AD COUNCIL	000:14	207
HEALTH	AA	000:29	81
HEALTH	LUNG CANCER FOUNDATION	000:32	67
HEALTH AND FITNESS	MAKE-A-WISH	000:30	12
LONGTERMCARE.GOV	LONGTERMCARE.GOV	000:30	64
MENTAL HEALTH	CHILD MIND INSTITUTE	000:29	6
MENTAL HEALTH	Substance Abuse & Mental	000:20	149
MENTORING	NATIONAL MENTORING MONTH	000:11	107
MILITARY AND VETERANS	AIR FORCE RESERVES	000:29	70
MILITARY AND VETERANS	AIR FORCE RESERVES	001:00	157
MILITARY AND VETERANS	COAST GUARD	000:30	69
MILITARY AND VETERANS	COAST GUARD	000:30	66
MILITARY AND VETERANS	HOME BASE	000:30	21
MILITARY AND VETERANS	USO	000:30	69
NATL GUARD	NATL GUARD	000:30	69
Opioid Awareness	AAOS	000:30	72
ORGAN DONATION	MATCHINGDONORS.COM	000:30	67
ORGAN DONATION	MATCHINGDONORS.COM	000:30	69
PEACE CORPS	PEACE CORPS	000:09	154
PEACE CORPS	PEACE CORPS	000:21	144

PET ADOPTION	AD COUNCIL	000:14	253
PET ADOPTION	AD COUNCIL	000:27	149
POISON HELP	DEPT OF HEALTH	000:31	72
Propane Safety	FL DEPT AG	000:30	71
PUBLIC SAFETY	RED CROSS	000:05	28
PUBLIC SAFETY	RED CROSS	000:18	167
Reserve Service	US Coast Guard	000:29	67
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	14
SMOKE DETECTOR REPLACE	TALLAHASSEE FIRE DEPT	000:15	192
VETERANS	PARALYZED VETERANS OF AMERICA	000:28	103
VETERANS	VETERANS ADMINISTRATION	000:29	69
VETERANS	VETERANS ADMINISTRATION	000:59	167
VETERANS ADMINISTRATION	VETERANS ADMINISTRATION	000:30	68
WILDLIFE PROTECTION	HUMAN SOCIETY	000:30	67