

WXSR
Tallahassee, FL
Quarterly Issues/Programs List
Third Quarter, 2012
10/04/2012

WXSR
Quarterly Issues/Programs List

WXSR provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Blue Collar Intellectuals:** Smith and Spry: Obama Truth team- Spuer Pac reversal by Obama-prison privatization " school prayer moving forward in Tally - 10 minutes Daniel J. Flynn " stupid is the new smart " theneed to read books " dumbing down of America " on growing up in Massachusetts " Mortimer Adler " man behing book movement in 1950s " - 30 minutes On Eric Hoffer " the Longshoreman intellectual " Hoffer on why smart people do stupic things " Hollywood Box office " last year (tm)s remakes " no original ideas " define Blue Collar intellectuals " Hoffer " Milton Friendman - 10 minutes Will dumbing continue? The future is idiocy " Joe Six Pakc (tm)s kids
- **Final Victory election of 1944 and relevance to t:** Smith and Spry Florida warehousing disabled children presidential bearhug in Ft. Pierce 10 minutes wWeintraub Final Victory why 1944 FDR wants out suggests Henry Kaiser " shipbuilder " Doctors would not tell him how sick he was " sickness hidden from public- FDR speaks fromm car. - 30 minutes Tom Dewey " 43 years old runs for GOP stiff " no military service " Wendell Willkie a great campaigner " FDR admired him " vets back FDR- Truman has no money at all " mortgages mothers farm " James Byrnes suggested as VP unacceptable " William O. Douglas " womanizer - 10 minutes Access to voting " GOP and Southern Dems try to control polls " limit absentee ballots " poll tax " literacy tests " Joe Kennedy almost endorsed Dewey " FDR no talking with Truman - 10 minutes
- **Florida and National Economic conditions:** Smith and Spry- casino gaming in Florida " Disney opposed " Congress to blame as much as banks for economy - 10 minutes w/Jordan Goodman " financial analyst " moneyasnwers.com " credit card fees " banks losing 8 billion dollars and want to make it up " bank transfer days " 6 banks control 65% of the economy " too big to fail " truthinequity.com " mortgage refinance - 30 minutes Underwater in homes " youcanrefi.com or modifymymortgage.com " on the Occupy Movement " credit card competition creditcardperks.com " monitor your credit - 10 m inutes Too Big to Fail- - could happen again " Germany and France on Euro future " will break up in Club Med countries " reaching credit limits. - 10 minutes

- **Florida and National politics:** Smith and Spry: polls in Florida too close to call, importance of debated- - 10 minutes W/Rhodes Cook- on conventions " when they DID things " this yeara both did what the parties wanted them to do " Dems got a better bounce " by going 2 "neither side locked up anything " - 30 minutes On US Senate Dems defending 21 of 33 seats and 2 independents "control will be interesting -1 definite GOP pickup Nebraska " looks at Conn. Nev. N. Dakota " Va. Tossups " ISC. Fla. Mich- - 10 minutes Dems in US Senate " pickup possible in Mass " Nevada, Maine " Romney 47 remarkd - 10 minutes
- **Florida Healthcare issues:** Smith and Spry: Mitt Romney and 47 speech " Libya - 10 minutes W/Hairidopoulous: new show with Dr. Stephanie, Tallahassee, and budget providing higher quality care " need more accountable system " medicated costs "too many go to emergency rooms " importance of primary care " electronic medical records - 30 minutes Stephanie on pill mill abuse and reduce preventive care " on baby boom expanding Medicaid vs medicare - 10 minutes Domestic abuse initiative - 10 minutes
- **J Edgar Hoover & FBI:** Smith and Spry: Gov. Rick Scott and transparency on state website - 10 minutes W/Dr. Aronson " his book " Master of Deceit: J. Edgar Hoover and America in the Age of Lies " JEH created the FBI "he did face real enemies " Hitler, Stalin, Mao 1924-1972 " early 1920s security mess " 1918 attack on Att. Gen home and on Wall Street " seen as communist " the roundup " compare to 9/11 and afterward " on organized crime - 30 minutes Was Hoover gay? Probably NOT " relation with Clyde Tolson " relation with FDR " to go after subversives (Nazis and Soviets) " 1936 " there was no CIA or NSA " without congressional approval " blackmail on JFK " Hoover secrets " how he broke the law " Hoover expert on filing a DO NOT FILE " relations with Joe McCarthy - 10 minutes Lavendar scare " homosexual firings-subject to blackmail by Soviets " none convicted " power of fear and suspicion " working on internet services - 3 years of research - 10 minutes
- **July 4th special:** Smith and Spry: Arizona immigration law " Supreme Court ruling " something for everyone. - 10 minutes w/ Gen. Dave Palmer (ret.) for commandant of West Point " book " George Washington " Military Genius " why book was necessary " historical diversity on Washington " military history not much at that time " Phase 1 " Americans weak " but stronger than British. America invades Canada and want Florida " Phase 2 Britain launches biggest invasion ever. Canada to be 14th state " lasts into 1800s goals " 1. Independence 2. Empire in North America - 30 minutes Palmer (tm)s experiences as commandant of West Point 1986-1991- his faculty now running the US Army " an imprint on history " the key to the continent " Washington Phase 2 " still untrained army " fights with retreat possibility " could not suffer a decisive loss " Old Fox Phase 3 French come in - Spain and Holland " - 10 minutes At Yorktown " we did not know the war was over " British quit fighting " go to negotiating table " Washington holds army together " Brits conclude # 1 opponent of all time was Goerge Washington " compare to military leaders of

today. - 10 minutes

- **National and Florida campaigns:** Smith and Spry: Missouri's Senate race Cong. Todd Aiken vs. Claire McKaskill - 10 minutes Con. Webster " TV spots I-4 corridor " reaction to Aikman gaffe " and Joe Biden " chains comment " on small biz awards for hiring one man " Employ 1 ACT " bailout and stimulus " - 30 minutes On putting Federal money in state road projects " medicare and Pula Ryan " govt is too intrusive - 10 minutes Foreign policy " Afghanistan " we must get out " get rid of affordable care - 10 minutes
- **Political parties:** Smith and Spry: Super Pacs GOP Romney outspending Democrats and Obama " raised 11 million in Florida - 10 minutes w/ Ventura: new book DemoCrips and ReBLOODlicans " compare to LA streetgangs " on PACS and donations "all should wear NASCAR suits so we know who owns them " on Gen Smedley Butler and book on war. Creating domestic terror " did 6 years in military 1969-75. - 30 minutes Abolish political parties " raises without voting on it. Obamacare " Cong and Sen. Military get govt. healthcare (5choices) " Romney or Obama " it doesn't matter " was with Ron Paul " now backing former Gov. Gary Johnson of New Mexico " Libertarian - 10 minutes On Obama care " private sector doing fine " 99.9% of people lost wealth - .1 % control the system, on cell phones, internet and TV - 10 minutes
- **Politiview and Fla politics:** Smith and Spry " GOP choice for VP " Cong. Paul Ryan - 10 minutes Politiview Susan Nightengale and Harvey Chimoff " using technology of internet for organized political views " down to the zip code " Florida senate race " how it works " coming from the voter viewpoint " totally non-partisan " merchandising candidates " why founded - 30 minutes Political party slant " politiview does not create content " but provide open platform " how to ensure truth " how to get repeat use " no cost to candidates " also use votesmart.org " - 10 minutes Smith and Spry " Florida economy, unemployment, record foreclosure " Cong Dan Webster - 10 minutes
- **Pool Safety politics:** w/ Davis and Burgess " Pool Safety Campaign - children safety " 390 under age 15 drown every year " safety tips " doors and fencing " public pool safety " drain covers " lifeguards are not babysitters " lifejackets. Blacks and Hispanics don't learn swimming " outreach " appropriate age to learn " when child has motor skills " 6 years old in water at 1 yr. - 30 minutes Smith and Spry " National money raising " Romney setting records " Obama in big battleground states " super pacs - 10 minutes Bush tax cuts " Pres would keep 250000 level. Pres. Pushing class warfare " Gov. Rick Scott in England on commerce mission - 10 minutes Unemployment down in Florida " wages down in Florida "Dept. of Labor. Deaths " former state reps Ken Sorenson and Jim Tillman " GOP primary Connie Mack IV with big lead. - 10 minutes
- **Primary election Fla 8/14:** Smith and Spry " Romney winning money race " Obama the welfare president - 10 minutes w/Cong. Weldon " elected 1994 served 7 terms " on civility in Congress " country

in fiscal crisis "must cut taxes " where to cut " medicare vs. socialsecurity "medicare vs. military " Healthcare vs. Obamacare " Obamacare must be repealed " status quo is not working-U S too big for single payer - 30 minutes Insurance and health care reform fairness - income tax credit own your own insurance " Obama wants 20,000 IRS agents to monitor healthcare " 2700 pg bill was not needed " Obama wants control " jobs critical " Obamacare hurts small business - 10 minutes Why replace Bill Nelson " voter reform " House record - worked hard accomplished much he (tm)s more conservative than Mack - 10 minutes

- **Titanic Expericence:** Smith and Spry " Connie Mack with Big lead over Bill Nelson in new poll - 10 minutes w/ Klingelhofer " VP collections for Titanic Experience " in Orlando " 100th anniversary of sinking " have part of hull " story of Titanic largest floating object in the world " wreck discovered in 1985 recovery began 1987 1993-2004 6 recovery expeditions. 5500 artifacts " actors play crew members as docents " construction phase to bridge " memorial room - 30 minutes Smith and Spry " Polls dead heat in Florida Romney 48 Obama 45 " Scott getting support for voter purge- but not his administration " Cong. Alan west and Cong. Debbie W. Schultz - 10 minutes S & S " more on Nelson Mack race and outside groups immigration policies importance of reform

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|------------------|---|--|-----------------------------|------------------------|----------|
| July 4th special | WFLA FLORIDA ROUNDTABLE E 063012 | Smith and Spry: Arizona immigration law " Supreme Court ruling " something for everyone. - 10 minutes w/ Gen. Dave Palmer (ret.) for commandant of West Point " book " George Washington " Military Genius " why book was necessary " historical diversity on Washington " military history not much at that time " Phase 1 " | Lt. Gen. Dave Palmer (ret.) | 07/01/2012 07:02 AM | 053:47 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|---------------------------|--------------------------------|--|------------------------|---------------------|----------|
| | | <p>Americans weak " but stronger than British. America invades Canada and want Florida " Phase 2 Britain launches biggest invasion ever. Canada to be 14th state " lasts into 1800s goals " 1. Independence 2. Empire in North America - 30 minutes Palmer (tm)s experiences as commandant of West Point 1986-1991- his faculty now running the US Army " an imprint on history " the key to the continent " Washington Phase 2 " still untrained army " fights with retreat possibility " could not suffer a decisive loss " Old Fox Phase 3 French come in - Spain and Holland " - 10 minutes At Yorktown " we did not know the war was over " British quit fighting " go to negotiating table " Washington holds army together " Brits conclude # 1 opponent of all time was George Washington " compare to military leaders of today. - 10 minutes</p> | | | |
| Blue Collar Intellectuals | WFLA FLORIDA ROUNDTABLE 070712 | <p>Smith and Spry: Obama Truth team- Spuer Pac reversal by Obama- prison privatization " school prayer moving forward in Tally - 10 minutes Daniel J. Flynn " stupid is the new smart " the need to read books " dumbing down of America " on growing up in</p> | Author Daniel J. Flynn | 07/08/2012 07:01 AM | 053:45 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------------|---|---|-------------|------------------------|----------|
| | | <p>Massachusetts "</p> <p>Mortimer Adler " man behing book movement in 1950s " - 30 minutes</p> <p>On Eric Hoffer " the Longshoreman intellectual " Hoffer on why smart people do stupic things "</p> <p>Hollywood Box office " last year (tm)s remakes " no original ideas " define Blue Collar intellectuals " Hoffer "</p> <p>Milton Friedman - 10 minutes Will dumbing continue? The future is idiocy " Joe Six Pakc (tm)s kids</p> | | | |
| Pool Safety politics | WFLA FLORIDA ROUNDTABLE E 071412 | <p>w/ Davis and Burgess "</p> <p>Pool Safely Campaign - children safety " 390 under age 15 drown every year " safety tips " doors and fencing " public pool safety " drain covers " lifeguards are not babysitters " lifejackets. Blacks and Hispanics dont learn swimming " outreach " appropriate age to learn " when child has motor skills " 6 years old in water at 1 yr. - 30 minutes Smith and Spry " National money raising " Romney setting records " Obama in big battleground states " super pacs - 10 minutes Bush tax cuts " Pres would keep 250000 level. Pres. Pushing class warfare " Gov. Rick Scott in England on commerce mission - 10 minutes</p> <p>Unemployment down in Florida " wages down in</p> | Kim Burgess | 07/15/2012 07:03 AM | 053:48 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|--------------------|--------------------------------|--|--------------------------------|---------------------|----------|
| | | Florida "Dept. of Labor. Deaths " former state reps Ken Sorenson and Jim Tillman " GOP primary Connie Mack IV with big lead. - 10 minutes | | | |
| Titanic Experience | WFLA FLORIDA ROUNDTABLE 072112 | Smith and Spry " Connie Mack with Big lead over Bill Nelson in new poll - 10 minutes w/ Klingelhofer " VP collections for Titanic Experience " in Orlando " 100th anniversary of sinking " have part of hull " story of Titanic largest floating object in the world " wreck discovered in 1985 recovery began 1987 1993-2004 6 recovery expeditions. 5500 artifacts " actors play crew members as docents " construction phase to bridge " memorial room - 30 minutes Smith and Spry " Polls dead heat in Florida Romney 48 Obama 45 " Scott getting support for voter purge- but not his administration " Cong. Alan west and Cong. Debbie W. Schultz - 10 minutes S & S " more on Nelson Mack race and outside groups immigration policies importance of reform | Alex Klingelhofer | 07/22/2012 06:58 AM | 053:48 |
| Political parties | WFLA FLORIDA ROUNDTABLE 072812 | Smith and Spry: Super Pacs GOP Romney outspending Democrats and Obama " raised 11 million in Florida - 10 minutes w/ Ventura: new book DemoCrips and ReBLOODlicans " | Former Minn Gov. Jesse Ventura | 07/29/2012 07:03 AM | 053:48 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------------|--------------------------------|---|--------------------------|---------------------|----------|
| | | <p>compare to LA streetgangs " on PACS and donations "all should wear NASCAR suits so we know who owns them " on Gen Smedley Butler and book on war. Creating domestic terror " did 6 years in military 1969-75. - 30 minutes</p> <p>Abolish political parties " raises without voting on it. Obamacare " Cong and Sen. Military get govt. healthcare (5choices) " Romney or Obama " it doesn't matter " was with Ron Paul " now backing former Gov. Gary Johnson of New Mexico " Libertarian - 10 minutes</p> <p>On Obama care " private sector doing fine " 99.9% of people lost wealth - .1 % control the system, on cell phones, internet and TV - 10 minutes</p> | | | |
| J Edgar Hoover & FBI | WFLA FLORIDA ROUNDTABLE 080412 | <p>Smith and Spry: Gov. Rick Scott and transparency on state website - 10 minutes</p> <p>W/Dr. Aronson " his book " Master of Deceit: J. Edgar Hoover and America in the Age of Lies " JEH created the FBI "he did face real enemies " Hitler, Stalin, Mao 1924-1972 " early 1920s security mess " 1918 attack on Att. Gen home and on Wall Street " seen as communist " the roundup " compare to 9/11 and afterward " on organized crime - 30 minutes</p> <p>Was Hoover</p> | Dr.Marc Aronson, Rutgers | 08/05/2012 07:02 AM | 053:46 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------------------------|---------------------------------------|---|------------------------------|----------------------------|---------------|
| | | <p>gay? Probably NOT " relation with Clyde Tolson " relation with FDR " to go after subversives (Nazis and Soviets) " 1936 " there was no CIA or NSA " without congressional approval " blackmail on JFK " Hoover secrets " how he broke the law " Hoover expert on filing a DO NOT FILE " relations with Joe McCarthy - 10 minutes Lavendar scare " homosexual firings- subject to blackmail by Soviets " none convicted " power of fear and suspicion " working on internet services - 3 years of research - 10 minutes</p> | | | |
| <p>Primary election Fla 8/14</p> | <p>WFLA FLORIDA ROUNDTABLE 081112</p> | <p>Smith and Spry " Romney winning money race " Obama the welfare president - 10 minutes w/Cong. Weldon " elected 1994 served 7 terms " on civility in Congress " country in fiscal crisis "must cut taxes " where to cut " medicare vs. socialsecurity "medicare vs. military " Healthcare vs. Obamacare " Obamacare must be repealed " status quo is not working-U S too big for single payer - 30 minutes Insurance and health care reform fairness - income tax credit own your own insurance " Obama wants 20,000 IRS agents to monitor healthcare " 2700 pg</p> | <p>Cong. Dr. Dave Weldon</p> | <p>08/12/2012 07:00 AM</p> | <p>053:48</p> |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|---------------------------------------|---------------------------------------|--|---|----------------------------|---------------|
| | | <p>bill was not needed "</p> <p>Obama wants control "</p> <p>jobs critical "</p> <p>Obamacare hurts small business - 10 minutes</p> <p>Why replace Bill Nelson " voter reform "</p> <p>House record - worked hard accomplished much he (tm)s more conservative than Mack - 10 minutes</p> | | | |
| <p>Politiview and Fla politics</p> | <p>WFLA FLORIDA ROUNDTABLE 081712</p> | <p>Smith and Spry " GOP choice for VP " Cong. Paul Ryan - 10 minutes</p> <p>Politiview Susan Nightengale and Harvey Chimoff " using technology of internet for organized political views " down to the zip code " Florida senate race " how it works " coming from the voter viewpoint " totally non-partisan "</p> <p>merchandising candidates " why founded - 30 minutes</p> <p>Political party slant " politiview does not create content " but provide open platform " how to ensure truth " how to get repeat use " no cost to candidates " also use votesmart.org " - 10 minutes</p> <p>Smith and Spry " Florida economy, unemployment, record foreclosure " Cong Dan Webster - 10 minutes</p> | <p>Politiview Pres " Susan Nightengale " COO Harv</p> | <p>08/19/2012 07:01 AM</p> | <p>053:47</p> |
| <p>National and Florida campaigns</p> | <p>WFLA FLORIDA ROUNDTABLE 082512</p> | <p>Smith and Spry: Missouriis Senate race Cong. Todd Aiken vs. Claire McKaskill - 10 minutes</p> <p>Con. Webster " TV spots I-4 corridor " reaction to Aikman</p> | <p>Cong. Dan Webster</p> | <p>08/26/2012 07:03 AM</p> | <p>053:47</p> |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|---|---|--|--|--------------------------------|----------|
| | | <p>gaffe " and Joe Biden " chains comment " on small biz awards for hiring one man " Employ 1 ACT " bailout and stimulus " - 30 minutes On putting Federal money in state road projects " medicare and Pula Ryan " govt is too intrusive - 10 minutes Foreign policy " Afghanistan " we must get out " get rid of affordable care - 10 minutes</p> | | | |
| ----- | <p>STAND UP TO CANCER LABOR DAY SPECIAL REV</p> | ----- | ----- | <p>09/02/2012 07:02 AM</p> | 030:17 |
| <p>Florida and National Economic conditions</p> | <p>Florida Roundtable</p> | <p>Smith and Spry- casino gaming in Florida " Disney opposed " Congress to blame as much as banks for economy - 10 minutes w/Jordan Goodman " financial analyst " moneyasnwers.com " credit card fees " banks losing 8 billion dollars and want to make it up " bank transfer days " 6 banks control 65% of the economy " too big to fail " truthinequity.com " mortgage refinance - 30 minutes Underwater in homes " youcanrefi.com or modifymymortgage.com " on the Occupy Movement " credit card competition creditcardperks.com " monitor your credit - 10 minutes Too Big to Fail- - could happen again " Germany and</p> | <p>Financial expert Jordan Goodman</p> | <p>09/09/2012 07:00 AM</p> | 055:00 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|---|--------------------|--|---|---------------------|----------|
| | | France on Euro future " will break up in Club Med countries " reaching credit limits. - 10 minutes | | | |
| Final Victory election of 1944 and relevance to t | Florida Roundtable | Smith and Spry Florida warehousing disabled children presidential bearhug in Ft. Pierce 10 minutes wWeintraub Final Victory why 1944 FDR wants out suggests Henry Kaiser " shipbuilder " Doctors would not tell him how sick he was " sickness hidden from public- FDR speaks fromm car. - 30 minutes Tom Dewey " 43 years old runs for GOP stiff " no military service " Wendell Willkie a great campaigner " FDR admired him " vets back FDR- Truman has no money at all " mortgages mothers farm " James Byrnes suggested as VP unacceptable " William O. Douglas " womanizer - 10 minutes Access to voting " GOP and Southern Dems try to control polls " limit absentee ballots " poll tax " literacy tests " Joe Kennedy almost endorsed Dewey " FDR no talking with Truman - 10 minutes | Stanley Weintraub | 09/16/2012 07:00 AM | 055:00 |
| Florida Healthcare issues | Florida Roundtable | Smith and Spry: Mitt Romney and 47 speech " Libya - 10 minutes W/Hairidopoulous: new show with Dr. Stephanie, Tallahassee, and budget providing higher quality care " | Fla. Sen. Pres Mike Haridopoulous , and wife Dr. St | 09/23/2012 07:00 AM | 055:00 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|--------------------|--|--------------------|------------------------|----------|
| | | <p>need more accountable system " medicated costs "too many go to emergency rooms " importance of primary care " electronic medical records - 30 minutes Stephanie on pill mill abuse and reduce preventive care " on baby boom expanding Medicaid vs medicare - 10 minutes Domestic abuse initiative - 10 minutes</p> | | | |
| Florida and National politics | Florida Roundtable | <p>Smith and Spry: polls in Florida too close to call, importance of debated- - 10 minutes W/Rhodes Cook- on conventions " when they DID things " this yeara both did what the parties wanted them to do " Dems got a better bounce " by going 2 "neither side locked up anything " - 30 minutes On US Senate Dems defending 21 of 33 seats and 2 independents "control will be interesting -1 definite GOP pickup Nebraaska " looks at Conn. Nev. N. Dakota " Va. Tossups " ISC. Fla. Mich- - 10 minutes Dems in US Senate " pickup possible in Mass " Nevada, Maine " Romney 47 remarkd - 10 minutes</p> | Florida Roundtable | 09/30/2012 07:00 AM | 055:00 |

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|----------------------------|--|----------|------|
| ---- | ACS MAKING STRIDES AGAINST CANCER PSA | 000:31 | 012 |
| ADOPTION | US DEPT OF HEALTH AND HUMAN S | 000:30 | 014 |
| ALCOHOL ABUSE | AL-ANON FAMILY GROUPS | 000:30 | 005 |
| ANIMAL ADOPTION | AD COUNCIL | 000:30 | 005 |
| ANIMALS | DOGSDESERVEBETTER.COM | 000:30 | 011 |
| Apathy | UNITED WAY OF THE BIG BEND | 000:29 | 001 |
| AUTISM | AUTISM SPEAKS.ORG | 000:29 | 009 |
| CERVICAL CANCER | DOH | 000:30 | 001 |
| CHILD HEALTHCARE | UNITED HEALTH CARE | 001:00 | 007 |
| CHILD SAFETY SEATS | AD COUNCIL | 001:00 | 007 |
| CHILDHOOD IMMUNIZATIONS | CDC | 000:30 | 001 |
| COMMUNITY INVOLVEMENT | 9-11 DAY | 000:30 | 103 |
| COMMUNITY INVOLVEMENT | GLOBAL FUND | 000:31 | 028 |
| COMMUNITY INVOLVEMENT | OUR TIME | 000:30 | 021 |
| COMMUNITY INVOLVEMENT | OUR TIME | 000:31 | 014 |
| CONSERVATION | AD COUNCIL | 000:30 | 001 |
| COOKIES | GIRL SCOUTS | 000:30 | 003 |
| CRIME | DOC | 000:30 | 018 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|------------------------|---------------------------|----------|------|
| DEBT RESOLUTION FRAUD | DEBTADVICE.ORG | 000:30 | 023 |
| DENTAL CARE | AMERICAN DENTAL ASSOC | 001:00 | 016 |
| DRIVING SAFETY | AD COUNCIL | 001:00 | 007 |
| EDUCATION | AD COUNCIL | 000:15 | 010 |
| EDUCATION | AD COUNCIL | 000:50 | 002 |
| EMERGENCY PREPAREDNESS | FAB | 000:31 | 001 |
| ENVIRONMENT | USDA | 000:30 | 002 |
| FOOD SAFETY | AD COUNCIL | 001:00 | 004 |
| FOOD SAFETY | AD COUNCIL | 001:01 | 001 |
| GED ACHEIVEMENT | AD COUNCIL | 000:15 | 015 |
| GO RED | GOREDFORWOMEN.ORG | 000:30 | 005 |
| GOVT | US GOVT | 000:15 | 022 |
| HEALTH | AD COUNCIL | 000:15 | 006 |
| HEALTH | AD COUNCIL | 000:30 | 001 |
| HEALTH | AD COUNCIL | 000:59 | 007 |
| HEALTH | AHA | 000:30 | 001 |
| HEALTH | NATL KIDNEY FOUND | 000:30 | 005 |
| HEALTH | NMA | 000:29 | 005 |
| HEALTH | NMA | 000:30 | 028 |
| HEALTH | SHRINERS HOSPITALS | 001:00 | 009 |
| HEALTH AND FITNESS | AD COUNCIL | 000:30 | 103 |
| HEALTH AND FITNESS | AD COUNCIL | 000:31 | 069 |
| HEALTH AND FITNESS | STAND UP TO CANCER | 000:30 | 029 |
| HEALTHY BABIES | MARCH OF DIMES | 001:01 | 012 |
| Homeless Pet Aid | Tallahassee Pets Ad Litem | 000:32 | 012 |
| HOUSEHOLD PESTS | NPMA | 000:29 | 006 |
| HOUSEHOLD PESTS | NPMA | 000:30 | 001 |
| LIFE INSURANCE | LIFE FOUNDATION | 000:29 | 003 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|---------------------------|-------------------------------|----------|------|
| MAKING HOUSING AFFORDABLE | AD COUNCIL | 000:15 | 013 |
| MAKING HOUSING AFFORDABLE | AD COUNCIL | 001:00 | 008 |
| MARINES | US GOVT | 000:30 | 002 |
| MARINES | US GOVT | 001:00 | 002 |
| MENTAL HEALTH | AD COUNCIL | 000:30 | 001 |
| MONEY MANAGEMENT | AD COUNCIL | 000:30 | 004 |
| MONEY MANAGEMENT | DOT | 000:30 | 001 |
| MONEY MANAGEMENT | NCUA | 000:30 | 001 |
| ORGAN DONATION | HRSA | 000:15 | 015 |
| ORGAN DONATION | HRSA | 001:00 | 014 |
| PARALYZED VETS | PARALYZED VETERANS OF AMERICA | 000:15 | 015 |
| PET ADOPTION | AD COUNCIL | 000:30 | 001 |
| POISON HELP | HRSA | 000:29 | 003 |
| POVERTY | CHILD FUND INTERNATIONAL | 001:00 | 008 |
| PUBLIC SAFETY | AAA | 000:30 | 014 |
| REDUCING GUN VIOLENCE | AD COUNCIL | 001:00 | 018 |
| SELECTIVE SERVICE | US GOVT | 000:30 | 001 |
| SEPTIC | DEP OF HEALTH | 000:15 | 065 |
| SKIN CANCER | AMERICAN ACADEMY OF DERMATOLO | 001:00 | 010 |
| SOCIAL ENCOURAGEMENT | CCHD | 000:30 | 001 |
| SOCIAL ENCOURAGEMENT | NATL FED CREDIT COUNSELING | 000:29 | 014 |
| SOCIAL ENCOURAGEMENT | sss | 000:29 | 007 |
| SOCIAL ENCOURAGEMENT | sss | 000:30 | 014 |
| TIRE SAFETY | RMA | 000:30 | 002 |
| TROOPS | MISSION-ABLE.COM | 000:30 | 006 |
| TROOPS | VOA | 000:15 | 008 |
| TROOPS | VOA | 000:30 | 002 |
| TROOPS | VOA | 000:33 | 001 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|---------------------|------------------------------|----------|------|
| VALUES.COM | FOUNDATION FOR A BETTER LIFE | 000:15 | 037 |
| VALUES.COM | FOUNDATION FOR A BETTER LIFE | 000:30 | 002 |
| WALK BENEFIT | ALZHEIMERS ASSO | 000:29 | 017 |
| WILDLIFE PROTECTION | SAVE A MANATEE CLUB | 000:32 | 001 |

October 2nd, 2012

2012 3rd Quarter PUBLIC SERVICE- QUARTERLY COVER LETTER

WXSJ donates air-time to public service organizations on local, state and national Levels.

WXSJ broadcasts weekday 1x 2 minute newscasts featuring segments relating to local and state stories. These newscasts run once per hour 6a to 9a.

Florida Association of Broadcasters PSA spots run throughout the 24 hour day.

WXSJ runs a 1 hour public service show called the Florida Roundtable that runs 1 time per week Sunday 7a.

Various local community events are supported with on air mentions and broadcasts throughout each month. They are noted in detail in this quarterly report.

WXSJ 2012 3RD QUARTER ISSUES DISCUSSED ON AIR

July 1st-4th: City Of Tallahassee 4th Of July 7x :15 second live mentions per day
 July 30-August 3rd: 5x per day 15 second live mentions for Pets Ad Litum Celebrity Karaoke

Septemeber 6th-13th: 5x per day 15 second live mentions for Goodwill Fashion Show with local celebrities.