

CONTRACT



WREG-TV
803 Channel 3 Drive
Memphis, TN 38103
(901) 543-2333

And:

WestRogers Advertising
Attention: Jenny Dow
6075 Poplar Ave
Suite 104
Memphis, TN 38119

<u>Contract / Revision</u> 354914 /		<u>Alt Order #</u> #0707-001
<u>Product</u> Kelsey for Congress		
<u>Contract Dates</u> 07/11/16 - 07/17/16		<u>Estimate #</u>
<u>Advertiser</u> Kelsey, B / Congress / R		<u>Original Date / Revision</u> 07/07/16 / 07/07/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WREG-TV	<u>Account Executive</u> Local WREG House	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 387.80
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	METR	07/11/16	07/15/16	M-F 5a-6a	5a-6a		:30				NM	5	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	MTWTF--				5	\$210.00	2.40			
N 2	METR	07/11/16	07/15/16	M-F 6a-7a	6a-7a		:30				NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	MTWTF--				5	\$360.00	4.20			
N 3	METR	07/11/16	07/15/16	M-F 7a-9a	7a-9a		:30				NM	5	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	MTWTF--				5	\$210.00	4.00			
N 4	METR	07/16/16	07/16/16	Sa 6a-9a	7:00 AM-9:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-----S-				1	\$190.00	4.60			
N 5	METR	07/17/16	07/17/16	Su 6a-8a	6a-8a		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-----S				1	\$190.00	3.80			
N 6	METR	07/17/16	07/17/16	Su 8a-930a	8a-930a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-----S				1	\$500.00	6.80			
N 7	METR	07/17/16	07/17/16	Su 930a-10a	930a-10a		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-----S				1	\$280.00	4.20			
N 8	METR	07/11/16	07/15/16	M-F 10a-11a	10a-11a		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	MTWTF--				5	\$250.00	5.10			
N 9	METR	07/11/16	07/15/16	M-F 11a-12p	11a-12p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	MTWTF--				5	\$250.00	5.90			
N 10	METR	07/11/16	07/15/16	M-F 12p-1230p	12p-1230p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	MTWTF--				5	\$250.00	5.90			
N 11	METR	07/11/16	07/15/16	M-F 3p-4p	3p-4p		:30				NM	5	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	MTWTF--				5	\$210.00	5.00			
N 12	METR	07/11/16	07/15/16	M-F 4p-5p	4p-5p		:30				NM	5	\$1,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WREG-TV
803 Channel 3 Drive
Memphis, TN 38103
(901) 543-2333

Contract / Revision	Alt Order #
354914 /	#0707-001

Contract Dates	Product	Estimate #
07/11/16 - 07/17/16	Kelsey for Congress	

Advertiser	Original Date / Revision
Kelsey, B / Congress / R	07/07/16 / 07/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	MTWTF--				5	\$220.00	5.80			
N 13	METR	07/11/16	07/15/16	M-F 5p-530p	5p-530p		:30				NM	5	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	MTWTF--				5	\$430.00	5.80			
N 14	METR	07/11/16	07/15/16	M-F 530p-6p	530p-6p		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	M-W-F--				3	\$500.00	5.00			
N 15	METR	07/11/16	07/15/16	M-F 6p-630p	6p-630p		:30				NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	MTWTF--				5	\$525.00	6.40			
N 16	METR	07/16/16	07/16/16	Sa 5p-530p	5p-530p		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-----S-				1	\$210.00	3.80			
N 17	METR	07/16/16	07/16/16	Sa 6p-630p	6p-630p		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-----S-				1	\$210.00	3.80			
N 18	METR	07/17/16	07/17/16	Su 5p-6p	5p-6p		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-----S				1	\$280.00	4.40			
N 19	METR	07/11/16	07/15/16	M-F 10p-1035p	10p-1035p		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	MTWTF--				5	\$700.00	8.50			
N 20	METR	07/16/16	07/16/16	Sa 10p-1035p	10p-1035p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-----S-				1	\$500.00	7.30			
N 21	METR	07/17/16	07/17/16	Su 10p-1035p	10p-1035p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-----S				1	\$625.00	9.40			
N 22	METR	07/17/16	07/17/16	Sunday Prime Hour 1	6p-7p		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-----S				1	\$775.00	6.00			
N 23	METR	07/16/16	07/16/16	Saturday Prime Hour 3	9p-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	-----S-				1	\$500.00	4.20			
D 25	METR	07/16/16	07/16/16	Reg Ssn Golf	1:00 PM-6:00 PM		:30				NM	0	\$0.00
D 26	METR	07/17/16	07/17/16	PGA Championship	1:00 PM-6:00 PM		:30				NM	0	\$0.00
N 27	METR	07/11/16	07/15/16	M-F 1230p-3p	1230p-3p		:30				NM	5	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/16	07/17/16	MTWTF--				5	\$220.00	3.90			
Totals										387.80		74	\$24,935.00

Time Period	# of Spots	Gross Amount	Net Amount
06/27/16 - 07/17/16	74	\$24,935.00	\$21,194.75
Totals	74	\$24,935.00	\$21,194.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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CONTRACT



WREG-TV
803 Channel 3 Drive
Memphis, TN 38103
(901) 543-2333

<u>Contract / Revision</u> 350502 /		<u>Alt Order #</u> #623-002
<u>Product</u> Kelsey for Congress		
<u>Contract Dates</u> 07/25/16 - 07/31/16		<u>Estimate #</u>
<u>Advertiser</u> Kelsey, B / Congress / R		<u>Original Date / Revision</u> 06/27/16 / 06/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WREG-TV	<u>Account Executive</u> Local WREG House	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 455.60
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

WestRogers Advertising
Attention: Jenny Dow
6075 Poplar Ave
Suite 104
Memphis, TN 38119

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	METR	07/25/16	07/31/16	M-F 5a-6a	5a-6a		:30				NM	5	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/25/16	07/31/16	MTWTF--				5	\$210.00	2.40			
N 2	METR	07/25/16	07/31/16	M-F 6a-7a	6a-7a		:30				NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/25/16	07/31/16	MTWTF--				5	\$360.00	4.20			
N 3	METR	07/25/16	07/31/16	M-F 7a-9a	7a-9a		:30				NM	10	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/25/16	07/31/16	MTWTF--				10	\$210.00	4.00			
N 4	METR	07/30/16	07/30/16	Sa 6a-9a	7:00 AM-9:00 AM		:30				NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/25/16	07/31/16	-----S-				2	\$190.00	4.60			
N 5	METR	07/31/16	07/31/16	Su 6a-8a	6a-8a		:30				NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/25/16	07/31/16	-----S				2	\$190.00	3.80			
N 6	METR	07/31/16	07/31/16	Su 8a-930a	8a-930a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/25/16	07/31/16	-----S				1	\$500.00	6.80			
N 7	METR	07/31/16	07/31/16	Su 930a-10a	930a-10a		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/25/16	07/31/16	-----S				1	\$280.00	6.80			
N 8	METR	07/25/16	07/29/16	M-F 10a-11a	10a-11a		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/25/16	07/31/16	MTWTF--				5	\$250.00	5.10			
N 9	METR	07/25/16	07/29/16	M-F 11a-12p	11a-12p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/25/16	07/31/16	MTWTF--				5	\$250.00	5.90			
N 10	METR	07/25/16	07/29/16	M-F 12p-1230p	12p-1230p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/25/16	07/31/16	MTWTF--				5	\$250.00	5.90			
N 11	METR	07/25/16	07/29/16	M-F 3p-4p	3p-4p		:30				NM	5	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/25/16	07/31/16	MTWTF--				5	\$210.00	5.00			
N 12	METR	07/25/16	07/29/16	M-F 4p-5p	4p-5p		:30				NM	5	\$1,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WREG-TV
803 Channel 3 Drive
Memphis, TN 38103
(901) 543-2333

<u>Contract / Revision</u>	<u>Alt Order #</u>
350502 /	#623-002

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/25/16 - 07/31/16	Kelsey for Congress	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Kelsey, B / Congress / R	06/27/16 / 06/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	MTWTF--				5	\$220.00	5.80			
N 13	METR	07/25/16	07/29/16	M-F 5p-530p	5p-530p		:30				NM	5	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	MTWTF--				5	\$430.00	5.80			
N 14	METR	07/25/16	07/29/16	M-F 530p-6p	530p-6p		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	M-W-F--				3	\$500.00	5.00			
N 15	METR	07/25/16	07/29/16	M-F 6p-630p	6p-630p		:30				NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	MTWTF--				5	\$525.00	6.40			
N 16	METR	07/30/16	07/30/16	Sa 5p-530p	5p-530p		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----S-				1	\$210.00	3.80			
N 17	METR	07/30/16	07/30/16	Sa 6p-630p	6p-630p		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----S-				1	\$210.00	3.80			
N 18	METR	07/31/16	07/31/16	Su 5p-6p	5p-6p		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----S				1	\$280.00	4.40			
N 19	METR	07/25/16	07/29/16	M-F 10p-1035p	10p-1035p		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	MTWTF--				5	\$700.00	8.50			
N 20	METR	07/30/16	07/30/16	Sa 10p-1035p	10p-1035p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----S-				1	\$500.00	7.30			
N 21	METR	07/31/16	07/31/16	Su 10p-1035p	10p-1035p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----S				1	\$625.00	9.40			
N 22	METR	07/31/16	07/31/16	Sunday Prime Hour 1	6p-7p		:30				NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----S				1	\$775.00	6.00			
N 23	METR	07/30/16	07/30/16	Saturday Prime Hour 3	9p-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----S-				1	\$500.00	4.20			
N 24	METR	07/25/16	07/25/16	Monday Prime Hour 3	9p-10p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	M-----				1	\$700.00	5.30			
N 25	METR	07/30/16	07/30/16	PGA Championship	1:00 PM-6:00 PM		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----S-				3	\$500.00	3.80			
N 26	METR	07/31/16	07/31/16	PGA Championship	1:00 PM-6:00 PM		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	-----S				3	\$500.00	6.70			
N 27	METR	07/25/16	07/29/16	M-F 1230p-3p	1230p-3p		:30				NM	5	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/25/16	07/31/16	MTWTF--				5	\$220.00	3.90			
Totals										455.60		88	\$30,065.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WREG-TV
803 Channel 3 Drive
Memphis, TN 38103
(901) 543-2333

<u>Contract / Revision</u>	<u>Alt Order #</u>
350502 /	#623-002

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/25/16 - 07/31/16	Kelsey for Congress	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Kelsey, B / Congress / R	06/27/16 / 06/28/16

Time Period	# of Spots	Gross Amount	Net Amount
06/27/16 - 07/31/16	88	\$30,065.00	\$25,555.25
Totals	88	\$30,065.00	\$25,555.25

Signature: _____ **Date:** _____

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CONTRACT



WREG-TV
803 Channel 3 Drive
Memphis, TN 38103
(901) 543-2333

And:

WestRogers Advertising
Attention: Jenny Dow
6075 Poplar Ave
Suite 104
Memphis, TN 38119

<u>Contract / Revision</u> 350695 /		<u>Alt Order #</u> #623-001
<u>Product</u> Kelsey for Congress		
<u>Contract Dates</u> 08/01/16 - 08/04/16		<u>Estimate #</u>
<u>Advertiser</u> Kelsey, B / Congress / R		<u>Original Date / Revision</u> 06/27/16 / 06/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WREG-TV	<u>Account Executive</u> Local WREG House	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 248.20
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	METR	08/01/16	08/04/16	M-F 5a-6a	5a-6a		:30				NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	MTWT---				4	\$210.00	2.40			
N 2	METR	08/01/16	08/04/16	M-F 6a-7a	6a-7a		:30				NM	4	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	MTWT---				4	\$360.00	4.20			
N 3	METR	08/01/16	08/04/16	M-F 7a-9a	7a-9a		:30				NM	8	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	MTWT---				8	\$210.00	4.00			
N 8	METR	08/01/16	08/03/16	M-F 10a-11a	10a-11a		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	MTW----				3	\$250.00	5.10			
N 9	METR	08/01/16	08/03/16	M-F 11a-12p	11a-12p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	MTW----				3	\$250.00	5.90			
N 10	METR	08/01/16	08/04/16	M-F 12p-1230p	12p-1230p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	MTWT---				4	\$250.00	5.90			
N 11	METR	08/01/16	08/03/16	M-F 3p-4p	3p-4p		:30				NM	3	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	MTW----				3	\$210.00	5.00			
N 12	METR	08/01/16	08/03/16	M-F 4p-5p	4p-5p		:30				NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	MTW----				3	\$220.00	5.80			
N 13	METR	08/01/16	08/03/16	M-F 5p-530p	5p-530p		:30				NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	MTW----				3	\$430.00	5.80			
N 14	METR	08/01/16	08/03/16	M-F 530p-6p	530p-6p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	M-W----				2	\$500.00	5.00			
N 15	METR	08/01/16	08/03/16	M-F 6p-630p	6p-630p		:30				NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	MTW----				3	\$525.00	6.40			
N 19	METR	08/01/16	08/03/16	M-F 10p-1035p	10p-1035p		:30				NM	3	\$2,100.00

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WREG-TV
803 Channel 3 Drive
Memphis, TN 38103
(901) 543-2333

<u>Contract / Revision</u>	<u>Alt Order #</u>
350695 /	#623-001

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/01/16 - 08/04/16	Kelsey for Congress	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Kelsey, B / Congress / R	06/27/16 / 06/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	MTW----				3	\$700.00	8.50			
N 24	METRO	08/01/16	08/01/16	Monday Prime Hour 3	9p-10p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	M-----				1	\$700.00	5.30			
N 27	METRO	08/01/16	08/03/16	M-F 1230p-3p	1230p-3p		:30				NM	6	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/01/16	08/07/16	MTW----				6	\$220.00	3.90			
Totals										248.20		50	\$15,735.00

Time Period	# of Spots	Gross Amount	Net Amount
08/01/16 - 08/04/16	50	\$15,735.00	\$13,374.75
Totals	50	\$15,735.00	\$13,374.75

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WREG-TV -- Memphis, Tennessee

Date:

7/7/16

I, Becky West,

being/on behalf of: Kelsey for Congress,

a legally qualified candidate of the Republican

political party for the office of: Congress TN 08

in the Primary

election to be held on: August 4, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>AS ORDERED</i>					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Kelsey for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William Watkins, III

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/7/16

Date _____

Becky West

Signature

To Be Signed By Station Representative

Accepted

☐ Accepted in Part

☐ **Rejected**

Signature

Printed Name _____

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Kelsey for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Becky West

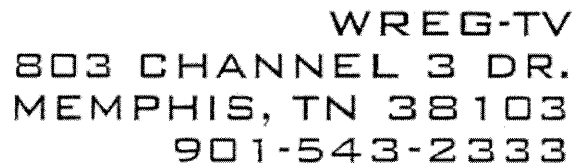
signature of candidate or authorized committee

Becky West

printed name

7/7/16

date



ON
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Exact times can be provided prior to the conclusion of a broadcast period and prior to the generation of invoice upon request.