

# **Issues/Programs List 4th Quarter 2019**

- program title: Octoberfest at the Pagoda
- the community issue addressed: Community use of historic landmark
- time: 6am to 1pm
- date: October 4th 2019
- duration: 7 hours
- brief narrative description of how the program addressed the issue: WEEU conducted a seven-hour live broadcast that included Morning's with Mike from 6am to 9am, Feedback with Mike Faust, and a one-hour special free concert by Alex Meixner from noon to 1pm. Many guests filtered in and out of this historic landmark during the broadcast including: Scott Kauffman, Friends of the Pagoda, Former Reading Mayor Tom McMahon, Berks Historian George M. Meiser the IX to talk about the programs that are coming up in 2020.

- program title: Veterans Making a Difference
- the community issue addressed: Veterans given help if needed
- time: 9am to noon
- date: October 16, 2019
- duration: 3 hour
- brief narrative description of how the program addressed the issue: Doug & Liz Graybill are both Veterans and when they left the service they wanted to help those veterans who are returning home from their service so they started Veterans Making a Difference. We celebrated their 2<sup>nd</sup> anniversary. It's a local non-profit that helps veterans find a job, gives them a hot meal, or even help them find a place to stay while they get back on their feet. Pastor Bryan Koch, GT Church in Sinking Spring.

- program title: Pet of the Week
- the community issue addressed: Humane treatment & care of animals
- time: 3-4 pm
- date: October 28, 2019
- duration: 1 hour
- brief narrative description of how the program addressed the issue: Every Monday on Good Afternoon Berks Country Matt Gorney & Dan Neubert make time on their show for two local animal shelters to call-in or come in to the studios to get the word out about adopting homeless cats and dogs. Jennifer Bretton from the Berks County Animal Rescue League came on the show to discuss rescuing local cats.

- program title: Berks Encore Senior Expo
- the community issue addressed: Senior Health/Wellness
- time: 6am to noon
- date: October 29<sup>th</sup>, 2019
- duration: 6 hours (live broadcast)
- brief narrative description of how the program addressed the issue: Berks Encore hosted their annual Senior Expo at the Double Tree by Hilton in Reading. They had information booths set up that offered valuable services for seniors that included their health, finances, travel, food, & entertainment. Luann Oatman, Executive Director of Berks Encore. Dr. Corey Burchman, Chief Medical Officer Acreage Holdings – Medical marijuana to treat pain for seniors. Medicare, Powers of Attorney, Healthy aging.

- program title: Feedback
- the community issue addressed: Aging eye problems
- time: 11-noon
- date: October 30<sup>th</sup>, 2019
- duration: 1 hour
- brief narrative description of how the program addressed the issue: Host Mike Faust welcomed Dr. Adam Altman & Dr. Jonathan Primack from Eye Consultants to talk about cataracts and our aging eyes. Dr. Altman & Dr. Primack answered listeners calls about their senior eye disorders. They also discussed how technology has made treatment of these eye diseases easier.

- program title: PA ROUNDTABLE
- the community issue addressed:
- time: 6pm – 6:30pm
- date: November 15<sup>th</sup>, 2019
- duration: 1 hour
- brief narrative description of how the program addressed the issue: Environment/ Climate Change - Eugene DePasquale, PA Auditor General. Agriculture - Shannon Powers, Press Secretary, PA Department of Ag. Transportation - Jan Husvar, Spokesperson, PA Department of Transportation

- program title: COCA Berks
- the community issue addressed: Opioid Crisis
- time: 11am to 11:55am
- date: November 18<sup>th</sup>, 2019
- duration: 1 hour
- brief narrative description of how the program addressed the issue: Yvonne Strohman, Program Community Specialist. Help for addiction is available even if you cannot afford it. There are local counselors at the Council on Chemical Abuse that are here to help you and your family out for addiction.

- program title: Nature's Garden Anniversary Live Broadcast
- the community issue addressed: Staying healthy over the holidays
- time: 9am to 11:55am
- date: November 22<sup>nd</sup> 2019
- duration: 3 hours
- brief narrative description of how the program addressed the issue: Terry Lemerond aka Terry Naturally. How can you live without pain, naturally? Terry answered listeners questions/phone calls and gave his advice on how to tackle aging, pain, and building up your immune system all without using any drugs using products that come from Mother Nature.

- program title: PA ROUNDTABLE
- the community issue addressed: Teenager peer pressure
- time: 10am to noon
- date: December 29th, 2019
- duration: 1 hour
- brief narrative description of how the program addressed the issue: Financial - State Rep. Frank Ryan (R-Lebanon). Environment - State Rep. Jim Strozzi (R-Indiana) & State Rep. Pan Snyder (D-Greene/Fayette/Washington). Bullying -State Rep. Kyle Mullins (D-Lackawanna) & State Rep. Torren Ecker (R-Adams/Cumberland)