

Issues/Programs List

- program title: Good Afternoon Berks Country
- the community issue addressed: Agriculture in PA
- time: 3-5pm
- date: January 4th 2018
- duration: 30 minutes
- brief narrative description of how the program addressed the issue: Agriculture is the number one industry in PA. PA Ag Secretary Russell Redding gave a preview of the 102nd Pennsylvania Farm Show in Harrisburg. The event is free. It showcases the farming industry. It's a fun, family friendly event that ran for eight days. There are competitions featuring agriculture crops. PA Preferred grown foods that can be consumed in the food court and lots of shows and exhibitions in the main arena including a tractor square dance.

- program title: Feedback
- the community issue addressed: Seniors & Medicare
- time: 9am to noon
- date: January 11th 2018
- duration: 1 hour 30 minutes
- brief narrative description: Jessica Walb, Senior Medicare Specialist & Health Supervisor with the Chester Perfetto Agency in Wyomissing discussed the annual disenrollment period. January 1st – February 14th, 2018. If a senior is unhappy with their Medicare supplement they may change their plan any time. For those on a Medicare Advantage plan they have to do it during this time period.

- program title: Feedback
- the community issue addressed: Opioid Crisis in PA
- time: 9am to noon
- date: January 16th 2018
- duration: 45 minutes
- brief narrative description: The Berks County Council on Chemical Abuse has agreed to do 12 different programs on WEEU throughout 2018 to educate the public on their mission of prevention and intervention services that prevent the onset of illegal alcohol, tobacco, and drug use and treatment services that promote recovery from addiction to all substances. We discussed how serious the opioid crisis is in Berks County and state & nationwide. The guest panel included Stanley Papademetriou, Executive Director of COCA Berks. They discussed their local resources and how those struggling with opioid addiction can seek help.

- program title: Health Talk
- the community issue addressed: High Blood Pressure
- time: 6pm – 7pm
- date: February 21st 2018
- duration: one hour
- brief narrative description: Host & Guest Dr. Andy Waxler, Cardiologist from the Berks County Medical Society talked about Hypertension. Dr. Waxler Talked about the guidelines for what is normal blood pressure and what is high. What causes it? When to go see a cardiologist for elevated high blood pressure?

- program title: Feedback
- the community issue addressed: Children's Charities of Berks County
- time: 9am to noon
- date: February 23rd 2018
- duration: three hours
- brief narrative description: We interviewed various representatives for three hours at the Fleetwood Bank of Fleetwood in a WEEU Cares Event. The agencies were Olivet Boys & Girls Club, Second Street Learning Center – Opportunity House, Big Brothers/Big Sisters, Reach for the Stars – Down Syndrome of Berks County, John Paul II Center for Special Learning, Bethany Children's Home, YMCA South Mountain Youth Camps. Promoted upcoming events and ways our listeners can volunteer, donate money, or sponsor these worthy programs for our youth.

- program title: Health Talk
- the community issue addressed: Stroke Awareness
- time: 6pm – 7pm
- date: February 28th 2018
- duration: 1 hour
- brief narrative description: Dr. Greg Wilson was the host. The Berks County Medical Society presents Health Talk every Wednesday evening. The guest was Dr. Karen Horst, Tower Health, Medical Director of the Stroke Program. Topics covered: Stroke prevention, treatment, care, and awareness.

- program title: Health Talk
- the community issue addressed: National Diabetes Awareness Month
- time: 6pm – 7pm
- date: March 7th 2018
- duration: 45 minutes
- brief narrative description: Dr. Charles Barbera led the discussion. The Berks County Medical Society presents Health Talk every Wednesday evening. The guests were: Tower Health RN's: Julie Hartman, Kim Baney & Diabetes Educators, & Dr. Vasudev Magaji Magazchi, Diabetes Specialist. The discussion covered: Diabetes prevention, treatment care, and awareness. Type 1 & Type 2. Diet, exercise, and keeping your diabetes in check.

- program title: Radio Voices
- the community issue addressed: Gun Violence in School
- time: 10am to noon
- date: March 10th 2018
- duration: two hours
- brief narrative description: Radio Voices airs every Saturday where local teens (who also write for the Voices Magazine in the Reading Eagle) are part of a panel that get to choose what current event they want to talk about. Three teens from Berks County Schools gave their opinions on the National & local school walkouts held on March 14th. Callers got to interact with the young people on the panel. Better gun laws were discussed.

- program title: Feedback
- the community issue addressed: Tobacco addiction
- time: 9am to noon
- date: March 19th 2018
- duration: 1 hour
- brief narrative description: Members of the Council on Chemical Abuse of Berks County came on the program to discuss “National Kick Butts Day”. They laid out statistics of tobacco use with young and old and highlighted local tobacco prevention events in the local schools that week.