

# **Issues/Programs List 1st Quarter 2020**

- program title: WEEU at the PA Farm Show
- the community issue addressed: Agriculture-Family
- time: 6am to 9pm
- date: January 8<sup>th</sup> 2020
- duration:15 hours
- brief narrative description of how the program addressed the issue: WEEU's entire air staff and daily line-up broadcasted their local talk call-in show from the PA Farm Show Complex to spotlight the importance of agriculture in our society. It started with Mike Keller on the morning show, Feedback with Mike Faust, PA Sports Midday w/Paul Roberts & Joe Lodnasky, Matt Gorney & Dan Neubert, Health Talk w/Berks Medical Society. Vickie Madden & Bob Lowe.

- program title: Nursing Moms
- the community issue addressed: Help for newly expectant Mothers
- time: 11am to 11:55am
- date: January 15, 2020
- duration: 1 hour.
- brief narrative description of how the program addressed the issue: Penn State Health St. Joseph: Breast Feeding. Cindy Griffe, Certified lactation nurse. St. Joe's is a certified baby friendly hospital. Stacey Yocum, nursing mom. (30 min)

- program title: Blue Cares
- the community issue addressed: Local Police working with those in rehab
- time: 11am to 11:55am
- date: January 22, 2020
- duration: 1 hour
- brief narrative description of how the program addressed the issue: COCA Berks. We discussedThe Blue CARES Yvonne Strohman, Brian Kameron, Capt. Paul Reilly, Reading Police Dept. program was launched in an effort to identify overdose survivors; enable immediate access to treatment and inform family members on how they can help themselves as well as how they can support their loved one. (1 hour)

- program title: When to use the ER
- the community issue addressed: Emergency Medicine
- time: 11am to 11:55am
- date: January 25<sup>th</sup>, 2020
- duration: 1 hour
- brief narrative description of how the program addressed the issue: When to use the Emergency Room: Registered Nurse Beccie Strohecker, Assistant Manager of the Emergency Department, and Don Hirsch who is a paramedic and is St. Joe's EMS Liaison/Community Educator. Penn State Health St. Joseph

- program title: Take the Chill Off
- the community issue addressed: Blankets of Hope
- time: 9am to 12 noon
- date: January 31<sup>st</sup>, 2020
- duration: 3 hours
- brief narrative description of how the program addressed the issue: Live broadcast at Redner's in Wyomissing. It's Chef Tim's Chili for Blankets for Hope. "Take the Chill Off" for blankets for hope. We're broadcasting live at the Redners Fresh Market in Wyomissing. Blankets of Hope helps seniors who cannot afford to stay warm also cancer patients locally.

- program title: Travel Safe
- the community issue addressed: Safe Travel during the pandemic
- time: 11am to 11:55am
- date: March 12<sup>th</sup>, 2020
- duration: 1 hour
- brief narrative description of how the program addressed the issue: Amanda Hand, Marketer, Team Travel Safe Insurance. Corona virus and travel, as well as how travel insurance works. We're going to be talking about the impacts on the travel industry and why people are so concerned, what precautions can be taken during travel, and how travel insurance can help regarding epidemics/pandemics.

- program title: PA ROUNDTABLE
- the community issue addressed: Radio PA's weekly news program
- time: 6:30pm – 7pm, 12:30pm – 1pm
- date: March 27<sup>th</sup>, March 29<sup>th</sup> 2020
- duration: 1 hour
- brief narrative description of how the program addressed the issue: Recap of weekly happenings in the state capitol including press conferences from the State Health Director Dr. Rachel Levine & PA Governor Wolf on COVID-19 practices in the Commonwealth. Topics included social distancing, corona virus testing, nursing home updates, hospital bed updates.

- program title: Do Your Part, Stop The Spread
- the community issue addressed: Staying Healthy amid COVID-19
- time: 10am – 10:58am
- date: April 15<sup>th</sup>, 2020
- duration: 1 hour
- brief narrative description of how the program addressed the issue: Berks County Government teamed up with WEEU to get the word out about keeping you and your family healthy amid the pandemic. They set up the Berks COVID-19 Help Center, call center, and website for information needed for your small business and other matters. Christian Leinbach, the Chairman of the Berks County Commissioners took listeners calls and questions throughout the hour.

- program title: PA ROUNDTABLE
- the community issue addressed: COVID-19 SAFEGUARDS
- time: 6:30pm – 7pm, 12:30pm – 1pm
- date: April 10<sup>th</sup> & April 12<sup>th</sup> 2020
- duration: 1 hour
- brief narrative description of how the program addressed the issue: Radio PA airs a recap of the important events and happenings in the Commonwealth throughout the week. This week Dr. Janet Levine and Governor Tom continued to let state resident know where they can get tested for this disease and went over social distancing measures.