

WWHT  
Syracuse, NY  
Quarterly Issues/Programs List  
First Quarter, 2024  
04/08/2024

WWHT  
Quarterly Issues/Programs List

WWHT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Disaster Relief and Uplifting:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **Online fraud, Holiday Philant:** Discuss health tips for the new year and how to spot and help victims of human trafficking.
- **Public Health:** Discuss heart disease among women, and American women living with or those at risk of heart disease
- **Public Health, Domestic Viole:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.
- **Tech and Social Media, Humani:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.
- **Veterans Affairs, Black Histo:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                         | PROGRAM / TITLE   | DESCRIPTION   | GUEST                   | DATE/TIME              | DURATION |
|-------------------------------|---|---|-------------------------|------------------------|----------|
| Online fraud, Holiday Philant | 9007792<br>iHeartRadio<br>Communities:<br>Public Affairs<br>Special | Discuss health tips for the new year and how to spot and help victims of human trafficking. | K. Stokes,<br>K. Hodder | 01/07/2024<br>06:00 AM | 029:50   |

| ISSUE                                     | PROGRAM / TITLE   | DESCRIPTION  | GUEST                             | DATE/TIME              | DURATION |
|---|---|--|-----------------------------------|------------------------|----------|
| Equality,<br>Civil<br>Rights              | 9007792<br>iHeartRadio<br>Communities:<br>Public Affairs<br>Special | Discuss Dr. Martin<br>Luther King's life and<br>legacy and the efforts<br>to continue the mission<br>he started    | M. King<br>III, A.<br>King        | 01/14/2024<br>06:03 AM | 029:50   |
| Cancer<br>Awareness,<br>Law Enforce       | IHEARTRADIO<br>COMMUNITIES:<br>PUBLIC AFFAIRS<br>SPECIAL            | Discuss the fight<br>against prostate cancer<br>and providing resources<br>to law enforcement<br>agencies.         | R.<br>Ginyard,<br>B.<br>Alexander | 01/21/2024<br>06:03 AM | 029:49   |
| Cancer<br>Awareness,<br>Law Enforce       | IHEARTRADIO<br>COMMUNITIES:<br>PUBLIC AFFAIRS<br>SPECIAL            | Discuss the fight<br>against prostate cancer<br>and providing resources<br>to law enforcement<br>agencies.         | R.<br>Ginyard,<br>B.<br>Alexander | 01/28/2024<br>06:01 AM | 029:49   |
| Filing<br>Taxes,<br>Donating<br>Blood     | IHEARTRADIO<br>COMMUNITIES:<br>PUBLIC AFFAIRS<br>SPECIAL            | Discuss tips on filing<br>2023 tax returns and<br>the shortage of blood<br>donations nationwide.                   | R. Steber,<br>J.<br>McNamara      | 02/04/2024<br>06:00 AM | 029:49   |
| Public<br>Health                          | IHEARTRADIO<br>COMMUNITIES:<br>PUBLIC AFFAIRS<br>SPECIAL            | Discuss heart disease<br>among women, and<br>American women living<br>with or those at risk<br>of heart disease    | C. GORRE                          | 02/11/2024<br>06:02 AM | 029:49   |
| Public<br>Health                          | IHEARTRADIO<br>COMMUNITIES:<br>PUBLIC AFFAIRS<br>SPECIAL            | Discuss being proactive<br>regarding cancer,<br>importance of<br>screenings, and<br>understanding risk<br>factors. | D. SPEIGEL                        | 02/18/2024<br>06:01 AM | 029:49   |
| Veterans<br>Affairs,<br>Black Histo       | IHEARTRADIO<br>COMMUNITIES:<br>PUBLIC AFFAIRS<br>SPECIAL            | Discuss Veteran<br>homelessness/food<br>insecurity and<br>highlight Black History<br>Month and the NAACP.          | J. Whaley,<br>T.<br>Williams      | 02/25/2024<br>06:01 AM | 029:49   |
| Public<br>Health,<br>Domestic<br>Violence | IHEARTRADIO<br>COMMUNITIES:<br>PUBLIC AFFAIRS<br>SPECIAL            | Discuss the dangers of<br>smoking menthol<br>cigarettes and help<br>dealing with domestic<br>violence.             | Dr. K.<br>Marynak,<br>P. Zaballa  | 03/03/2024<br>06:00 AM | 029:49   |
| MS<br>Awareness                           | IHEARTRADIO<br>COMMUNITIES:<br>PUBLIC AFFAIRS<br>SPECIAL            | Discuss Multiple<br>Sclerosis Awareness<br>Week, resources<br>available, and research<br>underway to find a cur    | R. Nunley                         | 03/10/2024<br>06:02 AM | 029:49   |
| Tech and<br>Social<br>Media,<br>Human     | IHEARTRADIO<br>COMMUNITIES:<br>PUBLIC AFFAIRS<br>SPECIAL            | Discuss<br>teenagers/parents on<br>smartphones and social<br>media and rescuing<br>Americans around the<br>world.  | M.<br>Anderson,<br>B. Stern       | 03/17/2024<br>06:01 AM | 029:49   |
| Disaster<br>Relief and<br>Uplifting       | IHEARTRADIO<br>COMMUNITIES:<br>PUBLIC AFFAIRS<br>SPECIAL            | Discuss Red Cross<br>disaster relief efforts<br>in 2024 and programs to<br>uplift women and single<br>moms.        | J. Pipa,<br>L. Singh              | 03/24/2024<br>06:02 AM | 029:49   |

| ISSUE                         | PROGRAM / TITLE                                 | DESCRIPTION  | GUEST                         | DATE/TIME           | DURATION |
|-------------------------------|---|--|-------------------------------|---------------------|----------|
| Fraud/Scam Awareness, Nutriti | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults. | M. Mayo, L. Bungo, D. Fanelle | 03/31/2024 06:01 AM | 029:49   |

**Section II  
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                 | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------|-----------------------|----------|------|
|                       | iHM/PSA               | 000:30   | 21   |
| CANCER AWARENESS      | THE V FOUNDATION      | 000:28   | 3    |
| CANCER AWARENESS      | THE V FOUNDATION      | 000:30   | 5    |
| COMMUNITY INVOLVEMENT | 1 MILLION STRONG      | 000:29   | 9    |
| COMMUNITY INVOLVEMENT | 1 MILLION STRONG      | 000:30   | 4    |
| COMMUNITY INVOLVEMENT | OPERATION HOPE        | 000:30   | 12   |
| COMMUNITY INVOLVEMENT | PROJECT YELLOW LIGHT  | 000:30   | 8    |
| COMMUNITY INVOLVEMENT | UNCF                  | 000:30   | 10   |
| COMMUNITY INVOLVEMENT | WOMEN HEART           | 000:29   | 17   |
| FINANCIAL COACHING    | OPERATION HOPE        | 000:29   | 6    |
| PROJECT YELLOW LIGHT  | PROJECT YELLOW LIGHT  | 000:29   | 11   |