INVOICE

KWCH12
KBSD KBSH KBSL
KWCH.COM

KWCH
2815 E. 37th Street North
Wichita, KS 67219
Main: (316) 838-1212
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
440230-1	**10/30/16**	**October 2016**	**09/26/16 - 10/30/16**

Property	Account Executive	Sales Office	Sales Region
KWCH	Wichita House	Wichita National	National

Advertiser	Product	Estimate Number
Jerry Moran	**4Q16**	**761**

Flight Dates	Order #	Alt Order #
10/28/16 - 11/08/16	440230	WOC10492910

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915283	58	76

Agency Ref	Advertiser Ref
8737	136413

Billing Address:

Pinpoint Media-Alexandria
Attention: Accounts Payable
1707 Osage St 103
Alexandria, VA 22302

Send Payment To:
 KWCH
 PO Box 14200
 Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/28/16	11/07/16	CBS This Morning	7:00 AM-9:00 AM	11221--	:30	7	$75.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/28/16	11/03/16	11221--	7	$75.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	F	10/28/16	8:48 AM	CBS This Morning	7:00 AM-9:00 AM	:30	TOK1018I D2016	$75.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	10/28/16	11/05/16	CBS This Morning Saturd	6:00 AM-8:00 AM	- - - - - 1-	:30	1	$50.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/28/16	11/03/16	- - - - - 1-	1	$50.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	Sa	10/29/16	6:27 AM	CBS This Morning Saturday	6:00 AM-8:00 AM	:30	TOK1018I D2016	$50.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	10/28/16	11/05/16	Eyewitness News @ 8a S	8:00 AM-10:00 AM	- - - - - 1-	:30	1	$60.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/28/16	11/03/16	- - - - - 1-	1	$60.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	Sa	10/29/16	8:24 AM	Eyewitness News @ 8a Sat	8:00 AM-10:00 AM	:30	TOK1018I D2016	$60.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/28/16	11/06/16	CBS Sunday Morning	8:00 AM-9:30 AM	- - - - - - 1	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/28/16	11/03/16	- - - - - - 1	1	$200.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	Su	10/30/16	8:51 AM	CBS Sunday Morning	8:00 AM-9:30 AM	:30	TOK1018I D2016	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/28/16	11/06/16	Face The Nation	9:30 AM-10:00 AM	- - - - - - 1	:30	1	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/28/16	11/03/16	- - - - - - 1	1	$250.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	Su	10/30/16	9:29 AM	Face The Nation	9:30 AM-10:00 AM	:30	TOK1018I D2016	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/28/16	11/07/16	Eyewitness News @ 12p	12:00 PM-12:30 PM	11111--	:30	5	$145.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/28/16	11/03/16	11111--	5	$145.00

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Send Payment To:

KWCH12®
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KWCH
PO Box 14200
Tallahassee, FL 32317-4200

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Advertiser	Product	Estimate Number
Jerry Moran	**4Q16**	**761**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/28/16	11/07/16	Eyewitness News @ 12p	12:00 PM-12:30 PM	11111--	:30	5	$145.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	F	10/28/16	12:24 PM	Eyewitness News @ 12p	12:00 PM-12:30 PM	:30	T0K1018I D2016	$145.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	10/28/16	11/07/16	Eyewitness News @ 5p M	5:00 PM-5:30 PM	11111--	:30	5	$250.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/28/16	11/03/16	11111--	5	$250.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	F	10/28/16	5:11 PM	Eyewitness News @ 5p M-F	5:00 PM-5:30 PM	:30	T0K1018I D2016	$250.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	10/28/16	11/06/16	Eyewitness News @530p	5:30 PM-6:00 PM	------1	:30	1	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/28/16	11/03/16	------1	1	$175.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	Su	10/30/16	5:49 PM	Eyewitness News @530p Sun	5:30 PM-6:00 PM	:30	T0K1018I D2016	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	10/28/16	11/07/16	Eyewitness News @ 6p M	6:00 PM-6:30 PM	11111--	:30	5	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/28/16	11/03/16	11111--	5	$300.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	F	10/28/16	6:28 PM	Eyewitness News @ 6p M-F	6:00 PM-6:30 PM	:30	T0K1018I D2016	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/28/16	11/05/16	Eyewitness News @ 6p S	6:00 PM-6:30 PM	-----1-	:30	1	$175.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/28/16	11/03/16	-----1-	1	$175.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	Sa	10/29/16	6:31 PM	Eyewitness News @ 6p Sat	6:00 PM-6:30 PM	:30	T0K1018I D2016	$175.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	10/28/16	11/07/16	Eyewitness News@10pM	10:00 PM-10:35 PM	11111- 1	:30	6	$425.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/28/16	11/03/16	11111- 1	6	$425.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	All	F	10/28/16	10:12 PM	Eyewitness News@10pM-F/Su	10:00 PM-10:35 PM	:30	T0K1018I D2016	$425.00	NM
	2	All	Su	10/30/16	10:26 PM	Eyewitness News@10pM-F/Su	10:00 PM-10:35 PM	:30	T0K1018I D2016	$425.00	NM

Total Spots **12**

Payment Terms 30 Days

Gross Total	**$2,530.00**
Agency Commission	**$379.50**
Net Amount Due	**$2,150.50**