

CONTRACT

WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Buying Time Media, LLC
650 Massachusetts Ave N.W., Suite 210
Washington, DC 20001
USA

<u>Contract / Revision</u> 1128818 /		<u>Alt Order #</u> 10261918
<u>Advertiser</u> Facebook (ISSUE)		<u>Original Date / Revision</u> 11/24/21 / 11/24/21
<u>Contract Dates</u> 12/06/21 - 12/10/21	<u>Estimate #</u> 11217	
<u>Product</u> FACEBOOK		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHNS	<u>Account Executive</u> Nick Welte	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV15780	<u>Advertiser Code</u> 1505	<u>Product 1/2</u> 1580
<u>Agency Ref</u> 101224	<u>Advertiser Ref</u> 643330	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHNS	12/06/21	12/10/21	M-F 8-830am Morning News	M-F 8-830am Morn		1:00			NM	1	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/06/21	12/12/21	MTWTF--				1	\$1,620.00			
N 2	WHNS	12/06/21	12/10/21	M-F 9-930a Morning News	M-F 9-930a Mornin		1:00			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/06/21	12/12/21	MTWTF--				2	\$900.00			
N 3	WHNS	12/06/21	12/10/21	The 430-5p News	The 430-5p News		1:00			NM	2	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/06/21	12/12/21	MTWTF--				2	\$960.00			
N 4	WHNS	12/06/21	12/10/21	The 5-530p News	The 5-530p News		1:00			NM	1	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/06/21	12/12/21	MTWTF--				1	\$1,020.00			
N 5	WHNS	12/06/21	12/10/21	M-F Late News	M-F 10-11p		1:00			NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/06/21	12/12/21	MTWTF--				1	\$3,600.00			
Totals											7	\$9,960.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/29/21 - 12/10/21	7	\$9,960.00	(\$1,494.00)	\$8,466.00
Totals	7	\$9,960.00	(\$1,494.00)	\$8,466.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.