

CONTRACT



WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

<u>Contract / Revision</u> 1125534 /		<u>Alt Order #</u> 10251588
<u>Advertiser</u> Facebook (ISSUE)		<u>Original Date / Revision</u> 10/28/21 / 10/28/21
<u>Contract Dates</u> 11/01/21 - 11/07/21	<u>Estimate #</u> 11168	
<u>Product</u> FACEBOOK		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHNS	<u>Account Executive</u> Nick Welte	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u> 101224	<u>Advertiser Ref</u> 643330	<u>Product 1/2</u> 1580

And:

Buying Time Media, LLC
650 Massachusetts Ave N.W., Suite 210
Washington, DC 20001
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHNS	11/01/21	11/05/21	M-F 630-7am Morning News	M-F 630-7am Morn		:30			NM	1	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	MTWTF--				1	\$810.00			
N 2	WHNS	11/01/21	11/05/21	M-F 7-730am Morning News	M-F 7-730am Morn		:30			NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	MTWTF--				1	\$1,050.00			
N 3	WHNS	11/01/21	11/05/21	M-F 730-8am Morning News	M-F 730-8am Morn		:30			NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	MTWTF--				1	\$1,050.00			
N 4	WHNS	11/01/21	11/05/21	M-F 8-830am Morning News	M-F 8-830am Morn		:30			NM	1	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	MTWTF--				1	\$810.00			
N 5	WHNS	11/01/21	11/05/21	M-F 830-9am Morning News	M-F 830-9am Morn		:30			NM	1	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	MTWTF--				1	\$810.00			
N 6	WHNS	11/01/21	11/05/21	M-F 9-930a Morning News	M-F 9-930a Mornin		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	MTWTF--				1	\$450.00			
N 7	WHNS	11/01/21	11/05/21	M-F 930-10a Morning News	M-F 930-10a Morni		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	MTWTF--				1	\$450.00			
N 8	WHNS	11/01/21	11/05/21	The 430-5p News	The 430-5p News		:30			NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	MTWTF--				1	\$480.00			
N 9	WHNS	11/01/21	11/05/21	The 5-530p News	The 5-530p News		:30			NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	MTWTF--				1	\$510.00			
N 10	WHNS	11/01/21	11/05/21	The 530-6p News	The 530-6p News		:30			NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	MTWTF--				1	\$510.00			
N 11	WHNS	11/01/21	11/05/21	The 6 O'clock News M-F	The 6 O'clock New:		:30			NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	MTWTF--				1	\$540.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Advertiser</u>	<u>Original Date / Revision</u>
Facebook (ISSUE)	10/28/21 / 10/28/21

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/21 - 11/07/21	FACEBOOK	11168

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	MTWTF--				1	\$540.00			
N 12	WHNS	11/01/21	11/05/21	M-F Late News	M-F 10-11p		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	MTWTF--				1	\$1,800.00			
N 13	WHNS	11/01/21	11/05/21	Late News M-F 11pm	M-F 11p-1135p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	MTWTF--				1	\$900.00			
N 14	WHNS	11/07/21	11/07/21	Fox News Sunday	Su 9a-10a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/01/21	11/07/21	-----1				1	\$150.00			
Totals											14	\$10,320.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/21 - 11/07/21	14	\$10,320.00	(\$1,548.00)	\$8,772.00
Totals	14	\$10,320.00	(\$1,548.00)	\$8,772.00

Signature: _____ **Date:** _____

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