

CONTRACT


www.foxcarolina.com

WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

And:

Buying Time Media, LLC
650 Massachusetts Ave N.W., Suite 210
Washington, DC 20001
USA

| | | |
|---|--|--|
| <u>Contract / Revision</u> 1125534 / | | <u>Alt Order #</u> 10251588 |
| <u>Advertiser</u> Facebook (ISSUE) | | <u>Original Date / Revision</u> 10/28/21 / 10/28/21 |
| <u>Contract Dates</u> 11/01/21 - 11/07/21 | <u>Estimate #</u> 11168 | |
| <u>Product</u> FACEBOOK | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WHNS | <u>Account Executive</u> Nick Welte | <u>Sales Office</u> TELEREP-PHIL |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Code</u> TV15780 | <u>Advertiser Code</u> 1505 | <u>Product 1/2</u> 1580 |
| <u>Agency Ref</u> 101224 | <u>Advertiser Ref</u> 643330 | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------|--------------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | WHNS | 11/01/21 | 11/05/21 | M-F 630-7am Morning News | M-F 630-7am Morn | | :30 | | | NM | 1 | \$810.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | MTWTF-- | | | | 1 | \$810.00 | | | |
| N 2 | WHNS | 11/01/21 | 11/05/21 | M-F 7-730am Morning News | M-F 7-730am Morn | | :30 | | | NM | 1 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | MTWTF-- | | | | 1 | \$1,050.00 | | | |
| N 3 | WHNS | 11/01/21 | 11/05/21 | M-F 730-8am Morning News | M-F 730-8am Morn | | :30 | | | NM | 1 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | MTWTF-- | | | | 1 | \$1,050.00 | | | |
| N 4 | WHNS | 11/01/21 | 11/05/21 | M-F 8-830am Morning News | M-F 8-830am Morn | | :30 | | | NM | 1 | \$810.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | MTWTF-- | | | | 1 | \$810.00 | | | |
| N 5 | WHNS | 11/01/21 | 11/05/21 | M-F 830-9am Morning News | M-F 830-9am Morn | | :30 | | | NM | 1 | \$810.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | MTWTF-- | | | | 1 | \$810.00 | | | |
| N 6 | WHNS | 11/01/21 | 11/05/21 | M-F 9-930a Morning News | M-F 9-930a Mornin | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | MTWTF-- | | | | 1 | \$450.00 | | | |
| N 7 | WHNS | 11/01/21 | 11/05/21 | M-F 930-10a Morning News | M-F 930-10a Morni | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | MTWTF-- | | | | 1 | \$450.00 | | | |
| N 8 | WHNS | 11/01/21 | 11/05/21 | The 430-5p News | The 430-5p News | | :30 | | | NM | 1 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | MTWTF-- | | | | 1 | \$480.00 | | | |
| N 9 | WHNS | 11/01/21 | 11/05/21 | The 5-530p News | The 5-530p News | | :30 | | | NM | 1 | \$510.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | MTWTF-- | | | | 1 | \$510.00 | | | |
| N 10 | WHNS | 11/01/21 | 11/05/21 | The 530-6p News | The 530-6p News | | :30 | | | NM | 1 | \$510.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | MTWTF-- | | | | 1 | \$510.00 | | | |
| N 11 | WHNS | 11/01/21 | 11/05/21 | The 6 O'clock News M-F | The 6 O'clock New: | | :30 | | | NM | 1 | \$540.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|------|-------------------|-----------------|--------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | MTWTF-- | | | | 1 | \$540.00 | | | |
| N 12 | WHNS | 11/01/21 | 11/05/21 | M-F Late News | M-F 10-11p | | :30 | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | MTWTF-- | | | | 1 | \$1,800.00 | | | |
| N 13 | WHNS | 11/01/21 | 11/05/21 | Late News M-F 11pm | M-F 11p-1135p | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | MTWTF-- | | | | 1 | \$900.00 | | | |
| N 14 | WHNS | 11/07/21 | 11/07/21 | Fox News Sunday | Su 9a-10a | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | -----1 | | | | 1 | \$150.00 | | | |
| Totals | | | | | | | | | | | 14 | \$10,320.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|-------------------|
| 11/01/21 - 11/07/21 | 14 | \$10,320.00 | (\$1,548.00) | \$8,772.00 |
| Totals | 14 | \$10,320.00 | (\$1,548.00) | \$8,772.00 |

Signature: _____ **Date:** _____

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