

INVOICE



WSFX
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1203043-1	10/19/14	October 2014	09/29/14 - 10/13/14

Station	Account Executive	Sales Office	Sales Region
WSFX	House WSFX	WSFX Wilmington	Local

Billing Address:

Screen Strategies Media
Attention: Accounts Payable
15409 Whitechapel Court
Centreville, VA 20120

Send Payment To:

WSFX
AM South Bank Lockbox #1038
P.O. Box 11407
Birmingham, AL 35246-1038

Advertiser	Product	Estimate Number
POL/Hagan, Kay/D/United S	General	1124

Flight Dates	Order #	Alt Order #
10/07/14 - 10/13/14	1203043	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/07/14	10/10/14	Carolina in the Morning	7-8a	- T - - F - -	:30	2	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 - T - - F - - 2 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Tu 10/07/14 7:42 AM Carolina in the Morning 7-8a :30 KHT1409H THE FACTS \$10.00 NM									
2 WSFX F 10/10/14 7:55 AM Carolina in the Morning 7-8a :30 KHT1411H IMPORTANT ISSUES \$10.00 NM									
2	10/08/14	10/13/14	Inside Edition	12:30-1pm M-F	M - W - F - -	:30	2	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 - - W - F - - 2 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX W 10/08/14 12:44 PM Inside Edition 12:30-1pm M-F :30 KHT1409H THE FACTS \$20.00 NM									
2 WSFX F 10/10/14 12:59 PM Inside Edition 12:30-1pm M-F :30 KHT1410H VAIN \$20.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 M - - - - - 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WSFX M 10/13/14 12:57 PM Inside Edition 12:30-1pm M-F :30 KHT1410H VAIN \$20.00 NM									
3	10/07/14	10/13/14	Family Feud	5-6pm M-F	MTWTF - -	:30	4	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/06/14 10/12/14 - TWTF - - 4 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFX Tu 10/07/14 5:52 PM Family Feud 5-6pm M-F :30 KHT1403H SAME TEAM \$30.00 NM									
2 WSFX W 10/08/14 5:57 PM Family Feud 5-6pm M-F :30 KHT1409H THE FACTS \$30.00 NM									
4 WSFX Th 10/09/14 5:52 PM Family Feud 5-6pm M-F :30 KHT1410H VAIN \$30.00 NM									
3 WSFX F 10/10/14 5:52 PM Family Feud 5-6pm M-F :30 KHT1403H SAME TEAM \$30.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/19/14 M - - - - - 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WSFX M 10/13/14 5:46 PM Family Feud 5-6pm M-F :30 KHT1403H SAME TEAM \$30.00 NM									
4	10/13/14	10/13/14	Mon Hour 2	9-10p	M - - - - -	:30	1	\$795.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/13/14 10/13/14 M - - - - - 1 \$795.00									

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Birmingham, AL 35246-1038

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Advertiser	Product	Estimate Number	
POL/Hagan, Kay/D/United S	General	1124	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/13/14	10/13/14	Mon Hour 2	9-10p	M-----	:30	1	\$795.00	NM
10/13/14 10/19/14 M----- 1 \$795.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 10/13/14 9:43 PM Mon Hour 2 9-10p :30 KHT1411H IMPORTANT ISSUES \$795.00 NM									
5	10/09/14	10/09/14	Thu Hour 1	8-9p	---T---	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/14 10/12/14 ---T--- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Th 10/09/14 8:39 PM Thu Hour 1 8-9p :30 KHT1409H THE FACTS \$325.00 NM									
6	10/07/14	10/13/14	News @ 10-11pm (M-F)	10-11pm	MTWTF--	:30	4	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/14 10/12/14 -TWTF-- 4 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WSFX Tu 10/07/14 10:29 PM News @ 10-11pm (M-F) 10-11pm :30 KHT1409H THE FACTS \$125.00 NM 2 WSFX W 10/08/14 10:54 PM News @ 10-11pm (M-F) 10-11pm :30 KHT1403H SAME TEAM \$125.00 NM 4 WSFX Th 10/09/14 10:15 PM News @ 10-11pm (M-F) 10-11pm :30 KHT1410H VAIN \$125.00 NM 1 WSFX F 10/10/14 10:45 PM News @ 10-11pm (M-F) 10-11pm :30 KHT1411H IMPORTANT ISSUES \$125.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/13/14 10/19/14 M----- 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WSFX M 10/13/14 10:08 PM News @ 10-11pm (M-F) 10-11pm :30 KHT1411H IMPORTANT ISSUES \$125.00 NM									
7	10/12/14	10/12/14	10-1037p	10-1037p	-----S	:30	1	\$115.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/14 10/12/14 -----S 1 \$115.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Su 10/12/14 10:33 PM 10-1037p 10-1037p :30 KHT1411H IMPORTANT ISSUES \$115.00 NM									
Total Spots							18		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,090.00
<u>Agency Commission</u>	\$313.50
<u>Net Amount Due</u>	\$1,776.50

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