

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <p style="text-align: center; font-size: 1.5em;">KTVA</p>	Date: 3/12/18
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I, Dianna Rowedder
do hereby request station time concerning the following issue:

Fair Anchorage - Prop 1

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached schedule					

This broadcast time will be used by: Fair Anchorage

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Fair Anchorage

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/12/18

Date

Dianna Crowder

Signature

907 338-3709

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

[Signature]

Signature

RBOOTS

Printed Name

DOS

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached schedule					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WALSH | SHEPPARD
Strategy + Communications

Buy Detail Report

Revision #: Date: 3/12/2018

Client: ACLU Prop 1
Media: TV
Product: PROP 1
Market: Anchorage
Primary Demo: Adults 35+
Separation between spots: 30

Estimate: 1433
Description: ACLU Prop 1 TV week of Mar 12
Flight Start Date: 3/12/2018 03:00 AM
Flight End Date: 3/18/2018 02:59 AM
Survey: Feb18 Proj. (Feb17 HJT, Nov17 SHR)
DMA Nelsen Live+1
Buyer: Dianna Row edder

Vendor: KTVA-TV
1007 W. 32nd Ave

Anchorage, AK 99503
Contact: Anne Heiner

Send Billing To: WALSH SHEPPARD
111 W. 9th Avenue
Anchorage, Alaska 99501

Phone: 907 338-3709
Fax: 907 338-3857

E-Mail: AHeiner@denalimedialaska.com
Phone: 929-9730 ph 242-0876 cell
Fax: 907 334-9427

Affiliation: CBS

Note No

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Wks 3/12	Dur	Total Spots	Adults 35+	Rtg/CPP
19	MTuWThF 5:00a-5:30a CBS OVRNt NEWS	RT	\$30.00 ✓	\$25.50	3	30	3 ✓	0.6	\$50.00
20	MTuWThF 6:00a-7:00a KTVA 6AM DYBRK	EM	\$120.00 ✓	\$102.00	1	30	1 ✓	0.6	\$42.50
21	MTuWThF 5:00p-5:30p KTVA 5P1ST TAKE<	EN	\$275.00 ✓	\$233.75	5	30	5	3.9	\$200.00
22	MTuWThF 6:00p-7:00p News	RT	\$375.00 ✓	\$318.75	5	30	5	3.9	\$170.00
23	MTuWThF 10:00p-10:30p KTVA 10P NTCAS	LN	\$550.00 ✓	\$467.50	5	30	5	3.7	\$70.51
24	Tu 7:00p-8:00p NCIS-CBS	PT	\$3,000.00 ✓	\$2,550.00	1	30	1	11.0	\$59.94
25	W 8:00p-9:00p AVG. ALL WKS	PT	\$3,000.00 ✓	\$2,550.00	1	30	1	8.6	\$144.23
									\$122.50
									\$148.65
									\$126.35
									\$272.73
									\$231.82
									\$548.84

5 Munch Madness
5 Munch Madness
4x Short-1
1 5/10
1 Over Sold

CONTRACT



KTVA
 1001 Northway Drive
 Suite 202
 Anchorage, AK 99508
 (907) 929-9700

And:

Walsh, Sheppard
 Attention: Dianna Rowedder
 111 W 9th Avenue
 Anchorage, AK 99501

<u>Contract / Revision</u> 8559 /		<u>Alt Order #</u>
<u>Product</u> PROP 1 - Vote No		
<u>Contract Dates</u> 03/15/18 - 03/18/18		<u>Estimate #</u> Est. #1433
<u>Advertiser</u> ACLU Prop 1 - Fair Anchorage		<u>Original Date / Revision</u> 03/14/18 / 03/14/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVA	<u>Account Executive</u> Janice Wright	<u>Sales Office</u> Local Sales-Anch
<u>Special Handling</u> Prepaid		
<u>Demographic</u> Households		
<u>IDB#</u> 9914075	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTVA	03/15/18	03/18/18	CBS Overnight News	M-F 5a-530a		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	---21--				3	\$30.00			
N 2	KTVA	03/15/18	03/18/18	KTVA Daybreak I	M-F 6a-7a		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	---1---				1	\$120.00			
N 3	KTVA	03/15/18	03/18/18	KTVA Nightcast	M-F 10p-1035p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	---22--				4	\$550.00			
N 4	KTVA	03/15/18	03/15/18	NCAA BKBL Reg Plyff R1G1 Thu 8a-1030a			:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	---1---				1	\$400.00			
N 5	KTVA	03/15/18	03/15/18	NCAA BKBL Reg Plyff R1G2 Thu 1030a-1p			:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	---1---				1	\$400.00			
N 6	KTVA	03/15/18	03/15/18	NCAA BKBL Reg Plyff R1G3 Thu 3p-530p			:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	---1---				1	\$400.00			
N 7	KTVA	03/15/18	03/15/18	The Late Show w/Stephen CoM-F 1035p-1137p			:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	---1---				1	\$180.00			
N 8	KTVA	03/15/18	03/15/18	The Late Late Show w/JamesM-F 1137p-1237a			:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	---1---				1	\$70.00			
N 9	KTVA	03/16/18	03/16/18	NCAA BKBL Reg Plyff R1G5 Fri 8a-1030a			:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	----1--				1	\$700.00			
N 10	KTVA	03/16/18	03/16/18	NCAA BKBL Reg Plyff R1G6 Fri 1030a-1p			:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	----1--				1	\$700.00			
N 11	KTVA	03/16/18	03/16/18	NCAA BKBL Reg Plyff R1G7 Fri 3p-530p			:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	----1--				1	\$700.00			
N 12	KTVA	03/17/18	03/17/18	Person of Interest	Sat 7p-8p		:30			NM	1	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KTVA
 1001 Northway Drive
 Suite 202
 Anchorage, AK 99508
 (907) 929-9700

<u>Contract / Revision</u>	<u>Alt Order #</u>
8559 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/15/18 - 03/18/18	PROP 1 - Vote No	Est. #1433

<u>Advertiser</u>	<u>Original Date / Revision</u>
ACLU Prop 1 - Fair Anchr	03/14/18 / 03/14/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	-----1-				1	\$1,000.00			
N 13	KTVA	03/17/18	03/17/18	Scandal	Sat 8p-9p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	-----1-				1	\$1,000.00			
N 14	KTVA	03/18/18	03/18/18	Instinct	Sun 7p-8p		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	-----1				1	\$1,900.00			
N 15	KTVA	03/18/18	03/18/18	Madam Secretary	Sun 9p-10p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	-----1				1	\$2,000.00			
N 16	KTVA	03/18/18	03/18/18	KTVA Nightcast Sunday	Sun 10p-1035p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	-----1				1	\$325.00			
Totals											21	\$12,185.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/18/18	21	\$12,185.00	(\$1,827.75)	\$10,357.25
Totals	21	\$12,185.00	(\$1,827.75)	\$10,357.25

Signature: _____ **Date:** _____

Commercials: Contracts of 2 consecutive weeks or less are not cancelable. Contracts are subject to cancellation upon 2 weeks prior written notice, but no such cancellation shall be effective until 2 telecast weeks have run.

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