

**Re: This Week In Baseball**  
**Air Date: August 5, 2006**

## **TWB #712**

This week TWIB used behind the scenes cameras and wireless microphones to look at the Fightin' Phillies. The Philadelphia Phillies are streaking back into the thick of the wild card race. Various Phillies have contributed to the run. When the season started, the focus was on Jimmy Rollins hitting streak. Rollins loves the spotlight and ignores the pressure. Outfielder Aaron Rowand earned the respect of his peers, when he ran full speed into the wall to make a catch to win the game. Also making an impact is the 2005 National League Rookie of the Year Ryan Howard. Howard has shown outstanding power, including winning the 2006 All Star Game Home Run Derby. Gritty second baseman Chase Utley has a hitting streak of his own to help propel the Phillies back into the race.

**Educational theme:** Pressure is doing things that you are not prepared to do. It is important to practice under pressure, if one wants to play well in pressure situations.

**Educational theme:** Teamwork is the ability to work together toward a common vision. There is no limit to what can be accomplished if nobody cares who gets the credit.

**“Act Two”:** This segment looked at the personal profiles of several Phillies. The “Top Five Things You Didn’t Know About the Phillies,” included the fact that Jimmy Rollins owns a music production company. Jimmy considers this a good investment, especially when his MLB career ends.

This summer the Phillies hosted “Photo Day,” when fans were invited to come onto the field to meet, talk with and photograph the players. The Phillies enjoyed mingling with the fans, especially because the fans are there every game cheering the players.

**Educational theme:** All athletic careers will come to an end at some point. It is crucial for athletes to prepare for their post-athletic life by being well educated and then investing in their second career.

**Educational theme:** Spectators and performers often have a mutual appreciation for each other. These deep devotions to a team and the athletes’ community service contribute to the meaning of the American way of life.

**“Pitch, Hit and Run”:** This act features the fundamentals of baseball and is designed to help children develop their game. This week the subject is the art of “hitting in the clutch.” This can be defined as wanting to be at bat with men on base and the game on the line. In this pressure situation, some players seem to have a better focus, remain calm and collected. Some of the best are MLB superstars Derek Jeter, David Ortiz, Mike Young, and Albert Pujols.

**Educational theme:** Sports pedagogy involves the demonstration and explanation of athletic skills necessary to compete in sport. Pedagogy involves sport psychology, biomechanics, theory, strategy, and the mental aspects of athletics.

**“From Row Fans”:** Some of Philadelphia’s finest fans offered their comments supporting the Phillies.

“Charmed” star actress Alyssa Milano grew up loving baseball. Alyssa was taught to watch the game by her Dad. She enjoys the meditative pace of baseball. Alyssa points out it is the “pauses that make the incredible moments so dramatic.” Once you learn about the subtleties of baseball, you have learned the secret of the game.

TWIB reported the induction of pitcher Bruce Sutter into the National Baseball Hall of Fame. Sutter is humbled by the experience.

**Educational theme:** Baseball is the American game. If one wishes to understand America, you must understand baseball. Baseball is filled with symbols of history and heritage, the traditions, arts, and rituals that capture the character of the American people.

**Educational theme:** Documenting a career is a formal way to evaluate performance, activity and achievement. It is an account of athletic history collected, written, preserved and celebrated for future generations.

**“How ‘bout that!”:** This traditional part of TWIB allowed the viewers to see and hear the best plays of the week. It featured spectacular diving and leaping catches of both fly balls and ground balls. Also featured were hitting streaks, home runs, game-ending strikeouts, dancing mascots, and dugout celebrations.

**Educational theme:** It is what you learn after you think you know it all that counts. Sometimes one must learn to do things that have never been done before.

**Educational theme:** The artistic value of sport can be found in the beauty, grace, effort and rhythmical patterns of human athletic movement.