

## KUVM-CD

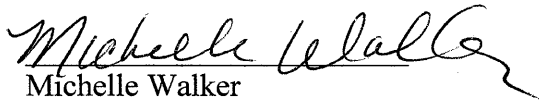
### Community Issues for Houston, TX

1. Ethics / Morals / Addiction / Crime
2. Religious Awareness
3. Healthcare/Medical Issues/Health Awareness
4. Needs of the Elderly
5. Education and Literacy
6. Jobs / Unemployment / Lack of Money
7. Community Awareness/ Community Outreach/ Social Services /Safety
8. City , State and Local Government /Politics
9. Environment and Pollution
10. Culture and Arts

Locally Produced Programming Addressing Community Issues:

“Volunteer Journal, Houston Norml, Focus on Abilities”, locally produced by HOT TV, addresses a variety of community issues each quarter.

The program summaries attached show the dates, time and issues addressed by the locally produced programming this quarter.



Michelle Walker

Office Manager

January 5, 2017

# KUVM-CD QUARTERLY ISSUES/PROGRAMS LIST

October 1-December 31, 2016

## 4th Quarter

Below are listings of broadcasts reflecting the Station's most significant programming treatment of Issues during the preceding three-month period.

VOLUNTEER JOURNAL - Monday – Sundays: 2:00AM Produced and hosted by Volunteer Houston staff, *Volunteer Journal* is a televised half-hour interview show spotlighting nonprofit organizations that utilize volunteers to enrich Houston's quality of life.

HOUSTON NORML - Monday – Sundays: 2:00AM Half Hour program working to reform marijuana laws, one Texan at a time.

FOCUS ON ABILITIES - Monday – Sundays: 2:00AM Half hour program presented by TIRR Memorial Hermann, Focus on Abilities is an interview-based television program hosted by Lex Frieden, one of America's preeminent disability activists and leaders of the independent living movement. Produced monthly, Frieden interviews local, national and international newsmakers about disability related issues, and he facilitates public discussion about important matters pertaining to disability rights, full participation in the community by people with disabilities, education, work and recreation.

PUBLIC SERVICE ANNOUNCEMENTS: KUVM 34-CD runs hourly local and national public service announcements.

### **Community Awareness and Safety**

1. Volunteer Journal, 10/1/16, 11/2/16, and 12/3/16 2:00AM, 30 minutes. Program discusses Fire Corps being a partnership between The National Volunteer Fire Council (NVFC), the International Association of Fire Chief's Volunteer Combination Officers Section (VCOS), the International Association of Fire Fighters (IAFF), and the White House's USA Freedom Corps Office. The program's ultimate goal is to support and supplement resource-constrained fire departments at all levels, volunteer, combination, and career.
2. Volunteer Journal, 10/2/16, 11/3/16, and 12/4/16 2:00AM, 30 minutes. Volunteer Journal 30 minutes. Program discusses Community Emergency Response Team training as a Federal Emergency Management Agency program that educates citizens about the hazards they face in their community and trains them in lifesaving skills.
3. Volunteer Journal, 10/3/16, 11/4/16, and 12/5/16 2:00AM, 30 minutes. Program discusses learning about key operations and initiatives of the Harris County Office of Homeland

Security and Emergency Management and the important roles that volunteers play in the role of disaster preparedness and response.

4. Volunteer Journal, 10/4/16, 11/5/16 and 12/6/16 2:00AM, 30 minutes. The Harris County Citizen Corps Council coordinates with volunteer groups such as the Red Cross, the Salvation Army, the United Way, and Citizen Corps programs to identify volunteer opportunities. The Citizen Corps programs include the Community Emergency Response Team, the Neighborhood Watch Program, Volunteers in Police Service, Fire Corps and the Medical Reserve Corps.
5. Volunteer Journal, 10/5/16, 11/6/16, and 12/7/16 2:00AM, 30 minutes. Program discusses the Amateur Radio Emergency Service (ARES) is a part of the field organization of the American Radio Relay League (ARRL), the national membership association for Amateur Radio operators. ARES is made up of licensed amateurs who have voluntarily registered their qualifications and equipment for communications duty in the public service when disaster strikes.

### **Healthcare/Health Awareness/Education**

- (1) Focus On Abilities, 10/6/16, 11/7/16, and 12/8/16 2:00AM, 30 minutes. Program discusses brain injury in sports. The Challenge Program helps people go back to work after brain injuries. Volunteers talk about how rewarding participating in the program can be.
- (2) Volunteer Journal, 10/7/16, 11/8/16, and 12/9/16 2:00AM, 30 Minutes. Program discusses The Medical Reserve Corps as a volunteer organization of healthcare professionals and others who help meet medical needs in times of disasters or public health crisis. The mission of the MRC is to improve the health and safety of our community by training and organizing public health, medical and other volunteers to be part of our local government disaster response and relief efforts.
- (3) Focus on Abilities, 10/8/16, 11/9/16, and 12/10/16 2:00 AM, 30 minutes. Is Dwarfism covered by the American with Disabilities Act? Star of the TV program "The Little Couple" discusses taking care of family and business in a world that discriminates against people with disabilities.
- (4) Focus On Abilities, 10/9/16, 11/10/16, and 12/11/16 2:00AM, 30 minutes. Program discusses If you are disabled, and if you might need assistance in evacuation prior to a storm or disaster, how do you register in order for people to help you in your time of need?
- (5) Focus On Abilities, 10/10/16, 11/11/16, and 12/12/16 2:00AM, 30 minutes. Program discusses the fact that Easter Seals has been around since 1947 and has focused on leveraging resources to help people with disabilities.
- (6) Focus On Abilities, 10/11/16, 11/12/16, and 12/13/16 2:00AM, 30 minutes. Program discusses adaptive vehicles for people with disabilities, particularly those who use wheel chairs. How much does vehicle adaptations cost for people with disabilities?
- (7) Focus On Abilities, 10/12/16, 11/13/16, and 12/14/16, 2:00AM, 30 minutes. Program discusses If you are in Houston, and have issues related to disability and want information relating to that issue who you would call.

- (8) Focus On Abilities, 10/13/16, 11/14/16, and 12/15/19, 2:00AM, 30 minutes. Program discusses a Cruise Disaster. What would you have done if you had been on the disabled Cruise ship Triumph, lost at sea, having three days to spend with no electricity, no elevators and you were in a wheel chair?
- (9) Focus On Abilities, 10/14/16, 11/15/16, and 12/16/16 2:00AM, 30 minutes. Program discusses HCC Vast Academy. What college or university in Houston hosts a nationally recognized program serving students with intellectual disabilities?
- (10) Focus On Abilities, 10/15/16, 11/16/16, and 12/17/16, 2:00AM, 30 minutes. 911. How many years has the 911 service in Houston and the Harris county area been in effect? How do you utilize this service if you have a disability?
- (11) Focus on Abilities, 10/16/16, 11/17/16, and 12/18/16, 2:00AM, 30 minutes. Program discusses the Center on Research for Woman with Disabilities (CROWD).
- (12) Houston Norml, 10/17/16, 11/18/16, and 12/19/16, 2:00AM, 30 minutes. Program discusses the coalition of organizations marching under the banner 'End Mass Incarceration'.
- (13) Houston Norml, 10/18/16, 11/19/16, and 12/20/16, 2:00AM, 30 minutes. Interview with a medical marijuana patient who is suffering from spinal surgery and taking 17 different kinds of medications a day.
- (14) Houston Norml, 10/19/16, 11/20/16, and 12/21/16, 2:00AM, 30 minutes Program discusses The Moffitt Ratz helping plant trees during Houston's Arbor Day event at Agnes Moffitt Park .
- (15) Houston Norml, 10/20/16, 11/21/16, and 12/22/16 2:00AM, 30 Minutes. Program discusses Houston NORML march with like-minded cannabis reformers and activists from Austin and others from throughout the Lone Star State.
- (16) Houston Norml, 10/21/16, 11/22/16, and 12/23/16, 2:00AM, 30 Minutes. Program discusses when Jodi came to Texas 10 years ago to plant the seeds of activism in support of patients right to use their medicine.
- (17) Houston Norml, 10/22/16, 11/23/16, and 12/24/16 2:00AM, 30 minutes. Program discusses Texas NORML President making it down to let the group know the latest on HB 548 and HB 1491 as well as the march to the capitol May 7th in Austin.
- (18) Houston Norml, 10/23/16, 11/24/16, and 12/25/16 2:00AM, 30 Minutes. Program discusses Medical Cannabis Activist, Former Executive Director of Beverly Hills NORML, Now with Daily Buds and Kush Magazine as Public Relations and Media Director KUSHCON II, Denver, Colorado---Cheryl Shuman.
- (19) Houston Norml, 10/24/16, 11/25/16, and 12/26/16 2:00AM, 30 minutes. Program discusses leading the charge in the parade - Nurse Mary and Nurse Jane followed by the Hempstorian along with Lady Pariah and Daisy the drug dog.

- (20) Houston Norml, 10/25/16, 11/26/16, and 12/27/16, 2:00AM, 30 minutes.  
www.norml.org - This episode of the NORML Update highlights the great work being done by our Texas chapters as shown by their great event and rally on the capitol with presidential candidate Gary Johnson.

### **Crime**

- (1) Volunteer Journal, 10/26/16, 11/27/16, and 12/28/16 2:00AM, 30 minutes. Program discusses the demands on state and local law enforcement having increased dramatically. As a result, already limited resources are being stretched further at a time when our country needs every available officer out on the beat.
- (2) Volunteer Journal, 10/27/16, 11/28/16, and 12/29/16 2:00AM, 30 minutes. Program discusses the Neighborhood Watch Program being a highly successful effort that has been in existence for more than thirty years in cities and counties across America. It provides a unique infrastructure that brings together local officials, law enforcement, and citizens to protect our communities.

### **Religious Awareness**

- (1) Volunteer Journal, 10/28/16 and 11/29/16 2:00AM, 30 minutes. Program discusses Catholic Charities of the Diocese of Galveston-Houston extending to all persons a healing ministry through culturally sensitive social services without regard to race, religion, or socio-economic status.
- (2) Volunteer Journal, 10/29/16, and 11/30/16 2:00AM, 30 minutes. Program discusses the Crisis Chaplaincy of Harris County (CCofHC) being a faith based non-profit organization whose mission is to unlock the potential of people through training and education to serve their communities as volunteer crisis chaplains.

### **Needs of the Elderly**

- (1) Volunteer Journal, 10/30/16, and 11/1/16 2:00AM; 30 minutes. Program discusses the Food For Seniors program which provides over 1500 low-income seniors with a box of non-perishable groceries on the third week of each month. Volunteers commit to 2-4 hours during the third week of each month.
- (2) Focus On Abilities, 12/30/16 2:00AM, 30 minutes. Program discusses avoiding falls. What is the leading cause of injury among elderly adults today? In Harmony Physical Therapy specializes in patients with balance issues using brain reorganization in lieu of canes, wheel chairs, etc.

### **Culture and Arts**

- (1) Focus On Disabilities, 10/31/16, and 12/2/16 2:00AM, 30 minutes. Program discusses what Real Abilities mean. Real Abilities is a film festival that started in New York and is

now in Houston. It is a 7 day festival showing 15 films in 10 locations made by and for people with disabilities.

# KUVM-CD 34 PSA Descriptions

October 1-December 31, 2016

## 4th Quarter

**PSA With Every Drop Adds Up**, The ALS Association aims to raise awareness and funds to fight ALS! We want to challenge supporters to finish what was started in 2014 by emphasizing the power of small, repeated actions that add up to make big, impossible things happen. Every Drop Adds Up :15

### **PSA A HS diploma opens doors to success**

You have the power to help 29 million Americans earn better pay, achieve job stability, and find opportunities. By running these PSAs you can inspire adults to use the help that's waiting at [FinishYourDiploma.org](http://FinishYourDiploma.org) and earn their high school equivalency. :15

### **PSA Zip Code :15**

**A zip code should not determine a child's future.** Many variables, including the zip code where a child grows up, can shape a child's outcome in life. Unfortunately, not all communities have the same opportunities and resources, such as quality schools and housing, fresh food and good healthcare.

### **PSA Support Essential Job Training :15**

More than 363M pounds of goods have been donated to Goodwill® in the last 2 ½ years, creating meaningful employment for many Americans. This PSA explains how donating used clothing and household items to Goodwill® supports critical job training, career and community services.

### **PSA Force Behind the Forces :15**

Help about the importance of what the USO does, the depth of our commitment to support our service men and women wherever they are, for as long as they wear the uniform and encourage them to join us in this mission incredibly important effort to keep our military connected to family, home and country.

**PSA Learning To Swim-** The US Swimming Foundation has a goal of providing swim lessons to 1 million children annually and is passionate about educating parents on why it's important for their children to learn how to swim.

**PSA Language of a Smile-** Millions of children in developing countries with unrepaired clefts live in shame, but more importantly, have difficulty eating, breathing, and speaking. The Smile Train model provides training and funding to empower local doctors in 85+ developing countries to provide 100%=free cleft repair surgery in their communities.

**PSA Run to End Childhood Cancer-**September is Childhood Cancer Awareness Month, making it a perfect time for friends, family, and community to rally in support of St Jude Children's Research Hospital. Our labs may not be in your community, but our discoveries are.

**PSA Let's Stop HIV Together-** Positive or negative, we all live with HIV. As part of its Act Against AIDS initiative and ongoing effort to keep HIV on the radar of all Americans, the Centers for Disease Control and Prevention(CDC) Launched the Let's Stop HIV together Campaign that gives voice to people living with HIV from all walks of life and their loved ones.

**PSA Getting the Facts about Hepatitis C-**Hepatitis C is a serious liver disease that causes health problems, including liver damage, cirrhosis, and even liver cancer. The good news is that early detection and treatment can save lives.

**PSA A is for Avocado: The Nutritious and Delicious Fruit-**A special federal commission that reviews Americans dietary guidelines stated that the vast majority of Americans do not meet the recommended intake of fruits and vegetables.

**PSA Together Possible-** When it comes to addressing the complex environmental issues that impact our planet-such as deforestation, climate change, water scarcity, and illegal wildlife trade-the only way we can spark change is to work together.

**PSA Out of the Shadows-** Human trafficking is often hidden in plain sight. But together we can stop it. By increasing public awareness more people will report suspected human trafficking to law enforcement.

**PSA Up n Smoke –** A home fire occurs, on average every 85 seconds. Children under 5 and seniors are twice as likely to die in these blazes than the rest of the population.

**PSA Protect Your Every Day-** Homeland security begins with hometown security. Across the county, we all play a critical role in keeping our communities safe.

**PSA Know the Facts First-** Teens need your help. About 1 in 4 teens has a sexually transmitted disease (STD), and what they don't know about STDs can harm them.

**PSA Hunger Surfs Hunger Prevention 15-**1 in 6 Americans struggle with hunger. Find a local food bank.

**PSA Your Prostate Your Decision-**In the United States, 1 in 6 men will be diagnosed with prostate cancer. Educates about making an informed decision about treatment options so that men with low-risk disease can avoid possible side-effects of potentially unnecessary treatment while those with more aggressive cancer can receive life-saving treatment.



**PSA Hunger Prevention**-Nearly 16 million children struggle with hunger in the United States. That's 1 in 5 kids. New celebrity PSAs featuring Jeremy Renner and re-released PSAs encourage members of your community to support your local food banks-and help kids get the nutrition they need to thrive.

**PSA Seat Belt Safety**-As parents, we often compromise with our kids, but wearing a seat belt should never be open for negotiation. Encourages parents and caregivers to stand firm and insist that their children buckle up at all times for a safer ride.

**PSA Recycling**-Don't let litter linger in landfills. When we recycle, shampoo bottles transform into hairbrushes and body wash bottles into toothbrushes. Today, Americans recycle just 34.5% of our trash. Provides motivation for your community to recycle regularly, and give more garbage a chance to become something new.

**PSA This Is Why Mortgage**- 1 in 17 homeowners is past due on his or her mortgage. Many homeowners enter foreclosure without ever seeking help. PSAs raise awareness of the Making Home Affordable program's free resources to aid those fighting to keep their home. Assure viewers that they don't have to spend hours juggling bills and that there are other options than just foreclosure.