

## ORDER



**Orders**  
**Order / Rev:** 1538791  
**Alt Order #:** 08274229  
**Product Desc:** HFA 2016  
**Estimate:** 4928  
**Flight Dates:** 07/19/16 - 07/25/16  
**Original Date / Rev:** 06/17/16 / 06/17/16  
**Order Type:** Political

WUAB

**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency Name:** Greer, Margolis, & Mitchell  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Clinton, Hillary/D/United States P  
**Demographic:** A35+  
**Product Codes:** PL565  
**Priority:** P 6  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/25/16	44	\$5,600.00	\$4,760.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	44	\$5,600.00	\$4,760.00	0.00
<b>Totals</b>	<b>44</b>	<b>\$5,600.00</b>	<b>\$4,760.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUAB	07/19/16	07/25/16	Cleve 19 News on 43 at 7a Cleve 19 News on 43 at 7a	Comm	7-8a	MTWTF--	:30	4	\$25.00	P 6	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/19/16	07/25/16	MTWTF--			4		\$25.00		0.00				
E 2	WUAB	07/19/16	07/25/16	SYN M-F 9-10A M-F 9-10a	Comm	9-10a	MTWTF--	:30	3	\$50.00	P 6	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/19/16	07/25/16	MTWTF--			3		\$50.00		0.00				
E 3	WUAB	07/19/16	07/25/16	SYN M-F 10-11A M-F 10-11a	Comm	10-11a	MTWTF--	:30	3	\$75.00	P 6	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/19/16	07/25/16	MTWTF--			3		\$75.00		0.00				
E 4	WUAB	07/19/16	07/25/16	SYN M-F 11A-12P M-F 11a-12p	Comm	11a-12p	MTWTF--	:30	3	\$75.00	P 6	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/19/16	07/25/16	MTWTF--			3		\$75.00		0.00				
E 5	WUAB	07/19/16	07/25/16	SYN M-F 2-3P M-F 2-3p	Comm	2-3p	MTWTF--	:30	2	\$125.00	P 6	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/19/16	07/25/16	MTWTF--			2		\$125.00		0.00				
E 6	WUAB	07/19/16	07/25/16	SYN M-F 3-4P M-F 3-4p	Comm	3-4p	MTWTF--	:30	2	\$150.00	P 6	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/19/16	07/25/16	MTWTF--			2		\$150.00		0.00				

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Advertiser: POL/Clinton, Hillary/D/United States Pre:  
 Product Desc: HFA 2016  
 Estimate: 4928

WUAB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WUAB	07/19/16	07/25/16	SYN M-F 4-5p M-F 4-5p	Comm	4-5p	MTWTF--	:30	3	\$200.00	P 6	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/19/16	07/25/16	MTWTF--		3			\$200.00		0.00				
E 8	WUAB	07/19/16	07/25/16	SYN M-F 5-6P M-F 5-6p	Comm	5-6p	MTWTF--	:30	2	\$200.00	P 6	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/19/16	07/25/16	MTWTF--		2			\$200.00		0.00				
E 9	WUAB	07/19/16	07/25/16	SYN M-F 6-630P M-F 6-630p	Comm	6-630p	MTWTF--	:30	3	\$200.00	P 6	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/19/16	07/25/16	MTWTF--		3			\$200.00		0.00				
E 10	WUAB	07/19/16	07/25/16	SYN M-F 630-7P M-F 630-7p	Comm	630-7p	MTWTF--	:30	3	\$200.00	P 6	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/19/16	07/25/16	MTWTF--		3			\$200.00		0.00				
E 11	WUAB	07/23/16	07/23/16	Sa Syndicated 6-7p 630-7p	Comm	630-7p (6:30 PM-7:00 PM)	-----3-	:30	3	\$75.00	P 6	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/18/16	07/24/16	-----3-		3			\$75.00		0.00				
E 12	WUAB	07/24/16	07/24/16	SYN SUN 3-4P Su 3-4p	Comm	3-4p	-----3	:30	3	\$50.00	P 6	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/18/16	07/24/16	-----3		3			\$50.00		0.00				
E 13	WUAB	07/24/16	07/24/16	SYN SUN 4-5P 4-430p	Comm	4-430p (4:00 PM-4:30 PM)	-----3	:30	3	\$50.00	P 6	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/18/16	07/24/16	-----3		3			\$50.00		0.00				
E 14	WUAB	07/23/16	07/23/16	SYN SAT 8-9P 830-9p	Comm	830-9p (8:30 PM-9:00 PM)	-----1-	:30	1	\$125.00	P 6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/18/16	07/24/16	-----1-		1			\$125.00		0.00				
E 15	WUAB	07/19/16	07/25/16	Cleve 19 News on 43 at 9p Cleve 19 News on 43 at 9p	Comm	M-SU 9-10P	MTWTFSS	:30	4	\$200.00	P 6	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/19/16	07/25/16	MTWTFSS		4			\$200.00		0.00				
E 16	WUAB	07/19/16	07/25/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on 10-11p	MTWTF--	:30	2	\$350.00	P 6	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	07/19/16	07/25/16	MTWTF--		2			\$350.00		0.00				
Totals													44	\$5,600.00	