

From

To

Ads That Work

Linda Verin



MULTI MEDIA ADVERTISING

3535 Hampshire Drive Birmingham, AL 35223

205.968.3650

telephone / fax

ABC (33/40) WBHM 2

Rep: Lisa Hughes

Phone: (205) 982-3807

Fax: (205) 982-3820

email: lisah@abc3340.com

[Handwritten signature]

Media Buy Description

Market > **AL:Birmingham**
 Insertion Order ID > **Hendricks for JeffCo Tax Assessor**
 For Client > **Gaynell Hendricks**

Run Schedule from... **11/4/14**
 to... **11/4/14**

Instructions: 0

for :10 sec. spots none scheduled to come
 for :30 sec. spots run only GH130
 for "bookend" spots none scheduled to come

Spots Ordered

Shows	Run days	From	To	Type	Rate	spots per wk	cost per week \$	spots total	total buy \$
GMA	Tues	7a	9a	:30	\$300.00	1	\$300.00	1	\$300.00
Run schedule for	1	weeks		Per Week >		1	\$300.00		
							Total >	1	\$300.00

18745

2477

267928

AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION AND LOCATION WBMA Date 10/26 2014
(being) _____ (on behalf of) Shayrell Hendricks
I, Linda Kern
a legally qualified candidate of the Democratic political party for the office of Off Co Tax Assessor
in the general election to be held on 11/4/14, do hereby request time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times Per Week	No. Of Weeks	Rate
------------------------	--	------	------------------	-------------------	-----------------	------

Date of First Broadcast	Date of Last Broadcast	Total Charges: <u>\$1000 / \$850</u>
-------------------------	------------------------	--------------------------------------

The broadcast time will be used by Shayrell Hendricks
I represent that the payment for the above-described time has been furnished by
Com to Elect Shayrell Hendricks Tax Assessor
and you are authorized to announce the time as paid for by such person or entity. The entity
furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an
association; or () other unincorporated group. The names and offices of the chief executive officers of the entity are:
John Powe GM
Shayrell Hendricks Campaign Mgr.
Shayrell Hendricks Treasurer

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the above stated broadcasts. For the above stated broadcasts I also agree to prepare a script or transcription which will be delivered to the station at least _____ before the time of the scheduled broadcasts. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast). The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: the preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date: 10/26/14 Linda Kern
(Candidate or Agent)
☒ Accepted ☐ Rejected By [Signature] Title NSM

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

Ads That Work!
3535 Hampshire Drive
Birmingham, AL 35223
ph/fax 205-968-3650
email: adsthatworkreally@gmail.com

BBVA Compass Bank
3960 Crosshaven Drive
Cahaba Heights, AL 35243
(205) 297-4878
61-118/620

005911

DATE 11/3/14

PAY TO THE
ORDER OF

WBMA

\$255-

Two hundred & fifty-five & xx/100

DOLLARS

MEMO:

Hendricks

Linda He
ANTI-COUNTERFEIT SIGNATURE

⑈005911⑈ ⑆062001186⑆ 884 2806 4⑈