



3RD QUARTER -- JULY 1 - SEPTEMBER 30, 2015

## REGULAR PSAs

AUGUST 10-16, 2015

Station	Air Date	Aired Time	Advertiser/Product	Aired Length	Aired Ad-ID
WCIU	08/10/15	8:39:29 AM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1AR
WCIU	08/10/15	7:40:05 AM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1BR
WCIU	08/10/15	9:09:37 PM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1BR
WCIU	08/11/15	5:09:53 AM	AD COUNCIL/SHELTER PET ADOPTION/MAUI CAT 15	:15	Spot/STD/Hispanic/CC/V629
WCIU	08/11/15	7:40:55 AM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1AR
WCIU	08/11/15	8:25:58 PM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1AR
WCIU	08/11/15	9:27:37 AM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1BR
WCIU	08/12/15	5:56:34 AM	ARBOR DAY FOUNDATION	:05	Super Soaker 30
WCIU	08/12/15	1:28:21 XM	ARBOR DAY FOUNDATION	:05	Super Soaker 30
WCIU	08/12/15	3:10:31 XM	PARTNERSHIP FOR A DRUG FREE AMERICA - AWRKWARD	:15	David 30
WCIU	08/12/15	8:41:29 AM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1AR
WCIU	08/12/15	7:41:25 AM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1BR
WCIU	08/12/15	8:25:58 PM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1BR
WCIU	08/13/15	5:56:10 AM	ARBOR DAY FOUNDATION	:05	Super Soaker 30
WCIU	08/13/15	2:24:12 XM	THE AD COUNCIL: TEACHER RECRUITMENT	:15	Slow Motion 60
WCIU	08/13/15	7:40:47 AM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1AR
WCIU	08/13/15	5:55:39 PM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1AR
WCIU	08/13/15	8:39:23 AM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1BR
WCIU	08/14/15	4:19:32 XM	AD COUNCIL/EMERGENCY PREPAREDNESS	:15	Scald/SB ONLY
WCIU	08/14/15	5:21:05 AM	AD COUNCIL/JOB TRAINING & EMPLOYMENT	:15	All-Starts/The Rock
WCIU	08/14/15	8:41:39 AM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1AR
WCIU	08/14/15	7:40:35 AM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1BR
WCIU	08/14/15	8:07:53 PM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1BR
WCIU	08/15/15	10:29:24 AM	AD COUNCIL - FATHER AND SON -FANDS 30	:30	Homeland Security/ILL ONL
WCIU	08/15/15	5:28:50 AM	AD COUNCIL/SHELTER PET ADOPTION/ARNIE DOG 30	:30	Mom- Spanish 15
WCIU	08/15/15	6:47:41 AM	AD COUNCIL/SHELTER PET ADOPTION/JULES DOG 10	:10	Samaire Armstrong
WCIU	08/15/15	9:29:44 AM	AD COUNCIL/SHELTER PET ADOPTION/KUMA DOG 10	:10	IDOT8021
WCIU	08/15/15	10:29:14 AM	AD COUNCIL/SHELTER PET ADOPTION/STESON CAT 10	:10	Voter Registration CHI
WCIU	08/15/15	6:28:50 AM	AD COUNCIL/SHELTER PET ADOPTION/STESON CAT 30	:30	Airplane- Spanish
WCIU	08/15/15	6:46:51 AM	CHICAGO PUBLIC LIBRARY FOUNDATION - LOVELL	:30	Baby Steps
WCIU	08/15/15	6:54:47 AM	ENTERTAINMENT INDUSTRY FOUNDATION: STAND UP T	:30	Less Than 24 Hours
WCIU	08/15/15	9:29:14 AM	ILLINOIS STATE BOARD OF EDUCATION - SUMMER FOOD	:30	Anthem
WCIU	08/15/15	5:59:10 AM	PROJECT ROADBLOCK: NEON SIGNS	:10	Faucet/ILLINOIS ONLY
WCIU	08/15/15	1:58:50 XM	THE AD COUNCIL: FINANCIAL LITERACY: PICNIC	:15	Missed Opportunities
WCIU	08/15/15	9:58:54 AM	THE AD COUNCIL: TEACHER RECRUITMENT	1:00	Everyone
WCIU	08/15/15	11:31:05 AM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1AR
WCIU	08/15/15	4:16:17 PM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1AR
WCIU	08/15/15	3:45:41 PM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1BR
WCIU	08/16/15	7:58:53 AM	AD COUNCIL - FATHER AND SON -FANDS 30	:30	Homeland Security/ILL ONL
WCIU	08/16/15	2:28:49 XM	AD COUNCIL/EMERGENCY PREPAREDNESS	:15	Scald/SB ONLY
WCIU	08/16/15	2:58:49 XM	AD COUNCIL/SHELTER PET ADOPTION/TOYS HD 15	:15	Locusts
WCIU	08/16/15	12:17:48 PM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1AR
WCIU	08/16/15	10:58:33 AM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1BR
WCIU	08/16/15	5:12:46 PM	Weigel Broadcasting/PSA Community Calendar	:20	COMMUNITYCALENDARWCIU1BR



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## COMMUNITY CALENDAR

*Community Calendars are 30 second public service announcements for*

AUGUST 10-16, 2015

*upcoming events in Chicago and surrounding suburbs.*

Station	Air Date	Aired Time	Aired Length	Aired Ad-ID	Issue Category	Issue Category
WCIU	08/15/15	6:47:21 AM	:20	Coloring Book 10	Support the Illinois troops and their families at Clark After Dark with a night of music, drinks, a live auction and raffle. Suggested donations for the festival benefit USO of Illinois.	Make your way out to the Steger-South Chicago Heights Library for one last summer splurge! The End of Summer Fling includes a bounce house, painting the parking lot, and more!
WCIU	08/15/15	10:28:54 AM	:20	Coloring Book 10		
WCIU	08/16/15	5:28:50 AM	:20	Coloring Book 10		
WCIU	08/16/15	10:28:33 AM	:20	Coloring Book 10		

Station	Air Date	Aired Time	Aired Length	Aired Ad-ID	Issue Category	Issue Category
WCIU	08/15/15	5:58:50 AM	:20	Play Sixty 30	Register now for A Beautiful Mind: A Conversation on the Importance of Positive Body Image presented in celebration of Chicago Foundation for Women's 30 <sup>th</sup> anniversary. The program will explore how women's body image and self-esteem affect overall wellness. Go to ChiPubLib.org for more info.	Spend an afternoon with the family for the "Taste of Greektown". Enjoy Greek food, traditional music and dance, handcrafts, and children's games. Go to StarEvents.com for more info.
WCIU	08/15/15	9:28:54 AM	:20	Play Sixty 30		
WCIU	08/16/15	7:58:33 AM	:20	Play Sixty 30		
WCIU	08/16/15	9:59:33 AM	:20	Play Sixty 30		



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## CHILDREN'S PSA REPORT

AUGUST 10-16, 2015

Station	Air Date	Aired Time	Advertiser/Product	Aired Length	Aired Ad-ID
WCIU	08/10/15	3:49:50 XM	**KIDS/AD COUNCIL - SHELTER PET ADOPTION	:05	Fuse
WCIU	08/10/15	4:16:58 XM	**KIDS/AD COUNCIL - SHELTER PET ADOPTION	:05	Fuse
WCIU	08/11/15	3:58:35 XM	**KIDS/AD COUNCIL - WILDFIRE PREPAREDNESS	:20	Michelle/Pre & Teens
WCIU	08/12/15	4:42:07 XM	**KIDS/AD COUNCIL - SHELTER PET ADOPTION	:05	Fuse
WCIU	08/13/15	4:18:33 XM	**KIDS/AD COUNCIL - SHELTER PET ADOPTION	:05	Fuse
WCIU	08/14/15	3:49:09 XM	**KIDS/AD COUNCIL - SHELTER PET ADOPTION	:05	Fuse
WCIU	08/15/15	7:18:21 AM	**KIDS/"NOAH'S ARC FOUNDATION: 15 NAF ROSE	:15	Serious Pain
WCIU	08/15/15	7:48:27 AM	**KIDS/AD COUNCIL - BULLYING PREVENTION	:30	Changing Theater/WCIU ONL
WCIU	08/15/15	7:14:00 AM	**KIDS/AD COUNCIL - BULLYING PREVENTION	1:00	I am still here
WCIU	08/15/15	7:42:20 AM	**KIDS/AD COUNCIL - BULLYING PREVENTION	1:00	I am still here
WCIU	08/15/15	7:18:36 AM	**KIDS/AD COUNCIL - CHILDRENS ORAL HEALTH	1:00	Sounds of Pertussis 15
WCIU	08/15/15	7:47:27 AM	**KIDS/AD COUNCIL - CHILDRENS ORAL HEALTH	1:00	Sounds of Pertussis 15
WCIU	08/15/15	7:55:15 AM	**KIDS/AD COUNCIL - FATHERHOOD INVOLVEMENT	:10	Englewood2
WCIU	08/15/15	7:28:02 AM	**KIDS/AD COUNCIL - LEARNING AND ATTENTION	:20	Andy MacDonald/Teens
WCIU	08/15/15	7:26:47 AM	**KIDS/AD COUNCIL - SHELTER PET ADOPTION	:15	Frankie
WCIU	08/15/15	2:42:46 XM	**KIDS/AD COUNCIL - SHELTER PET ADOPTION	:05	Fuse
WCIU	08/15/15	7:48:57 AM	**KIDS/AD COUNCIL - SHELTER PET ADOPTION	:30	Montage
WCIU	08/15/15	7:47:17 AM	**KIDS/AD COUNCIL - WILDFIRE PREPAREDNESS	:10	Cristo Rey
WCIU	08/15/15	7:27:02 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	Neighborhood Watch
WCIU	08/15/15	7:54:15 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	Neighborhood Watch
WCIU	08/16/15	7:13:04 AM	**KIDS/AD COUNCIL - BULLYING PREVENTION	1:00	I am still here
WCIU	08/16/15	7:27:10 AM	**KIDS/AD COUNCIL - CHILDRENS ORAL HEALTH	1:00	Sounds of Pertussis 15
WCIU	08/16/15	7:14:09 AM	**KIDS/AD COUNCIL - LEARNING AND ATTENTION	:20	Andy MacDonald/Teens
WCIU	08/16/15	4:58:06 AM	**KIDS/AD COUNCIL - SHELTER PET ADOPTION	:05	Fuse
WCIU	08/16/15	7:14:04 AM	**KIDS/AD COUNCIL - SHELTER PET ADOPTION	:05	Fuse
WCIU	08/16/15	11:48:26 AM	**KIDS/AD COUNCIL - SHELTER PET ADOPTION	:10	Joints Don't Jump 60
WCIU	08/16/15	11:59:22 AM	**KIDS/AD COUNCIL - WILDFIRE PREPAREDNESS	:10	Cristo Rey
WCIU	08/16/15	7:12:04 AM	**KIDS/BOYS AND GIRLS CLUB: GREAT FUTURES	1:00	Neighborhood Watch

COMMUNITY CALENDAR - 30 second public service announcement about upcoming events that relate to educating kids.

WCIU	08/15/15	7:13:00 AM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD
WCIU	08/15/15	7:41:50 AM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD
WCIU	08/16/15	7:26:40 AM	*FAMILY/COMMUNITY CALENDAR/GET ON BOARD	:30	GETONBOARD

CPR is an extremely useful skill that can end up saving someone's life but many people do not know it and do not plan on learning it. For more information on how you can be CPR certified, log onto the Chicago CPR website or call Chicago CPR NOW at 773-981-2772.

Millennium Park's Family Fun Festival returns for a summer of interactive activities, sing-a-longs and circle dances, delightful story times, and arts and crafts for kids of all ages. Go online to [CityofChicago.org](http://CityofChicago.org) for a full schedule of exciting activities.

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