





Order #849944: Arlington ../Protect Ne../Fri-Th week/2623

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
	01/20/22 2:58:54 PM	Approved			Linda Pete	\$750.00	30	0.00
	01/20/22 2:43:02 PM	New order created		Imported EC Order	Brenda Rc	\$750.00	30	0.00
	01/20/22 2:45:01 PM	Ready for approval		new order	Brenda Rc	\$750.00	30	0.00
	01/20/22 3:13:15 PM	CIA Spot status		<updated to Cleared> 2-7, 1-1, 1-9, 3-6, 3-1, 2-1	Micah Turn	\$750.00	30	0.00
	01/20/22 3:15:52 PM	CIA Spot status		<updated to Cleared> 2-10, 1-4, 1-6, 3-9, 3-4, 2-4, 2-9, 1-5, 1-10, 3-5, 3-10, 2-5, 2-6, 1-2, 1-7, 3-2, 3-7, 2-2, 2-8, 1-3, 1-8, 3-3, 3-8, 2-3	Linda Pete	\$750.00	30	0.00
	01/20/22 2:57:24 PM	Approval Workflow		[Sales Manager - Ready Default]	Jeff Berry	\$750.00	30	0.00
	01/20/22 2:58:51 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Linda Pete	\$750.00	30	0.00
	01/20/22 3:00:19 PM	Processed		<async process>	Shannon C	\$750.00	30	0.00

Handwritten signature: FAM

[Sorted by: Revision Doc]

ORDER

Orders	Order / Rev:	849944	
	Alt Order #:	35640669	
	Product Desc:	Fri-Th week	
	Estimate:	2623	
	Flight Dates:	01/21/22 - 01/27/22	KNML-AM
	Original Date / Rev:	01/20/22 / 01/20/22	Primary AE: Katz Philadelphia
	Order Type:	GENERAL	Sales Office: K-7.5
			Sales Region: N-Katz75

Agency	Name:	Arlington Edits	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		7522 Campbell	Billing Cycle: EOM/EOC
		Dallas, TX 75248	Agency Commission: 15%

Advertiser	Name:	Protect New Mexico's Future	
	Demographic:	A35+	New Business Thru:
	Product Codes:	Issues/Propositions	Advertiser External ID:
	Revenue Code 1:	AGY-AVAIL	Agency External ID:
	Revenue Code 2:	POL-ISS	Unit Code: General
	Revenue Code 3:	POL-LR	Order Separation: 00:15:00
	Priority:	P-100	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/27/21	01/27/22	30	\$750.00	\$637.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2022	30	\$750.00	\$637.50	0.00
Totals	30	\$750.00	\$637.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNMLA	01/21/22	01/27/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	1:00	10	\$20.00	P-60	0.00	NM	10	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/21/22	01/27/22	MTWTF--		10				\$20.00		0.00			
N 2	KNMLA	01/21/22	01/27/22	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	MTWTF--	1:00	10	\$35.00	P-60	0.00	NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/21/22	01/27/22	MTWTF--		10				\$35.00		0.00			
N 3	KNMLA	01/21/22	01/27/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	1:00	10	\$20.00	P-60	0.00	NM	10	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/21/22	01/27/22	MTWTF--		10				\$20.00		0.00			
													Totals	30	\$750.00

Jan 20, 22

CONT# 35640669 Mod# Ver# 1 (Last =)

REP EASTMAN

TO KNML-AM (Albuquerque, NM)

FM TERRANCE HOUSTON

OFF PHILADELPHIA

AGY ARLINGTON EDITS

ADDR 201 NORTH UNION ST SUITE 200

ALEXANDRIA, VA 22314

DDS CONT# 0

C/P/E: / / 2623

SALESPERSON FAX#

PH #

BYR CHRIS RUSK

ADV PROTECT NEW MEXICO'S FUTURE

PDT Fri-Th week

FLT Jan 21, 22 - Jan 31, 22

* REP ORDER COMMENT *

** 1/20/2022 1:49:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	F,MTuWTh	6A - 10A	60	1/21/2022 - 1/27/2022	1W	10	\$20.00	10
	1.2	F,MTuWTh	10A - 3P	60	1/21/2022 - 1/27/2022	1W	10	\$35.00	10
	1.3	F,MTuWTh	3P - 7P	60	1/21/2022 - 1/27/2022	1W	10	\$20.00	10
				** WEEKLY FLIGHT TOTALS **			30	\$750.00	

	Jan 22						
SPOTS	30						
CASH	750.00						
TRADE	0.00						
NSL	0.00						
TOTAL	750.00						

						TOTAL
SPOTS						30
CASH						750.00
TRADE						0.00
NSL						0.00
TOTAL						750.00

	Jan 20, 22			
CONT#	35640669	Mod#	Ver# 1	(Last =)
REP	EASTMAN		DDS CONT# 0	C/P/E: / / 2623

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Political Broadcast Agreement Form for
Non-Candidate/Issue Advertisements (PB-19)



Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM

I, Chris Rusk, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by: Chris Rusk		
Agency name: Arlington Edits		
Address: 201 North Union Street		
Contact: Chris Rusk	Phone number: 703-683-9755	Email: crusk@arlingtonedits.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: Protect New Mexico's Future		
Address: P.O. Box 2659 Ruidoso, NM 88355		
Contact: Shannon O'Leary	Phone number:	Email:
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
Treasurer : Shannon O'Leary		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input checked="" type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Chris Rusk

Signature:

Linda A. Peterson

Name: Chris Rusk

Name:

Linda A. Peterson

Date of Request to Purchase Ad Time: 1/9/2022

Date of Station Agreement to Sell Time:

1-10-22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

☒

Yes

☐

No

Date ad received:

1-20-2022

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad not received to determine content)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

35640669

Station Call Letters:

KVML

Date Received/Requested:

1-20-22

Est. #:

2623

Station Location:

216/227

Run Start and End Dates:

1-21-22 — 1-27-22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.