

# INVOICE



**WFMY-TV**  
**1615 Phillips Ave**  
**Greensboro, NC 27405**  
**Main: (336)379-9369**  
**Billing:**

[www.wfmynews2.com](http://www.wfmynews2.com)

Billing Address:

**Red Eagle Media Group / POL**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WFMY-TV**  
**WFMY**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Property	WFMY		
Invoice #	2864118-1	Order #	2864118
Invoice Date	02/25/24	Alt Order #	WOC14501172
Invoice Month	February 2024	Deal #	
Invoice Period	01/29/24 - 02/25/24	Flight Dates	02/16/24 - 02/25/24
Advertiser	ISS/ Conservatives for American Excellence		
Product	NC-06		
Estimate #	16300		
Account Executive	Nile Noyes		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9915593		
Advertiser Code	1191		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20245AG		
Advertiser Ref	M230025		
Product 1	1920		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/16/24	02/22/24	GOOD MORNING SHO W 5A	5-6a	1-111--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> 02/16/24 <u>End Date</u> 02/22/24 <u>MTWTFSS</u> 1-111-- <u>Spots/Week</u> 4 <u>Rate</u> \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WFMY F 02/16/24 5:00 AM GOOD MORNING SHOW 5A 5-6a :00 <del>\$200.00</del> NM See MG 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10, 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20, 14.21									
2 WFMY M 02/19/24 5:17 AM GOOD MORNING SHOW 5A 5-6a :30 NC065544H \$200.00 NM									
3 WFMY W 02/21/24 5:29 AM GOOD MORNING SHOW 5A 5-6a :30 NC065544H \$200.00 NM									
4 WFMY Th 02/22/24 5:27 AM GOOD MORNING SHOW 5A 5-6a :30 NC065544H \$200.00 NM									
2	02/16/24	02/23/24	GOOD MORNING SHO W 6-7A	6-7a	111-1--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> 02/16/24 <u>End Date</u> 02/22/24 <u>MTWTFSS</u> 111-1-- <u>Spots/Week</u> 4 <u>Rate</u> \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WFMY F 02/16/24 6:00 AM GOOD MORNING SHOW 6-7A 6-7a :00 <del>\$350.00</del> NM See MG 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10, 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20, 14.21									
2 WFMY M 02/19/24 6:40 AM GOOD MORNING SHOW 6-7A 6-7a :30 NC065544H \$350.00 NM									
3 WFMY Tu 02/20/24 6:28 AM GOOD MORNING SHOW 6-7A 6-7a :30 NC065544H \$350.00 NM									
4 WFMY W 02/21/24 6:27 AM GOOD MORNING SHOW 6-7A 6-7a :30 NC065544H \$350.00 NM									
Weeks: <u>Start Date</u> 02/23/24 <u>End Date</u> 02/29/24 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 WFMY F 02/23/24 6:58 AM GOOD MORNING SHOW 6-7A 6-7a :30 NC065544H \$350.00 NM									
3	02/16/24	02/23/24	CBS THIS MORNING	7-9a	-111---	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> 02/16/24 <u>End Date</u> 02/22/24 <u>MTWTFSS</u> -111--- <u>Spots/Week</u> 3 <u>Rate</u> \$450.00									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:  
**WFMY-TV**  
**WFMY**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

[www.wfmynews2.com](http://www.wfmynews2.com)

Invoice #	2864118-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	ISS/ Conservatives for American Excellence		
Product	NC-06		
Estimate #	16300		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
3	02/16/24	02/23/24	CBS THIS MORNING	7-9a	- 111 - - -	:30	3	\$450.00	NM																																																																																																			
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WFMY</td> <td>Tu</td> <td>02/20/24</td> <td>8:46 AM</td> <td>CBS THIS MORNING</td> <td>7-9a</td> <td>:30</td> <td>NC065544H</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WFMY</td> <td>W</td> <td>02/21/24</td> <td>8:19 AM</td> <td>CBS THIS MORNING</td> <td>7-9a</td> <td>:30</td> <td>NC065544H</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WFMY</td> <td>Th</td> <td>02/22/24</td> <td>8:54 AM</td> <td>CBS THIS MORNING</td> <td>7-9a</td> <td>:30</td> <td>NC065544H</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/23/24</td> <td>02/29/24</td> <td>- - - - 1 - -</td> <td>1</td> <td>\$450.00</td> <td colspan="5"></td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFMY	Tu	02/20/24	8:46 AM	CBS THIS MORNING	7-9a	:30	NC065544H	\$450.00	NM	2	WFMY	W	02/21/24	8:19 AM	CBS THIS MORNING	7-9a	:30	NC065544H	\$450.00	NM	3	WFMY	Th	02/22/24	8:54 AM	CBS THIS MORNING	7-9a	:30	NC065544H	\$450.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							02/23/24	02/29/24	- - - - 1 - -	1	\$450.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
1	WFMY	Tu	02/20/24	8:46 AM	CBS THIS MORNING	7-9a	:30	NC065544H	\$450.00	NM																																																																																																		
2	WFMY	W	02/21/24	8:19 AM	CBS THIS MORNING	7-9a	:30	NC065544H	\$450.00	NM																																																																																																		
3	WFMY	Th	02/22/24	8:54 AM	CBS THIS MORNING	7-9a	:30	NC065544H	\$450.00	NM																																																																																																		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																							
	02/23/24	02/29/24	- - - - 1 - -	1	\$450.00																																																																																																							
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>4</td> <td>WFMY</td> <td>F</td> <td>02/23/24</td> <td>8:20 AM</td> <td>CBS THIS MORNING</td> <td>7-9a</td> <td>:30</td> <td>NC065544H</td> <td>\$450.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WFMY	F	02/23/24	8:20 AM	CBS THIS MORNING	7-9a	:30	NC065544H	\$450.00	NM																																																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
4	WFMY	F	02/23/24	8:20 AM	CBS THIS MORNING	7-9a	:30	NC065544H	\$450.00	NM																																																																																																		
4	02/16/24	02/24/24	GOOD MORNING WKN D-SAT 5-7A	5-7a Sa	- - - - - 1 -	:30	1	\$100.00	NM																																																																																																			
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/16/24</td> <td>02/22/24</td> <td>- - - - - 1 -</td> <td>1</td> <td>\$100.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WFMY</td> <td>Sa</td> <td>02/17/24</td> <td></td> <td>GOOD MORNING WKND-SAT 5-5-7a Sa</td> <td></td> <td>:00</td> <td></td> <td><del>\$100.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10, 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20, 14.21</td> </tr> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/23/24</td> <td>02/29/24</td> <td>- - - - - 1 -</td> <td>1</td> <td>\$100.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WFMY</td> <td>Sa</td> <td>02/24/24</td> <td>5:26 AM</td> <td>GOOD MORNING WKND-SAT 5-5-7a Sa</td> <td></td> <td>:30</td> <td>NC065544H</td> <td>\$100.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							02/16/24	02/22/24	- - - - - 1 -	1	\$100.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFMY	Sa	02/17/24		GOOD MORNING WKND-SAT 5-5-7a Sa		:00		<del>\$100.00</del>	NM	See MG 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10, 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20, 14.21											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							02/23/24	02/29/24	- - - - - 1 -	1	\$100.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFMY	Sa	02/24/24	5:26 AM	GOOD MORNING WKND-SAT 5-5-7a Sa		:30	NC065544H	\$100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																							
	02/16/24	02/22/24	- - - - - 1 -	1	\$100.00																																																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
1	WFMY	Sa	02/17/24		GOOD MORNING WKND-SAT 5-5-7a Sa		:00		<del>\$100.00</del>	NM																																																																																																		
See MG 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10, 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20, 14.21																																																																																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																							
	02/23/24	02/29/24	- - - - - 1 -	1	\$100.00																																																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
2	WFMY	Sa	02/24/24	5:26 AM	GOOD MORNING WKND-SAT 5-5-7a Sa		:30	NC065544H	\$100.00	NM																																																																																																		
5	02/16/24	02/24/24	CBS THIS MORNING W EEKEND	7-9a Sa	- - - - - 1 -	:30	1	\$500.00	NM																																																																																																			
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/16/24</td> <td>02/22/24</td> <td>- - - - - 1 -</td> <td>1</td> <td>\$500.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WFMY</td> <td>Sa</td> <td>02/17/24</td> <td></td> <td>CBS THIS MORNING WEEKEND 7-9a Sa</td> <td></td> <td>:00</td> <td></td> <td><del>\$500.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10, 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20, 14.21</td> </tr> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/23/24</td> <td>02/29/24</td> <td>- - - - - 1 -</td> <td>1</td> <td>\$500.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WFMY</td> <td>Sa</td> <td>02/24/24</td> <td>8:58 AM</td> <td>CBS THIS MORNING WEEKEND 7-9a Sa</td> <td></td> <td>:30</td> <td>NC065544H</td> <td>\$500.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							02/16/24	02/22/24	- - - - - 1 -	1	\$500.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFMY	Sa	02/17/24		CBS THIS MORNING WEEKEND 7-9a Sa		:00		<del>\$500.00</del>	NM	See MG 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10, 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20, 14.21											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							02/23/24	02/29/24	- - - - - 1 -	1	\$500.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFMY	Sa	02/24/24	8:58 AM	CBS THIS MORNING WEEKEND 7-9a Sa		:30	NC065544H	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																							
	02/16/24	02/22/24	- - - - - 1 -	1	\$500.00																																																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
1	WFMY	Sa	02/17/24		CBS THIS MORNING WEEKEND 7-9a Sa		:00		<del>\$500.00</del>	NM																																																																																																		
See MG 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10, 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20, 14.21																																																																																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																							
	02/23/24	02/29/24	- - - - - 1 -	1	\$500.00																																																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
2	WFMY	Sa	02/24/24	8:58 AM	CBS THIS MORNING WEEKEND 7-9a Sa		:30	NC065544H	\$500.00	NM																																																																																																		
6	02/16/24	02/25/24	GOOD MORNING WKN D SUN 8-9A	8-9a Su	- - - - - 1	:30	1	\$750.00	NM																																																																																																			
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/16/24</td> <td>02/22/24</td> <td>- - - - - 1</td> <td>1</td> <td>\$750.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WFMY</td> <td>Su</td> <td>02/18/24</td> <td></td> <td>GOOD MORNING WKND SUN 8-8-9a Su</td> <td></td> <td>:00</td> <td></td> <td><del>\$750.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10, 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20, 14.21</td> </tr> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/23/24</td> <td>02/29/24</td> <td>- - - - - 1</td> <td>1</td> <td>\$750.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WFMY</td> <td>Su</td> <td>02/25/24</td> <td>8:23 AM</td> <td>GOOD MORNING WKND SUN 8-8-9a Su</td> <td></td> <td>:30</td> <td>NC065544H</td> <td>\$750.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							02/16/24	02/22/24	- - - - - 1	1	\$750.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFMY	Su	02/18/24		GOOD MORNING WKND SUN 8-8-9a Su		:00		<del>\$750.00</del>	NM	See MG 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10, 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20, 14.21											Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							02/23/24	02/29/24	- - - - - 1	1	\$750.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFMY	Su	02/25/24	8:23 AM	GOOD MORNING WKND SUN 8-8-9a Su		:30	NC065544H	\$750.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																							
	02/16/24	02/22/24	- - - - - 1	1	\$750.00																																																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
1	WFMY	Su	02/18/24		GOOD MORNING WKND SUN 8-8-9a Su		:00		<del>\$750.00</del>	NM																																																																																																		
See MG 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10, 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20, 14.21																																																																																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																							
	02/23/24	02/29/24	- - - - - 1	1	\$750.00																																																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																		
2	WFMY	Su	02/25/24	8:23 AM	GOOD MORNING WKND SUN 8-8-9a Su		:30	NC065544H	\$750.00	NM																																																																																																		
7	02/16/24	02/25/24	CBS SUNDAY MORNIN G	CBS Sunday Mornir	- - - - - 1	:30	1	\$1,000.00	NM																																																																																																			
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																							

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:  
**WFMY-TV**  
**WFMY**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2864118-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	ISS/ Conservatives for American Excellence		
Product	NC-06		
Estimate #	16300		

[www.wfmynews2.com](http://www.wfmynews2.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	02/16/24	02/25/24	CBS SUNDAY MORNIN G	CBS Sunday Mornir	-----1	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/16/24    02/22/24    -----1                    1            \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1    WFMY    Su    02/18/24                    CBS SUNDAY MORNING    CBS Sunday Mornir    :00 <del>\$1,000.00</del> NM See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/23/24    02/29/24    -----1                    1            \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2    WFMY    Su    02/25/24    8:57 AM    CBS SUNDAY MORNING    CBS Sunday Mornir    :30    NC065544H    \$1,000.00    NM									
8	02/16/24	02/23/24	NEWS 2 AT NOON	12-1230p	11-11--	:30	4	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/16/24    02/22/24    11-11--                    4            \$950.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1    WFMY    F    02/16/24                    NEWS 2 AT NOON    12-1230p                    :00 <del>\$950.00</del> NM See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21									
2    WFMY    M    02/19/24    12:17 PM    NEWS 2 AT NOON    12-1230p                    :30    NC065544H    \$950.00    NM 3    WFMY    Tu    02/20/24    12:25 PM    NEWS 2 AT NOON    12-1230p                    :30    NC065544H    \$950.00    NM 4    WFMY    Th    02/22/24    12:23 PM    NEWS 2 AT NOON    12-1230p                    :30    NC065544H    \$950.00    NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/23/24    02/29/24    ----1--                    1            \$950.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5    WFMY    F    02/23/24    12:24 PM    NEWS 2 AT NOON    12-1230p                    :30    NC065544H    \$950.00    NM									
9	02/16/24	02/21/24	JEOPARDY 2	Jeopardy 2 330-4p	111----	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/16/24    02/22/24    111----                    3            \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1    WFMY    M    02/19/24    3:59 PM    JEOPARDY 2    Jeopardy 2 330-4p    :30    NC065544H    \$200.00    NM 2    WFMY    Tu    02/20/24                    JEOPARDY 2    Jeopardy 2 330-4p    :00 <del>\$200.00</del> NM See MG 10.6,10.7,10.8,10.9									
3    WFMY    W    02/21/24                    JEOPARDY 2    Jeopardy 2 330-4p    :00 <del>\$200.00</del> NM See MG 10.6,10.7,10.8,10.9									
10	02/16/24	02/23/24	NEWS 2 AT 4P	Local News @ 4p M	-1111--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/16/24    02/22/24    -1111--                    4            \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1    WFMY    F    02/16/24                    NEWS 2 AT 4P    Local News @ 4p M    :00 <del>\$300.00</del> NM See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21									
2    WFMY    Tu    02/20/24                    NEWS 2 AT 4P    Local News @ 4p M    :00 <del>\$300.00</del> NM See MG 10.6,10.7,10.8,10.9									
3    WFMY    W    02/21/24                    NEWS 2 AT 4P    Local News @ 4p M    :00 <del>\$300.00</del> NM See MG 10.6,10.7,10.8,10.9									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:  
**WFMY-TV**  
**WFMY**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

[www.wfmynews2.com](http://www.wfmynews2.com)

Invoice #	2864118-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	ISS/ Conservatives for American Excellence		
Product	NC-06		
Estimate #	16300		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																					
10	02/16/24	02/23/24	NEWS 2 AT 4P	Local News @ 4p M	- 1111--	:30	4	\$300.00	NM																																																																																																																																																																					
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>7</td> <td>WFMY</td> <td>W</td> <td>02/21/24</td> <td>8:58 AM</td> <td>CBS This Morning</td> <td>7-9a</td> <td>:30</td> <td>NC065544H</td> <td>\$450.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 9.3,9.2,10.2,10.5,10.3</td> </tr> <tr> <td>4</td> <td>WFMY</td> <td>Th</td> <td>02/22/24</td> <td>4:13 PM</td> <td>NEWS 2 AT 4P</td> <td>Local News @ 4p M</td> <td>:30</td> <td>NC065544H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>6</td> <td>WFMY</td> <td>F</td> <td>02/23/24</td> <td>5:38 PM</td> <td>Local News @ 530p M-F</td> <td>530-6p</td> <td>:30</td> <td>NC065544H</td> <td>\$650.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 9.3,9.2,10.2,10.5,10.3</td> </tr> <tr> <td>8</td> <td>WFMY</td> <td>Su</td> <td>02/25/24</td> <td>5:49 AM</td> <td>Local News @ 5-8a Su</td> <td>5-8a Su</td> <td>:30</td> <td>NC065544H</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 9.3,9.2,10.2,10.5,10.3</td> </tr> <tr> <td>9</td> <td>WFMY</td> <td>Su</td> <td>02/25/24</td> <td>6:25 AM</td> <td>Local News @ 5-8a Su</td> <td>5-8a Su</td> <td>:30</td> <td>NC065544H</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 9.3,9.2,10.2,10.5,10.3</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/23/24</td> <td>02/29/24</td> <td>----1--</td> <td>1</td> <td>\$300.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>5</td> <td>WFMY</td> <td>F</td> <td>02/23/24</td> <td></td> <td>NEWS 2 AT 4P</td> <td>Local News @ 4p M</td> <td>:00</td> <td></td> <td><del>\$300.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 10.6,10.7,10.8,10.9</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	7	WFMY	W	02/21/24	8:58 AM	CBS This Morning	7-9a	:30	NC065544H	\$450.00	NM	MG for 9.3,9.2,10.2,10.5,10.3											4	WFMY	Th	02/22/24	4:13 PM	NEWS 2 AT 4P	Local News @ 4p M	:30	NC065544H	\$300.00	NM	6	WFMY	F	02/23/24	5:38 PM	Local News @ 530p M-F	530-6p	:30	NC065544H	\$650.00	NM	MG for 9.3,9.2,10.2,10.5,10.3											8	WFMY	Su	02/25/24	5:49 AM	Local News @ 5-8a Su	5-8a Su	:30	NC065544H	\$100.00	NM	MG for 9.3,9.2,10.2,10.5,10.3											9	WFMY	Su	02/25/24	6:25 AM	Local News @ 5-8a Su	5-8a Su	:30	NC065544H	\$100.00	NM	MG for 9.3,9.2,10.2,10.5,10.3											Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							02/23/24	02/29/24	----1--	1	\$300.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	WFMY	F	02/23/24		NEWS 2 AT 4P	Local News @ 4p M	:00		<del>\$300.00</del>	NM	See MG 10.6,10.7,10.8,10.9										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																				
7	WFMY	W	02/21/24	8:58 AM	CBS This Morning	7-9a	:30	NC065544H	\$450.00	NM																																																																																																																																																																				
MG for 9.3,9.2,10.2,10.5,10.3																																																																																																																																																																														
4	WFMY	Th	02/22/24	4:13 PM	NEWS 2 AT 4P	Local News @ 4p M	:30	NC065544H	\$300.00	NM																																																																																																																																																																				
6	WFMY	F	02/23/24	5:38 PM	Local News @ 530p M-F	530-6p	:30	NC065544H	\$650.00	NM																																																																																																																																																																				
MG for 9.3,9.2,10.2,10.5,10.3																																																																																																																																																																														
8	WFMY	Su	02/25/24	5:49 AM	Local News @ 5-8a Su	5-8a Su	:30	NC065544H	\$100.00	NM																																																																																																																																																																				
MG for 9.3,9.2,10.2,10.5,10.3																																																																																																																																																																														
9	WFMY	Su	02/25/24	6:25 AM	Local News @ 5-8a Su	5-8a Su	:30	NC065544H	\$100.00	NM																																																																																																																																																																				
MG for 9.3,9.2,10.2,10.5,10.3																																																																																																																																																																														
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																									
	02/23/24	02/29/24	----1--	1	\$300.00																																																																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																				
5	WFMY	F	02/23/24		NEWS 2 AT 4P	Local News @ 4p M	:00		<del>\$300.00</del>	NM																																																																																																																																																																				
See MG 10.6,10.7,10.8,10.9																																																																																																																																																																														
11	02/16/24	02/22/24	NEWS 2 AT 530P	530-6p	1--1---	:30	2	\$650.00	NM																																																																																																																																																																					
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/16/24</td> <td>02/22/24</td> <td>1--1---</td> <td>2</td> <td>\$650.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WFMY</td> <td>M</td> <td>02/19/24</td> <td>5:57 PM</td> <td>NEWS 2 AT 530P</td> <td>530-6p</td> <td>:30</td> <td>NC065544H</td> <td>\$650.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WFMY</td> <td>Th</td> <td>02/22/24</td> <td>5:58 PM</td> <td>NEWS 2 AT 530P</td> <td>530-6p</td> <td>:30</td> <td>NC065544H</td> <td>\$650.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							02/16/24	02/22/24	1--1---	2	\$650.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFMY	M	02/19/24	5:57 PM	NEWS 2 AT 530P	530-6p	:30	NC065544H	\$650.00	NM	2	WFMY	Th	02/22/24	5:58 PM	NEWS 2 AT 530P	530-6p	:30	NC065544H	\$650.00	NM																																																																																																														
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																									
	02/16/24	02/22/24	1--1---	2	\$650.00																																																																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																				
1	WFMY	M	02/19/24	5:57 PM	NEWS 2 AT 530P	530-6p	:30	NC065544H	\$650.00	NM																																																																																																																																																																				
2	WFMY	Th	02/22/24	5:58 PM	NEWS 2 AT 530P	530-6p	:30	NC065544H	\$650.00	NM																																																																																																																																																																				
12	02/16/24	02/22/24	NEWS 2 AT 6P	6-630p	11111--	:30	5	\$1,250.00	NM																																																																																																																																																																					
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/16/24</td> <td>02/22/24</td> <td>11111--</td> <td>5</td> <td>\$1,250.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WFMY</td> <td>F</td> <td>02/16/24</td> <td></td> <td>NEWS 2 AT 6P</td> <td>6-630p</td> <td>:00</td> <td></td> <td><del>\$1,250.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21</td> </tr> <tr> <td>2</td> <td>WFMY</td> <td>M</td> <td>02/19/24</td> <td>6:19 PM</td> <td>NEWS 2 AT 6P</td> <td>6-630p</td> <td>:30</td> <td>NC065544H</td> <td>\$1,250.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WFMY</td> <td>Tu</td> <td>02/20/24</td> <td>6:11 PM</td> <td>NEWS 2 AT 6P</td> <td>6-630p</td> <td>:30</td> <td>NC065544H</td> <td>\$1,250.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WFMY</td> <td>W</td> <td>02/21/24</td> <td>6:12 PM</td> <td>NEWS 2 AT 6P</td> <td>6-630p</td> <td>:30</td> <td>NC065544H</td> <td>\$1,250.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>WFMY</td> <td>Th</td> <td>02/22/24</td> <td>6:28 PM</td> <td>NEWS 2 AT 6P</td> <td>6-630p</td> <td>:30</td> <td>NC065544H</td> <td>\$1,250.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							02/16/24	02/22/24	11111--	5	\$1,250.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFMY	F	02/16/24		NEWS 2 AT 6P	6-630p	:00		<del>\$1,250.00</del>	NM	See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21											2	WFMY	M	02/19/24	6:19 PM	NEWS 2 AT 6P	6-630p	:30	NC065544H	\$1,250.00	NM	3	WFMY	Tu	02/20/24	6:11 PM	NEWS 2 AT 6P	6-630p	:30	NC065544H	\$1,250.00	NM	4	WFMY	W	02/21/24	6:12 PM	NEWS 2 AT 6P	6-630p	:30	NC065544H	\$1,250.00	NM	5	WFMY	Th	02/22/24	6:28 PM	NEWS 2 AT 6P	6-630p	:30	NC065544H	\$1,250.00	NM																																																																		
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																									
	02/16/24	02/22/24	11111--	5	\$1,250.00																																																																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																				
1	WFMY	F	02/16/24		NEWS 2 AT 6P	6-630p	:00		<del>\$1,250.00</del>	NM																																																																																																																																																																				
See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21																																																																																																																																																																														
2	WFMY	M	02/19/24	6:19 PM	NEWS 2 AT 6P	6-630p	:30	NC065544H	\$1,250.00	NM																																																																																																																																																																				
3	WFMY	Tu	02/20/24	6:11 PM	NEWS 2 AT 6P	6-630p	:30	NC065544H	\$1,250.00	NM																																																																																																																																																																				
4	WFMY	W	02/21/24	6:12 PM	NEWS 2 AT 6P	6-630p	:30	NC065544H	\$1,250.00	NM																																																																																																																																																																				
5	WFMY	Th	02/22/24	6:28 PM	NEWS 2 AT 6P	6-630p	:30	NC065544H	\$1,250.00	NM																																																																																																																																																																				
13	02/16/24	02/24/24	NEWS 2 AT 6 SAT	6-630p	-----1-	:30	1	\$150.00	NM																																																																																																																																																																					
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/16/24</td> <td>02/22/24</td> <td>-----1-</td> <td>1</td> <td>\$150.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WFMY</td> <td>Sa</td> <td>02/17/24</td> <td></td> <td>NEWS 2 AT 6 SAT</td> <td>6-630p</td> <td>:00</td> <td></td> <td><del>\$150.00</del></td> <td>NM</td> </tr> <tr> <td colspan="11">See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/23/24</td> <td>02/29/24</td> <td>-----1-</td> <td>1</td> <td>\$150.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WFMY</td> <td>Sa</td> <td>02/24/24</td> <td>6:49 PM</td> <td>NEWS 2 AT 6 SAT</td> <td>6-630p</td> <td>:30</td> <td>NC065544H</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							02/16/24	02/22/24	-----1-	1	\$150.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFMY	Sa	02/17/24		NEWS 2 AT 6 SAT	6-630p	:00		<del>\$150.00</del>	NM	See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21											Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							02/23/24	02/29/24	-----1-	1	\$150.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFMY	Sa	02/24/24	6:49 PM	NEWS 2 AT 6 SAT	6-630p	:30	NC065544H	\$150.00	NM																																																																		
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																									
	02/16/24	02/22/24	-----1-	1	\$150.00																																																																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																				
1	WFMY	Sa	02/17/24		NEWS 2 AT 6 SAT	6-630p	:00		<del>\$150.00</del>	NM																																																																																																																																																																				
See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21																																																																																																																																																																														
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																																																									
	02/23/24	02/29/24	-----1-	1	\$150.00																																																																																																																																																																									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																				
2	WFMY	Sa	02/24/24	6:49 PM	NEWS 2 AT 6 SAT	6-630p	:30	NC065544H	\$150.00	NM																																																																																																																																																																				

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:  
**WFMY-TV**  
**WFMY**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2864118-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	ISS/ Conservatives for American Excellence		
Product	NC-06		
Estimate #	16300		

[www.wfmynews2.com](http://www.wfmynews2.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	02/16/24	02/24/24	NEWS 2 AT 6 SAT	6-630p	-----1-	:30	1	\$150.00	NM

14	02/16/24	02/25/24	NEWS 2 AT 6P SUN	6-630p	-----1	:30	1	\$250.00	NM
----	----------	----------	------------------	--------	--------	-----	---	----------	----

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	02/16/24	02/22/24	-----1	1	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WFMY	Su	02/18/24		NEWS 2 AT 6P SUN	6-630p	:00		<del>\$250.00</del>	NM
					See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21					
5	WFMY	Tu	02/20/24	5:27 AM	Local News @ 5a M-F	5-6a	:30	NC065544H	\$200.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
11	WFMY	Tu	02/20/24	6:13 AM	Local News @ 6a M-F	6-7a	:30	NC065544H	\$350.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
15	WFMY	Tu	02/20/24	11:15 PM	Local News @ 11p M-Su	11-1135p/11p DB M	:30	NC065544H	\$550.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
4	WFMY	W	02/21/24	4:59 AM	Local News @ 5a M-F	5-6a	:30	NC065544H	\$200.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
7	WFMY	W	02/21/24	5:49 AM	Local News @ 5a M-F	5-6a	:30	NC065544H	\$200.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
10	WFMY	W	02/21/24	6:58 AM	Local News @ 6a M-F	6-7a	:30	NC065544H	\$350.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
18	WFMY	W	02/21/24	11:15 PM	Local News @ 11p M-Su	11-1135p/11p DB M	:30	NC065544H	\$550.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
3	WFMY	Th	02/22/24	5:08 AM	Local News @ 5a M-F	5-6a	:30	NC065544H	\$200.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
8	WFMY	Th	02/22/24	6:13 AM	Local News @ 6a M-F	6-7a	:30	NC065544H	\$350.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
16	WFMY	Th	02/22/24	11:30 PM	Local News @ 11p M-Su	11-1135p/11p DB M	:30	NC065544H	\$550.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
6	WFMY	F	02/23/24	5:23 AM	Local News @ 5a M-F	5-6a	:30	NC065544H	\$200.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
9	WFMY	F	02/23/24	6:10 AM	Local News @ 6a M-F	6-7a	:30	NC065544H	\$350.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
12	WFMY	F	02/23/24	6:41 AM	Local News @ 6a M-F	6-7a	:30	NC065544H	\$350.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
20	WFMY	F	02/23/24	6:22 PM	NEWS 2 AT 6P	6-630p	:30	NC065544H	\$1,250.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
13	WFMY	Sa	02/24/24	10:30 PM	48 HOURS	10-11p	:30	NC065544H	\$550.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
17	WFMY	Sa	02/24/24	11:30 PM	Local News @ 11p M-Su	11-1135p/11p DB M	:30	NC065544H	\$550.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
19	WFMY	Su	02/25/24	10:07 AM	CBS SUNDAY MORNING	CBS Sunday Mornii	:30	NC065544H	\$1,000.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
21	WFMY	Su	02/25/24	11:28 AM	Face the Nation	1030-1130a Su	:30	NC065544H	\$1,500.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
14	WFMY	Su	02/25/24	11:31 PM	Local News @ 11p M-Su	11-1135p/11p DB M	:30	NC065544H	\$550.00	NM
					MG for 13.1.5.1,29.1,24.1.8.1,12.1,1.1.7.1.4.1,28.1,21.1.6.1,2.1,10.1,26.1,22.1,14.1					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:  
**WFMY-TV**  
**WFMY**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2864118-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	ISS/ Conservatives for American Excellence		
Product	NC-06		
Estimate #	16300		

[www.wfmynews2.com](http://www.wfmynews2.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	02/16/24	02/25/24	NEWS 2 AT 6P SUN	6-630p	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/23/24    02/29/24    -----1                    1            \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2    WFMY    Su    02/25/24    6:55 PM    NEWS 2 AT 6P SUN    6-630p            :30    NC065544H    \$250.00    NM									
15	02/16/24	02/23/24	WHEEL OF FORTUNE	7-730p	1-1----	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/16/24    02/22/24    1-1----                    2            \$2,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1    WFMY    M    02/19/24    7:08 PM    WHEEL OF FORTUNE    7-730p            :30    NC065544H    \$2,500.00    NM 2    WFMY    W    02/21/24    7:07 PM    WHEEL OF FORTUNE    7-730p            :30    NC065544H    \$2,500.00    NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/23/24    02/29/24    ----1--                    1            \$2,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3    WFMY    F    02/23/24    7:07 PM    WHEEL OF FORTUNE    7-730p            :30    NC065544H    \$2,500.00    NM									
16	02/16/24	02/22/24	JEOPARDY	730-8p	-1-1---	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/16/24    02/22/24    -1-1---                    2            \$2,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1    WFMY    Tu    02/20/24    7:43 PM    JEOPARDY            730-8p            :30    NC065544H    \$2,500.00    NM 2    WFMY    Th    02/22/24    7:44 PM    JEOPARDY            730-8p            :30    NC065544H    \$2,500.00    NM									
17	02/16/24	02/19/24	prime	9-10p	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/16/24    02/22/24    1-----                    1            \$750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1    WFMY    M    02/19/24    9:45 PM    prime                    9-10p            :30    NC065544H    \$750.00    NM									
18	02/16/24	02/20/24	prime	9-10p	-1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/16/24    02/22/24    -1-----                    1            \$950.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1    WFMY    Tu    02/20/24    9:51 PM    prime                    9-10p            :30    NC065544H    \$950.00    NM									
19	02/16/24	02/21/24	prime	8-9p	--1----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/16/24    02/22/24    --1----                    1            \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1    WFMY    W    02/21/24    7:58 PM    prime                    8-9p                :30    NC065544H    \$450.00    NM									
20	02/16/24	02/22/24	prime	8-9p	---1---	:30	1	\$850.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:  
**WFMY-TV**  
**WFMY**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

[www.wfmynews2.com](http://www.wfmynews2.com)

Invoice #	2864118-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	ISS/ Conservatives for American Excellence		
Product	NC-06		
Estimate #	16300		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	02/16/24	02/22/24	prime	8-9p	---1---	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/16/24 02/22/24 ---1--- 1 \$850.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY Th 02/22/24 8:20 PM prime 8-9p :30 NC065544H \$850.00 NM									
21	02/16/24	02/23/24	prime	8-9p	----1--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/16/24 02/22/24 ----1-- 1 \$750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY F 02/16/24 S.W.A.T. 8-9p :00 <del>\$750.00</del> NM See MG 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10, 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20, 14.21									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/23/24 02/29/24 ----1-- 1 \$750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WFMY F 02/23/24 8:36 PM prime 8-9p :30 NC065544H \$750.00 NM									
22	02/16/24	02/16/24	prime	9-10p	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 ----1-- 1 \$1,200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY F 02/16/24 FIRE COUNTRY 9-10p :00 <del>\$1,200.00</del> NM See MG 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10, 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20, 14.21									
23	02/23/24	02/23/24	prime	10-11p	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 ----1-- 1 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY F 02/23/24 10:33 PM prime 10-11p :30 NC065544H \$1,000.00 NM									
24	02/16/24	02/17/24	prime	10-11p	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 -----1- 1 \$550.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY Sa 02/17/24 48 HOURS 10-11p :00 <del>\$550.00</del> NM See MG 14.3, 14.4, 14.5, 14.6, 14.7, 14.8, 14.9, 14.10, 14.11, 14.12, 14.13, 14.14, 14.15, 14.16, 14.17, 14.18, 14.19, 14.20, 14.21									
25	02/23/24	02/25/24	prime	7-8p	-----1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -----1 1 \$2,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY Su 02/25/24 prime 7-8p :00 <del>\$2,500.00</del> NM Credited									
26	02/16/24	02/18/24	prime	8-9p	-----1	:30	1	\$750.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:  
**WFMY-TV**  
**WFMY**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

[www.wfmynews2.com](http://www.wfmynews2.com)

Invoice #	2864118-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	ISS/ Conservatives for American Excellence		
Product	NC-06		
Estimate #	16300		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	02/23/24	02/25/24	prime	9-10p	-----1	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 -----1 1 \$750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY Su 02/18/24 THE EQUALIZER 8-9p :00 <del>\$750.00</del> NM See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21									
28	02/16/24	02/23/24	LATE NEWS M-SU	11-1135p	-1-11--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -----1 1 \$850.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY Su 02/25/24 9:34 PM prime 9-10p :30 NC065544H \$850.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/16/24 02/22/24 -1-11-- 3 \$550.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY F 02/16/24 LATE NEWS M-SU 11-1135p :00 <del>\$550.00</del> NM See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21 2 WFMY Tu 02/20/24 11:30 PM LATE NEWS M-SU 11-1135p :30 NC065544H \$550.00 NM 3 WFMY Th 02/22/24 11:15 PM LATE NEWS M-SU 11-1135p :30 NC065544H \$550.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/23/24 02/29/24 ----1-- 1 \$550.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WFMY F 02/23/24 11:33 PM LATE NEWS M-SU 11-1135p :30 NC065544H \$550.00 NM									
29	02/16/24	02/23/24	THE LATE SHOW W/CO LBERT	1135-1235a	1-1-1--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/16/24 02/22/24 1-1-1-- 3 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY F 02/16/24 THE LATE SHOW W/COLBERT 1135-1235a :00 <del>\$200.00</del> NM See MG 14.3,14.4,14.5,14.6,14.7,14.8,14.9,14.10,14.11,14.12,14.13,14.14,14.15,14.16,14.17,14.18,14.19,14.20,14.21 2 WFMY M 02/19/24 12:34 AM THE LATE SHOW W/COLBERT 1135-1235a :30 NC065544H \$200.00 NM 3 WFMY W 02/21/24 12:16 AM THE LATE SHOW W/COLBERT 1135-1235a :30 NC065544H \$200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/23/24 02/29/24 ----1-- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WFMY F 02/23/24 12:23 AM THE LATE SHOW W/COLBERT 1135-1235a :30 NC065544H \$200.00 NM									

**Total Spots 70**

**Include Invoice # on Check - Payment Terms 30 Days**

**Gross Total \$48,600.00**

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



# INVOICE



Send Payment To:  
**WFMY-TV**  
**WFMY**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

[www.wfmynews2.com](http://www.wfmynews2.com)

Invoice #	2864118-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	ISS/ Conservatives for American Excellence		
Product	NC-06		
Estimate #	16300		

Agency Commission                    **\$7,290.00**  
Net Amount Due                        **\$41,310.00**

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.