

INVOICE



WFMY-TV
1615 Phillips Ave
Greensboro, NC 27405
Main: (336)379-9369
Billing:

www.wfmynews2.com

Billing Address:

Red Eagle Media Group / POL
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WFMY-TV
WFMY
PO BOX: 637386
Cincinnati, OH 45263-7386

Property	WFMY		
Invoice #	2864161-1	Order #	2864161
Invoice Date	03/10/24	Alt Order #	WOC14501185
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/05/24	Flight Dates	02/26/24 - 03/05/24
Advertiser	ISS/ Conservatives for American Excellence		
Product	NC-06		
Estimate #	16301		
Account Executive	Nile Noyes		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9915593		
Advertiser Code	1191		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20245AG		
Advertiser Ref	M230025		
Product 1	1920		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/26/24	03/05/24	GOOD MORNING SHO W 5A	5-6a	11-1---	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> 11-1--- <u>Spots/Week</u> 3 <u>Rate</u> \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WFMY M 02/26/24 4:58 AM GOOD MORNING SHOW 5A 5-6a :30 NC065555H \$200.00 NM									
2 WFMY Tu 02/27/24 5:07 AM GOOD MORNING SHOW 5A 5-6a :30 NC065555H \$200.00 NM									
3 WFMY Th 02/29/24 4:58 AM GOOD MORNING SHOW 5A 5-6a :30 NC065555H \$200.00 NM									
Weeks: <u>Start Date</u> 03/04/24 <u>End Date</u> 03/10/24 <u>MTWTFSS</u> 11----- <u>Spots/Week</u> 2 <u>Rate</u> \$200.00									
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4 WFMY M 03/04/24 5:07 AM GOOD MORNING SHOW 5A 5-6a :30 NC065555H \$200.00 NM									
5 WFMY Tu 03/05/24 5:28 AM GOOD MORNING SHOW 5A 5-6a :30 NC065555H \$200.00 NM									
2	02/26/24	03/05/24	GOOD MORNING SHO W 6-7A	6-7a	11111--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> 11111-- <u>Spots/Week</u> 5 <u>Rate</u> \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WFMY M 02/26/24 6:42 AM GOOD MORNING SHOW 6-7A 6-7a :30 NC065555H \$350.00 NM									
2 WFMY Tu 02/27/24 6:58 AM GOOD MORNING SHOW 6-7A 6-7a :30 NC065555H \$350.00 NM									
3 WFMY W 02/28/24 6:53 AM GOOD MORNING SHOW 6-7A 6-7a :30 NC065555H \$350.00 NM									
4 WFMY Th 02/29/24 6:20 AM GOOD MORNING SHOW 6-7A 6-7a :30 NC065555H \$350.00 NM									
5 WFMY F 03/01/24 6:08 AM GOOD MORNING SHOW 6-7A 6-7a :30 NC065555H \$350.00 NM									
Weeks: <u>Start Date</u> 03/04/24 <u>End Date</u> 03/10/24 <u>MTWTFSS</u> 11----- <u>Spots/Week</u> 2 <u>Rate</u> \$350.00									
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6 WFMY M 03/04/24 6:52 AM GOOD MORNING SHOW 6-7A 6-7a :30 NC065555H \$350.00 NM									
7 WFMY Tu 03/05/24 6:28 AM GOOD MORNING SHOW 6-7A 6-7a :30 NC065555H \$350.00 NM									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



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WFMY
PO BOX: 637386
Cincinnati, OH 45263-7386

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Invoice #	2864161-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	ISS/ Conservatives for American Excellence		
Product	NC-06		
Estimate #	16301		

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7	02/26/24	03/03/24	GOOD MORNING WKN D SUN 8-9A	8-9a Su	-----1	:30	1	\$750.00	NM																																																																																																																																											
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INVOICE



Send Payment To:
WFMY-TV
WFMY
PO BOX: 637386
Cincinnati, OH 45263-7386

www.wfmynews2.com

Invoice #	2864161-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	ISS/ Conservatives for American Excellence		
Product	NC-06		
Estimate #	16301		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	02/26/24	03/03/24	CBS SUNDAY MORNIN G	CBS Sunday Mornir	-----1	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----1 1 \$1,000.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WFMY	Su	03/03/24	9:31 AM	CBS SUNDAY MORNING	CBS Sunday Mornir	:30	NC065555H	\$1,000.00 NM
9	02/26/24	03/04/24	NEWS 2 AT NOON	12-1230p	1-111--	:30	4	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 1-111-- 4 \$950.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WFMY	M	02/26/24	12:23 PM	NEWS 2 AT NOON	12-1230p	:30	NC065555H	\$950.00 NM
2	WFMY	W	02/28/24	12:11 PM	NEWS 2 AT NOON	12-1230p	:30	NC065555H	\$950.00 NM
3	WFMY	Th	02/29/24	12:10 PM	NEWS 2 AT NOON	12-1230p	:30	NC065555H	\$950.00 NM
4	WFMY	F	03/01/24	12:18 PM	NEWS 2 AT NOON	12-1230p	:30	NC065555H	\$950.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 1----- 1 \$950.00									
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5	WFMY	M	03/04/24	12:24 PM	NEWS 2 AT NOON	12-1230p	:30	NC065555H	\$950.00 NM
10	02/26/24	03/01/24	JEOPARDY 2	Jeopardy 2 330-4p	-1111--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -1111-- 4 \$200.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WFMY	Tu	02/27/24	3:35 PM	JEOPARDY 2	Jeopardy 2 330-4p	:30	NC065555H	\$200.00 NM
2	WFMY	W	02/28/24	3:43 PM	JEOPARDY 2	Jeopardy 2 330-4p	:30	NC065555H	\$200.00 NM
3	WFMY	Th	02/29/24	3:55 PM	JEOPARDY 2	Jeopardy 2 330-4p	:30	NC065555H	\$200.00 NM
4	WFMY	F	03/01/24	3:55 PM	JEOPARDY 2	Jeopardy 2 330-4p	:30	NC065555H	\$200.00 NM
11	02/26/24	03/04/24	NEWS 2 AT 4P	Local News @ 4p M	111-1--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 111-1-- 4 \$300.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WFMY	M	02/26/24	4:09 PM	NEWS 2 AT 4P	Local News @ 4p M	:30	NC065555H	\$300.00 NM
2	WFMY	Tu	02/27/24	4:30 PM	NEWS 2 AT 4P	Local News @ 4p M	:30	NC065555H	\$300.00 NM
3	WFMY	W	02/28/24	4:55 PM	NEWS 2 AT 4P	Local News @ 4p M	:30	NC065555H	\$300.00 NM
4	WFMY	F	03/01/24	4:29 PM	NEWS 2 AT 4P	Local News @ 4p M	:30	NC065555H	\$300.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 1----- 1 \$300.00									
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5	WFMY	M	03/04/24	4:11 PM	NEWS 2 AT 4P	Local News @ 4p M	:30	NC065555H	\$300.00 NM
12	02/26/24	02/29/24	NEWS 2 AT 530P	530-6p	-1-1--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -1-1-- 2 \$650.00									

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INVOICE



Send Payment To:
WFMY-TV
WFMY
PO BOX: 637386
Cincinnati, OH 45263-7386

www.wfmynews2.com

Invoice #	2864161-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	ISS/ Conservatives for American Excellence		
Product	NC-06		
Estimate #	16301		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																				
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3	WFMY	W	02/28/24	6:28 PM	NEWS 2 AT 6P	6-630p	:30	NC065555H	\$1,250.00	NM																																																																																																																																			
4	WFMY	Th	02/29/24	6:25 PM	NEWS 2 AT 6P	6-630p	:30	NC065555H	\$1,250.00	NM																																																																																																																																			
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6	WFMY	M	03/04/24	6:24 PM	NEWS 2 AT 6P	6-630p	:30	NC065555H	\$1,250.00	NM																																																																																																																																			
14	02/26/24	03/02/24	NEWS 2 AT 6 SAT	6-630p	-----1-	:30	1	\$150.00	NM																																																																																																																																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>-----1-</td> <td>1</td> <td>\$150.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WFMY</td> <td>Sa</td> <td>03/02/24</td> <td>6:25 PM</td> <td>NEWS 2 AT 6 SAT</td> <td>6-630p</td> <td>:30</td> <td>NC065555H</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							02/26/24	03/03/24	-----1-	1	\$150.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFMY	Sa	03/02/24	6:25 PM	NEWS 2 AT 6 SAT	6-630p	:30	NC065555H	\$150.00	NM																																																																																								
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15	02/26/24	03/03/24	NEWS 2 AT 6P SUN	6-630p	-----1	:30	1	\$250.00	NM																																																																																																																																				
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16	02/26/24	03/04/24	WHEEL OF FORTUNE	7-730p	- 1-1---	:30	2	\$2,500.00	NM																																																																																																																																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																																								
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1	WFMY	Tu	02/27/24	7:12 PM	WHEEL OF FORTUNE	7-730p	:30	NC065555H	\$2,500.00	NM																																																																																																																																			
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3	WFMY	M	03/04/24	7:07 PM	WHEEL OF FORTUNE	7-730p	:30	NC065555H	\$2,500.00	NM																																																																																																																																			
17	02/26/24	03/01/24	JEOPARDY	730-8p	-- 1-1--	:30	2	\$2,500.00	NM																																																																																																																																				

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INVOICE



Send Payment To:
WFMY-TV
WFMY
PO BOX: 637386
Cincinnati, OH 45263-7386

www.wfmynews2.com

Invoice #	2864161-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	ISS/ Conservatives for American Excellence		
Product	NC-06		
Estimate #	16301		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	02/26/24	03/01/24	JEOPARDY	730-8p	-- 1- 1--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -- 1- 1-- 2 \$2,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY W 02/28/24 7:42 PM JEOPARDY 730-8p :30 NC065555H \$2,500.00 NM 2 WFMY F 03/01/24 7:29 PM JEOPARDY 730-8p :30 NC065555H \$2,500.00 NM									
18	02/26/24	03/02/24	WHEEL OF FORTUNE/J EOPARDY	7-8p	----- 1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ----- 1- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY Sa 03/02/24 7:36 PM WHEEL OF FORTUNE/JEOPARDY 7-8p :30 NC065555H \$150.00 NM									
19	02/26/24	02/26/24	prime	8-9p	1-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 1----- 1 \$850.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY M 02/26/24 7:58 PM prime 8-9p :30 NC065555H \$850.00 NM									
20	03/04/24	03/04/24	prime	9-10p	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 1----- 1 \$750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY M 03/04/24 prime 9-10p :00 \$750.00 NM See MG 20.2,20.3 2 WFMY Tu 03/05/24 5:58 AM Local News @ 6a M-F 6-7a :30 NC065555H \$375.00 NM MG for 20.1 03/04 3 WFMY Tu 03/05/24 6:59 AM Local News @ 6a M-F 6-7a :30 NC065555H \$375.00 NM MG for 20.1 03/04									
21	02/26/24	02/27/24	prime	9-10p	- 1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 - 1----- 1 \$950.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY Tu 02/27/24 9:38 PM prime 9-10p :30 NC065555H \$950.00 NM									
22	02/26/24	02/27/24	prime	10-11p	- 1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 - 1----- 1 \$650.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY Tu 02/27/24 10:40 PM prime 10-11p :30 NC065555H \$650.00 NM									
23	02/26/24	02/28/24	Wednesday Prime Other	8-10p	-- 1----	:30	1	\$850.00	NM

MTWTFSS

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PO BOX: 637386
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Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	ISS/ Conservatives for American Excellence		
Product	NC-06		
Estimate #	16301		

www.wfmynews2.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	02/26/24	02/28/24	Wednesday Prime Other	8-10p	-- 1----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> -- 1---- <u>Spots/Week</u> 1 <u>Rate</u> \$850.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY W 02/28/24 8:55 PM Wednesday Prime Other 8-10p :30 NC065555H \$850.00 NM									
24	02/26/24	02/29/24	prime	8-9p	--- 1---	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> --- 1--- <u>Spots/Week</u> 1 <u>Rate</u> \$850.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY Th 02/29/24 7:59 PM prime 8-9p :30 NC065555H \$850.00 NM									
25	02/26/24	03/01/24	prime	8-9p	---- 1--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> ---- 1-- <u>Spots/Week</u> 1 <u>Rate</u> \$750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY F 03/01/24 8:36 PM prime 8-9p :30 NC065555H \$750.00 NM									
26	02/26/24	03/01/24	prime	9-10p	---- 1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> ---- 1-- <u>Spots/Week</u> 1 <u>Rate</u> \$1,200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY F 03/01/24 9:33 PM prime 9-10p :30 NC065555H \$1,200.00 NM									
27	02/26/24	03/01/24	prime	10-11p	---- 1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> ---- 1-- <u>Spots/Week</u> 1 <u>Rate</u> \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY F 03/01/24 10:43 PM prime 10-11p :30 NC065555H \$1,000.00 NM									
28	02/26/24	03/03/24	prime	7-8p	----- 1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> ----- 1 <u>Spots/Week</u> 1 <u>Rate</u> \$2,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMY Su 03/03/24 7:56 PM prime 7-8p :30 NC065555H \$2,500.00 NM 2 WFMY M 03/04/24 10:40 PM Monday Prime C 10-11p :30 NC065555H \$2,500.00 NM Bonus added from preempt est 16300 due sports overrun									
29	02/26/24	03/03/24	prime	8-9p	----- 1	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> 02/26/24 <u>End Date</u> 03/03/24 <u>MTWTFSS</u> ----- 1 <u>Spots/Week</u> 1 <u>Rate</u> \$750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

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Estimate #	16301		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																
29	02/26/24	03/03/24	prime	8-9p	-----1	:30	1	\$750.00	NM																																																																																																																
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Total Spots 77

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$54,950.00
<u>Agency Commission</u>	\$8,242.50
<u>Net Amount Due</u>	\$46,707.50

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.