

INVOICE



WFMY-TV
1615 Phillips Ave
Greensboro, NC 27405
Main: (336)379-9369
Billing:

www.wfmynews2.com

Billing Address:

Red Eagle Media Group / POL
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WFMY-TV
WFMY
PO BOX: 637386
Cincinnati, OH 45263-7386

Property	WFMY		
Invoice #	2864124-1	Order #	2864124
Invoice Date	02/25/24	Alt Order #	WOC14501198
Invoice Month	February 2024	Deal #	
Invoice Period	01/29/24 - 02/25/24	Flight Dates	02/16/24 - 02/25/24
Advertiser	ISS/ Conservatives for American Excellence		
Product	NC-06		
Estimate #	16302		
Account Executive	Nile Noyes		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9915593		
Advertiser Code	1191		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20245AG		
Advertiser Ref	M230025		
Product 1	1920		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/16/24	02/22/24	GOOD MORNING SHO W 6-7A	6-7a	- 1- 1- - -	:15/:15	2	\$350.00	BK
Weeks: <u>Start Date</u> 02/16/24 <u>End Date</u> 02/22/24 <u>MTWTFSS</u> - 1- 1- - - <u>Spots/Week</u> 2 <u>Rate</u> \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WFMY Tu 02/20/24 6:38 AM GOOD MORNING SHOW 6-7A 6-7a :15 NC065533H \$175.00 BK 6:41 AM :15 NC065533H \$175.00 2 WFMY Th 02/22/24 6:52 AM GOOD MORNING SHOW 6-7A 6-7a :15 NC065533H \$175.00 BK 6:55 AM :15 NC065533H \$175.00									
2	02/16/24	02/23/24	CBS THIS MORNING	7-9a	1- 1- 1- -	:15/:15	3	\$450.00	BK
Weeks: <u>Start Date</u> 02/16/24 <u>End Date</u> 02/22/24 <u>MTWTFSS</u> 1- 1- 1- - <u>Spots/Week</u> 3 <u>Rate</u> \$450.00									
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1 WFMY F 02/16/24 CBS THIS MORNING 7-9a :00 \$450.00 BK :00 \$0.00 See MG 2.5,2.6,2.7,2.8,2.9,2.10,2.11 2 WFMY M 02/19/24 8:35 AM CBS THIS MORNING 7-9a :15 NC065533H \$225.00 BK 8:38 AM :15 NC065533H \$225.00 11 WFMY Tu 02/20/24 5:38 AM Local News @ 5a M-F 5-6a :15 NC065533H \$100.00 BK 5:41 AM :15 NC065533H \$100.00 MG for 3.1,7.1,8.1,5.1,2.1 9 WFMY W 02/21/24 5:21 AM Local News @ 5a M-F 5-6a :15 NC065533H \$100.00 BK 5:24 AM :15 NC065533H \$100.00 MG for 3.1,7.1,8.1,5.1,2.1 8 WFMY W 02/21/24 6:10 AM Local News @ 6a M-F 6-7a :15 NC065533H \$175.00 BK 6:13 AM :15 NC065533H \$175.00 MG for 3.1,7.1,8.1,5.1,2.1									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



Send Payment To:
WFMY-TV
WFMY
PO BOX: 637386
Cincinnati, OH 45263-7386

www.wfmynews2.com

Invoice #	2864124-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	ISS/ Conservatives for American Excellence		
Product	NC-06		
Estimate #	16302		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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INVOICE



Send Payment To:
WFMY-TV
WFMY
PO BOX: 637386
Cincinnati, OH 45263-7386

www.wfmynews2.com

Invoice #	2864124-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/25/24
Advertiser	ISS/ Conservatives for American Excellence		
Product	NC-06		
Estimate #	16302		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
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Total Spots **28**

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$19,550.00
<u>Agency Commission</u>	\$2,932.50
<u>Net Amount Due</u>	\$16,617.50

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