

Sample weekly schedule planner. Enter number of spots per daypart and feel free to change rates. All rates include \$1 for online radio matching schedule.

| KSDL 92.3 | # of Spots | :30 | Total |
|-----------------------|------------|------|--------------|
| Mon-Fri 6a-10a | 30 | \$6 | \$180 |
| Mon-Fri 10a-3p | 30 | \$5 | \$150 |
| Mon-Fri 3p-7p | 30 | \$5 | \$150 |
| Mon-Fri 7p-12m | 10 | \$6 | \$60 |
| Saturday-Sunday | | | |
| 10a-3p | 6 | \$4 | \$24 |
| New Daypart | 0 | | \$0 |
| 6a-10a | 4 | \$11 | \$44 |
| 3p-7p | 4 | \$11 | \$44 |
| | | | \$0 |
| Campaign Total | 114 | | \$652 |

| KXXK 105.7 | # of Spots | :30 | Total |
|-----------------------|------------|------|--------------|
| Mon-Fri 6a-10a | 30 | \$8 | \$240 |
| Mon-Fri 10a-3p | 30 | \$5 | \$150 |
| Mon-Fri 3p-7p | 30 | \$5 | \$150 |
| Mon-Fri 7p-12m | 10 | \$6 | \$60 |
| Saturday-Sunday | | | |
| 10a-3p | 6 | \$4 | \$24 |
| New Daypart | 0 | | \$0 |
| 6a-10a | 4 | \$12 | \$48 |
| 3p-7p | 4 | \$12 | \$48 |
| | | | |
| Campaign Total | 114 | | \$720 |

| KSIS RADIO | # of Spots | :30 | Total |
|-----------------------|------------|------|--------------|
| Mon-Fri 6a-10a | 30 | \$5 | \$150 |
| Mon-Fri 10a-3p | 30 | \$5 | \$150 |
| Mon-Fri 3p-7p | 30 | \$5 | \$150 |
| Mon-Fri 7p-12m | 8 | \$3 | \$24 |
| Saturday-Sunday | | | |
| 10a-3p | 6 | \$11 | \$66 |
| New Daypart | 0 | | \$0 |
| 6a-10a | 4 | \$11 | \$44 |
| 3p-7p | 4 | \$11 | \$44 |
| | | | |
| Campaign Total | 112 | | \$628 |

| | |
|------------------------|----------------|
| CAMPAIGN TOTALS | \$2,000 |
| SPOT TOTALS | 340 |