



Station Order

Revision #: Date: 10/11/2018
10:02 AM

Client: CBIA
Media: Radio
Product: Awareness
Market: Hartford, CT

Estimate: 2468
Description: 3737 - Statewide Radio November 2018
Flight Start Date: 10/29/2018 05:00 AM
Flight End Date: 11/11/2018 04:59 AM
Survey: 3BK Jun18-Aug18 MSA ARB PPM
Buyer: Sara Capellini

Vendor: WTIC-FM
One Financial Plaza
Hartford, CT 06103
Contact: Kathy Browne
E-Mail: kathy.browne@cbsradio.com
Phone: 860-284-9224
Fax: 860-678-2345
Format: Hot Adult Contemporary

Send Billing To: Makiaris Media Services (MMS)
101 Centerpoint Drive
Suite 101
Middletown, CT 06457
Phone: 860-854-6380
Fax: 860-632-1294

Separation between spots: 30

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks		Total Spots
					10/29	11/5	
WTIC-FM							
28	MTuWThF 5:00a- 6:00a	AM	\$250.00	30	3	0	3
29	MTuWThF 6:00a-10:00a	AM	\$275.00	30	12	0	12
30	MTuWThF 3:00p- 7:00p	PM	\$250.00	30	10	0	10
31	Sa 6:00a- 7:00p	WK	\$100.00	30	3	0	3
32	Su 6:00a- 7:00p	WK	\$100.00	30	3	0	3
33	MTu 5:00a- 6:00a	AM	\$250.00	30	0	1	1
34	MTu 6:00a-10:00a	AM	\$275.00	30	0	4	4
35	MTu 3:00p- 7:00p	PM	\$250.00	30	0	2	2
Total Spots:					31	7	38
Total Cost:			\$9,000.00				38
Station Monthly Summary							
NOV 18			\$9,000.00				38
Total Cost:			\$9,000.00				38

Signature: Kathy Browne
Authorized Vendor Signature