

CONTRACT



WTKR-TV
720 Boush St
Norfolk, VA 23510
(757) 446-1000

| | | |
|--|--|--|
| <u>Contract / Revision</u> 584847 / | | <u>Alt Order #</u> 08851242 |
| <u>Product</u> VILLANUEVA 4 ST REP | | |
| <u>Contract Dates</u> 11/02/17 - 11/07/17 | | <u>Estimate #</u> 301/384/3316 |
| <u>Advertiser</u> Villanueva/R/House/VA | | <u>Original Date / Revision</u> 11/02/17 / 11/02/17 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WTKR-TV | <u>Account Executive</u> Teresa DiFuria | <u>Sales Office</u> NSO Philadelph |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agy Code</u> 12521 | <u>Advertiser Code</u> 301 | <u>Product 1/2</u> 384 |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Strategic Media Services, Inc.
1911 North Ft Myer Dr
Suite 400
Arlington, VA 22209

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|---------------------|------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1 | 3 | 11/06/17 | 11/06/17 | M-F 7a-9a | 7:00 AM-9:00 AM | | :30 | | | | NM | 1 | \$165.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 11/06/17 | 11/12/17 | 1----- | | | | 1 | \$165.00 | | | | |
| N 2 | 3 | 11/07/17 | 11/07/17 | M-F 7a-9a | 7:00 AM-9:00 AM | | :30 | | | | NM | 1 | \$165.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 11/06/17 | 11/12/17 | -1----- | | | | 1 | \$165.00 | | | | |
| N 3 | 3 | 11/06/17 | 11/06/17 | M-F 3p-4p | 3:00 PM-4:00 PM | | :30 | | | | NM | 1 | \$410.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 11/06/17 | 11/12/17 | 1----- | | | | 1 | \$410.00 | | | | |
| N 4 | 3 | 11/06/17 | 11/06/17 | M-F 6p-630p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$690.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 11/06/17 | 11/12/17 | 1----- | | | | 1 | \$690.00 | | | | |
| N 6 | 3 | 11/06/17 | 11/06/17 | M-F 1235a-135a | 12:37 XM-1:39 XM | | :30 | | | | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 11/06/17 | 11/12/17 | 1----- | | | | 1 | \$135.00 | | | | |
| N 7 | 3 | 11/06/17 | 11/06/17 | M-F 135a-205a | 1:37 XM-2:05 XM | | :30 | | | | NM | 2 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 11/06/17 | 11/12/17 | 2----- | | | | 2 | \$20.00 | | | | |
| D 8 | 3 | 11/05/17 | 11/05/17 | NFL Reg Ssn Post Gm | 4:00 PM-4:30 PM | | :30 | | | | NM | 0 | \$0.00 |
| Totals | | | | | | | | 0.00 | | | | 7 | \$1,605.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 10/30/17 - 11/07/17 | 7 | \$1,605.00 | (\$240.75) | \$1,364.25 |
| Totals | 7 | \$1,605.00 | (\$240.75) | \$1,364.25 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.