CONTRACT

WTKR-TV
720 Boush St
Norfolk, VA 23510
(757) 446-1000

And:

Strategic Media Services, Inc.
1911 North Ft Myer Dr
Suite 400
Arlington, VA 22209

Contract / Revision	Alt Order #
584032 /	08849608

Product
VILLANUEVA 4 ST REP

Contract Dates	Estimate #
11/02/17 - 11/07/17	**301/384/3307**

Advertiser	Original Date / Revision
Villanueva/R/House/VA	11/02/17 / 11/02/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WTKR-TV	Teresa DiFuria	NSO Philadelph

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
12521	301	384

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	3	11/04/17	11/04/17	Sa 9a-11a	9:00 AM-11:00 AM		:30				NM	1	$260.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/30/17	11/05/17	-----1-	1	$260.00							
2	3	11/06/17	11/06/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	2	$330.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/06/17	11/12/17	2------	2	$165.00							
3	3	11/07/17	11/07/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	$165.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/06/17	11/12/17	-1-----	1	$165.00							
4	3	11/02/17	11/02/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	$165.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/30/17	11/05/17	---1---	1	$165.00							
5	3	11/03/17	11/03/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	$165.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/30/17	11/05/17	----1--	1	$165.00							
6	3	11/06/17	11/06/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	1	$515.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/06/17	11/12/17	1------	1	$515.00							
7	3	11/02/17	11/02/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	1	$515.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/30/17	11/05/17	---1---	1	$515.00							
8	3	11/03/17	11/03/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	1	$515.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/30/17	11/05/17	----1--	1	$515.00							
10	3	11/03/17	11/03/17	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	$540.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/30/17	11/05/17	----1--	1	$540.00							
11	3	11/05/17	11/05/17	Late Run News	11:30 PM-12:05 XM		:30				NM	1	$655.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/30/17	11/05/17	------1	1	$655.00							
12	3	11/06/17	11/06/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	$690.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/06/17	11/12/17	1------	1	$690.00							
13	3	11/02/17	11/02/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	$690.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

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Advertiser	Original Date / Revision
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/30/17	11/05/17	---1---	1	$690.00							
14	3	11/03/17	11/03/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	$690.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/30/17	11/05/17	----1--	1	$690.00							
15	3	11/06/17	11/06/17	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	$690.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/06/17	11/12/17	1------	1	$690.00							
16	3	11/02/17	11/02/17	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	$690.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/30/17	11/05/17	---1---	1	$690.00							
17	3	11/03/17	11/03/17	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	$690.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/30/17	11/05/17	----1--	1	$690.00							
N 18	3	11/04/17	11/04/17	College Football Prime Gm	8-11p		:30				NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/30/17	11/05/17	-----1-	1	$1,500.00							
19	3	11/05/17	11/05/17	Su 1205a-1235a	1205-1235a		:30				NM	2	$180.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/30/17	11/05/17	------2	2	$90.00							
20	3	11/02/17	11/03/17	M-F 7a-9a	7a-9a		:30				NM	1	$165.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/30/17	11/05/17	---TF--	1	$165.00							
21	3	11/02/17	11/03/17	M-F 5a-6a	5a-6a		:30				NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/30/17	11/05/17	---TF--	1	$250.00							
						Totals		0.00				22	$10,060.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 -11/07/17	22	$10,060.00	($1,509.00)	$8,551.00
Totals	22	$10,060.00	($1,509.00)	$8,551.00

Signature: _____ **Date:** _____

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