

**WDRB - 4TH QUARTER - 1999
PSA REPORT**

OCTOBER

SOURCE	SUBJECT	LENGTH	RUNS
Arbor Day Foundation	Generic	:60	9
Boystown	Lost	:60	2
Childdeach	Disaster	:60	3
Dare To Care	Score Against Hunger	:30	22
EPA	Earth Share	:30	17
Fellowship of Christian Athletes	Auction	:10	14
Fox Network	Anti-Crime	:30	1
Fox Network	Domestic Violence	:30	1
Fox Network	Designated Drivers	:30	1
Fox Network	Stay In School	:30	1
Fox 411	Teen Pregnancy	:30	2
Greater Louisville Inc.	Showcase Greater Louisville	:15	40
Greater Louisville Inc.	Showcase Greater Louisville	:30	12
Harvest Homecoming	Bernard Houck Open	:30	15
Hey Bro!	Nineline	:60	7
Jefferson Community College	Jefferson Series	:20	41
KBA	NCSA	:30	4
Kentucky Humane Society	Generic	:30	11
Kentucky Organ Donor	Generic	:30	19
Kyana Girl Scouts	Sneaker Talk	:30	40
Louisville Police	Job Recruitment	:60	6
Louisville Fire & Rescue	Great Fire Drill	:30	8
Louisville Fire & Rescue	Smoke Detectors	:30	17
National Parkinson's	Muhammad Ali	:30	2
National Parkinson's	Generic	:30	3
National Parkinson's	Generic	:60	12
National Parkinson's	Generic	:15	2
Partnership for Drug Free America	Animated	:30	17
Peace Corps	How Far?	:60	4
Ronald McDonald House	Generic	:30	2
Save the Children	Generic	:90	1
Save the Children	Generic	:60	1
Shriners Hospital	Generic	:60	5
State Farm	Achievement	:30	2
Volunteers of America	Fish	:60	4
YFU International Exchange	Host Family	:60	4

**WDRB - 4TH QUARTER - 1999
PSA REPORT**

NOVEMBER

SOURCE	SUBJECT	LENGTH	RUNS
All I Want For Christmas	Toy Drive	:20	28
All I Want For Christmas	Toy Drive	:30	24
Arbor Day Foundation	Generic	:60	7
Boystown	Lost	:60	10
Childreach	Disaster	:60	6
Dare To Care	Score Against Hunger	:30	5
Dare To Care	Generic	:30	1
Elderserve	Generic	:30	1
EPA	Earth Share	:30	24
Fellowship of Christian Athletes	Auction	:10	17
Fox Network	Stay In School	:30	1
Fox 411	Drugs	:30	1
Fox 411	AIDS	:30	5
Hey Bro!	Nine Line	:60	4
Hey Bro!	Nine Line	:30	2
Jefferson Community College	Jefferson Series	:20	1
KBA	NCSA	:30	5
Kentucky Humane Society	Generic	:30	18
Kentucky Organ Donor	Generic	:30	20
Louisville Police	Job Recruitment	:60	5
National Parkinson's	Muhammad Ali	:30	2
National Parkinson's	Generic	:60	11
Partnership for Drug Free America	Animated	:30	25
Peace Corps	How Far?	:60	2
Progressive Insurance	Auto/Child Safety Seat	:30	19
Ronald McDonald House	Generic	:30	7
Shriners Hospital	Generic	:60	4
Southern Indiana Table Tennis	Open Play	:30	2
State Farm	Achievement	:30	16
Volunteers of America	Fish	:60	6
YFU International Exchange	Host Family	:60	8

**WDRB - 4TH QUARTER - 1999
PSA REPORT**

DECEMBER

SOURCE	SUBJECT	LENGTH	RUNS
All I Want For Christmas	Toy Drive	:30	51
American Red Cross	Holiday Hero	:30	33
Boystown	Lost	:60	14
Childdeach	Disaster	:60	10
Dare To Care	Hunger	:30	7
Dare To Care	Hunger	:15	15
Dare To Care	Hunger	:10	3
Elderserve	Generic	:30	1
EPA	Earth Share	:30	29
Fox Network	Stay In School	:30	1
Fox 411	Drugs	:30	3
Hey Bro!	Nineline	:60	6
Hey Bro!	Nineline	:30	1
Kentucky Humane Society	Generic	:30	20
Kentucky Organ Donor	Generic	:30	13
Lazarus	Holiday Heart Tree	:10	50
Louisville Police	Job Recruitment	:60	5
National Parkinson's	Muhammad Ali	:30	5
National Parkinson's	Generic	:60	13
National Parkinson's	Generic	:30	1
Partnership for Drug Free America	Animated	:30	28
Peace Corps	How Far?	:60	13
Ronald McDonald House	Generic	:30	11
Shriners Hospital	Generic	:60	11
State Farm	Achievement	:30	12
Until There's A Cure	AIDS/HIV	:60	1
Volunteers of America	Fish	:60	9
YFU International Exchange	Host Family	:60	14

QUARTERLY ISSUES/PROBLEMS LIST
(October 1, 1999 through December 31, 1999)

During the Ascertainment Meeting of Community Leaders held on Thursday, October 21, 1999, for the 4th Quarter, the following were determined as the most significant issues of community concern:

- 1) Improvement in Education
- 2) Crime
- 3) Merger
- 4) Transportation
- 5) Healthcare

<u>Description of Issue</u>	<u>Program</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Description of Program Segment</u>
Education Improvements	Fox News at 10	10/11/99	10:00PM	1:35	Jeff. Co. School Board says first results of C-A-T-S shows some schools need help while others above average. 4 more teacher training days added to schedule.
Education Improvements	Fox News at 10	10/26/99	10:00PM	1:25	New Albany/Floyd Co. School Board turns down request to have trustees elected instead of appointed.
Education Improvements	Fox News at 10	12/07/99	10:00PM	2:15	Residents fight attempt to give up Shelby Park Land for a new Shelby Elementary School.
Education Improvements	Fox News at 10	12/09/99	10:00PM	2:30	UPS gives Jefferson County 2 million dollars to improve the aviation magnet program. Money could reap millions more in matching funds.
Crime	Fox News at 10	10/01/99	10:00PM	2:15	Bullitt Co. Coroner says Jessica Dishon died by blunt force trauma. She's remembered at H.S. Homecoming.
Crime	Fox News at 10	10/02/99	10:00PM	1:00	3-Year-Old mauled by pack of dogs.
Crime	Fox News at 10	10/02/99	10:00PM	2:15	Jessica Dishon funeral today. Still no leads in case.

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Crime	Fox News at 10	10/03/99	10:00PM	2:30	Neighbors angry over mauling death of 3-Year-Old. Say they've asked dogs to be removed several times before.
Crime	Fox News at 10	10/03/99	10:00PM	1:45	Interfaith meeting asks for mandatory gun locks to curb handgun violence.
Crime	Fox News at 10	10/04/99	10:00PM	1:00	Lou. Aldermen want to curb number of dogs one can have in light of last week mauling death of three-year-old.
Crime	Fox News at 10	10/04/99	10:00PM	2:00	Police find 9-Year-Old held captive in neighbor house. 16-Year-Old held for rape.
Crime	Fox News at 10	10/05/99	10:00PM	2:25	Neighbors of raped 9-Year-Old say Police did not act soon enough to find her. Three adults also charged in her abduction and rape.
Crime	Fox News at 10	10/06/99	10:00PM	1:45	Residents of Rose Hill Neighborhood in Jeffersonville, IN form block watch & clean-up day to take back neighborhood from crime and criminals.
Crime	Fox News at 10	10/13/99	10:00PM	2:00	Louisville continues to ignore state law which requires Police Department to auction guns they've confiscated. Hope to change law next session to keep cheap guns away from criminals.
Crime	Fox News at 10	10/14/99	10:00PM	1:35	Mother of slain country Music Singer in town to continue plea for more clues to her daughter's rape & murder.
Crime	Fox News at 10	10/17/99	10:00PM	:45	Two killed & two wounded by two youths in Harrodsburg.
Crime	Fox News at 10	10/18/99	10:00PM	2:35	Authorities still unclear as to motive in murder and attempted murder of four Harrodsburg Youths.
Crime	Fox News at 10	10/20/99	10:00PM	1:45	FBI Statistics show violent crime down in KY and Indiana.
Crime	Fox News at 10	10/20/99	10:00PM	2:25	Harrodsburg buries two slain young men while authorities still try to figure out the reason for the shootings.
Crime	Fox News at 10	10/24/99	10:00PM	1:45	Two brothers who are neighbors of the Dishon Family charged with harassing phone calls.

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Crime	Fox News at 10	10/25/99	10:00PM	2:00	Brooks Brothers charge with harassing Dishon Family. Some say they're suspects in Jessica Dishon's murder.
Crime	Fox News at 10	10/26/99	10:00PM	1:00	Police open a sub station in a high crime area of the 4 th District. Will use area above liquor store to keep an eye on drug trafficking.
Crime	Fox News at 10	10/28/99	10:00PM	1:45	10 th Annual "Take Back the Night" as hundreds march again violence against women.
Crime	Fox News at 10	11/03/99	10:00PM	1:35	Bardstown Cop and Wife charged with dealing in drugs after evidence missing from property room.
Crime	Fox News at 10	11/04/99	10:00PM	2:00	Two Bullitt County brothers under increasing suspicion in Dishon Murder Case. Personal property seized as part of investigation.
Crime	Fox News at 10	11/04/99	10:00PM	1:25	Rose Hill Neighborhood in Jeffersonville forms its own association to deal with drug and vandalism problems.
Crime	Fox News at 10	11/05/99	10:00PM	2:00	Jefferson Co. Police shoot woman who had stabbed two people and threatened police officers.
Crime	Fox News at 10	11/05/99	10:00PM	1:45	Jefferson Community College Professor charged with murdering his 18-Year-Old roommate.
Crime	Fox News at 10	11/08/99	10:00PM	2:25	Metro Narcotics makes largest cocaine bust 7 Member Gang arrested.
Crime	Fox News at 10	11/12/99	10:00PM	2:20	Shepherdsville man captured after chase. Charged with stabbing pregnant girlfriend. Restraining order had been lifted just days before.
Crime	Fox News at 10	11/16/99	10:00PM	1:40	Police and Highlands Area activists looking for man responsible for several assaults.
Crime	Fox News at 10	11/22/99	10:00PM	2:15	Stepped up war on drugs nets some marijuana at Greyhound Bus Station. Increased amounts of drugs coming into City have Police alarmed.

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Crime	Fox News at 10	11/22/99	10:00PM	:45	Jeff. County gets 1-million dollars for mobile computers for police cars.
Crime	Fox News at 10	12/04/99	10:00PM	2:00	Police charge 15-Year-Old posthumously for crime spree that included two car jackings and two rapes. He later died in shoot out with a 17-Year-Old Juvenile.
Crime	Fox News at 10	12/05/99	10:00PM	1:45	Police charge 17-Year-Old with murder in death of 15-Year-Old who had committed two car Jackings and two rapes.
Crime	Fox News at 10	12/05/99	10:00PM	1:30	Indiana State Police arrest two men as they try to meet with a minor they had met on the internet. The minor was actually a police sting operation aimed at internet child pornography.
Crime	Fox News at 10	12/08/99	10:00PM	1:40	KY State Police add new computerized fingerprint identification system
Crime	Fox News at 10	12/15/99	10:00PM	1:15	Louisville Police Officers teach Highland Businesses how to protect their businesses from robbery.
Merger	Fox News at 10	12/09/99	10:00PM	2:00	Task Force 2000 delays passing on a merger plan for Louisville and Jefferson County after many of the 54 members voice concerns.
Transportation	Fox News at 10	10/26/99	10:00PM	:45	TARC begins bus runs with Bike racks to move cyclists to different parts of the county.
Transportation	Fox News at 10	12/02/99	10:00PM	2:00	Passenger service will return to the Metro Area later in Dec. Amtrak will have daily trips between Jeffersonville, IN and Chicago.
Transportation	Fox News at 10	12/17/99	10:00PM	2:15	Southern Indiana Officials get ready for the first passenger train in years. Service to & from Chicago begin tomorrow.
Transportation	Fox News at 10	12/18/99	10:00PM	1:40	Chicago Passenger train service starts in Jeffersonville. Officials hope to connect through to Louisville in future.

<u>Description of Issue</u>	<u>Program</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Description of Program Segment</u>
Healthcare	Fox News at 10	10/07/99	10:00PM	2:00	House of Representatives passes patient bill of rights giving patients right to sue HMOs.
Healthcare	Fox News at 10	10/07/99	10:00PM	1:45	UK Expert on aging says Alzheimer's Disease can be treated if found early.
Healthcare	Fox News at 10	10/21/99	10:00PM	2:15	Center for Disease Control and Local Health Officials urge College Freshmen to get immunized against meningitis.
Healthcare	Fox News at 10	11/15/99	10:00PM	5:15	First of 3-Part Series on the need for the Commonwealth to spend more money in helping the disabled become more independent.
Healthcare	Fox News at 10	11/16/99	10:00PM	5:30	Part #2 of above.
Healthcare	Fox News at 10	11/17/99	10:00PM	3:40	Gov. Patton and Legislators pledge to consider more spending for disabled independence.
Healthcare	Fox News at 10	12/03/99	10:00PM	1:25	Scientists say a new drug, STI571, shows great promise in fighting leukemia.
Healthcare	Fox News at 10	12/08/99	10:00PM	2:15	Shortage of Paramedics forces Fire Dept. to move some ambulances to give quicker response.
Healthcare	Fox News at 10	12/08/99	10:00PM	1:00	Healing place gets new computers from Aetna to help homeless learn basic skills.
Healthcare	Fox News at 10	12/09/99	10:00PM	1:30	Jeff. Co. Health Officials warn people about the spread of Whooping Cough.