

ORDER



Orders
Order / Rev: 655990
 Alt Order #:
Product Desc: TFCC24 Runoff Election
Estimate: 1878 Prepay
Flight Dates: 04/18/24 - 05/05/24
Original Date / Rev: 04/17/24 / 04/17/24
Order Type: GENERAL

KELO-AM
Primary AE: House Sioux Falls
Sales Office: SFALL
Sales Region: Local

Agency
Name: Lawrence & Schiller, Inc._
Buying Contact: Amanda McCord
Billing Contact: Amanda McCord
 3932 S Willow Ave
 Sioux Falls, SD 57105

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Thomason for City Council (A)
Demographic: HH
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: SEL

New Business End: 03/23/25
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:35:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	29	\$1,276.00	\$1,084.60
04/29/24	04/30/24	18	\$792.00	\$673.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	29	\$1,276.00	\$1,084.60	0.00
May 2024	18	\$792.00	\$673.20	0.00
Totals	47	\$2,068.00	\$1,757.80	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Sioux Falls			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KELOA	04/18/24	04/30/24	M-Su 6a-7p M-Su 6a-7p	CM	6a-7p	MTWTFSS	:30	5	\$44.00	VIP	0.00	NM	47	\$2,068.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	---TFSS					5	\$44.00		0.00			
		Week: 04/22/24	04/28/24	MTWTFSS					24	\$44.00		0.00			
		Week: 04/29/24	05/05/24	MT-----					18	\$44.00		0.00			
													Totals	47	\$2,068.00