

# ORDER



**Orders**  
**Order / Rev:** 653088  
 Alt Order #:  
**Product Desc:** Thomas for City Council  
**Estimate:** 1876 Prepay  
**Flight Dates:** 04/01/24 - 04/09/24  
**Original Date / Rev:** 03/28/24 / 03/28/24  
**Order Type:** GENERAL

**KELO-AM**  
**Primary AE:** House Sioux Falls  
**Sales Office:** SFALL  
**Sales Region:** Local

**Agency**  
**Name:** Lawrence & Schiller, Inc.\_  
**Buying Contact:** Amanda McCord  
**Billing Contact:** Amanda McCord  
 3932 S Willow Ave  
 Sioux Falls, SD 57105

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Thomason for City Council (A)  
**Demographic:** HH  
**Product Codes:** PL1  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** SEL

**New Business End:** 03/23/25  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:35:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/09/24	48	\$2,112.00	\$1,795.20

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	48	\$2,112.00	\$1,795.20	0.00
<b>Totals</b>	<b>48</b>	<b>\$2,112.00</b>	<b>\$1,795.20</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Sioux Falls			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KELOA	04/01/24	04/09/24	M-Su 6a-7p M-Su 6a-7p	CM	6a-7p	MTWTFSS	:30	30	\$44.00	VIP	0.00	NM	48	\$2,112.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/01/24	04/07/24	MTWTFSS					30	\$44.00		0.00			
		Week: 04/08/24	04/14/24	MT-----					18	\$44.00		0.00			
													<b>Totals</b>	<b>48</b>	<b>\$2,112.00</b>