

INVOICE



WNBW
 1703 NW 80th Blvd
 Gainesville, FL 32606
 Main: (352) 332-1128
 Billing: (352) 332-1128 ext 112

Invoice #	Invoice Date	Invoice Month	Invoice Period
59644-2	10/31/14	November 2014	10/27/14 - 10/27/14

Station	Account Executive	Sales Office	Sales Region
WNBW	Washington DC Millennium	Millennium-Was	National

Advertiser	Product	Estimate Number
Crist for Governor	CRIST FOR GOVERNOR	3893

Billing Address:

Greer Margolis & Mitchell
 Attention: Accounts Payable
 3050 K St. NW
 Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/21/14 - 10/27/14	59644	10448245

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WNBW
 Gainesville Lockbox Depository
 1181 Hwy 315
 Wilkes-Barre, PA 18702

IDB #	Advertiser Code	Product Code
N/A	207	222

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/21/14	10/27/14	7:00 AM-8:00 AM	7:00 AM-8:00 AM	MTWTF--	:30	3	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/14 10/27/14 MTWTF-- 3 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNBVM 10/27/14 7:23 AM 7:00 AM-8:00 AM 7:00 AM-8:00 AM :30 CC14102H \$35.00 NM									
2	10/21/14	10/27/14	8:00 AM-9:00 AM	8:00 AM-9:00 AM	MTWTF--	:30	4	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/14 10/27/14 MTWTF-- 4 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WNBVM 10/27/14 8:36 AM 8:00 AM-9:00 AM 8:00 AM-9:00 AM :30 CC14102H \$35.00 NM									
4	10/21/14	10/27/14	Today Show III	10a-11a	MTWTF--	:30	2	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/14 10/27/14 MTWTF-- 2 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNBVM 10/27/14 10:53 AM Today Show III 10a-11a :30 CC14102H \$25.00 NM									
7	10/21/14	10/27/14	M-F 5p-530p	5p-530p	MTWTF--	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/14 10/27/14 MTWTF-- 2 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNBVM 10/27/14 5:23 PM M-F 5p-530p 5p-530p :30 CC14102H \$35.00 NM									
9	10/21/14	10/27/14	M-F Local GTN 6p News	6p-630p	MTWTF--	:30	4	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/14 10/27/14 MTWTF-- 4 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNBVM 10/27/14 6:08 PM M-F Local GTN 6p News 6p-630p :30 CC14102H \$25.00 NM									
10	10/21/14	10/27/14	M-F NBC Nightly News	630p-7p	MTWTF--	:30	3	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/14 10/27/14 MTWTF-- 3 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. NONDISCRIMINATION POLICY: New Age Media and its stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



Send Payment To:

WNBW
Gainesville Lockbox Depository
1181 Hwy 315
Wilkes-Barre, PA 18702

<u>Invoice #</u> 59644-2	<u>Invoice Date</u> 10/31/14	<u>Invoice Month</u> November 2014	<u>Invoice Period</u> 10/27/14 - 10/27/14
<u>Advertiser</u> Crist for Governor		<u>Product</u> CRIST FOR GOVERNOR	<u>Estimate Number</u> 3893

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
10	10/21/14	10/27/14	M-F NBC Nightly News	630p-7p	MTWTF--	:30	3	\$120.00	NM																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
3	WNBW	M	10/27/14	6:29 PM	M-F NBC Nightly News	630p-7p	:30	CC14102H	\$120.00	NM																					
11	10/27/14	10/27/14	8:00 PM-10:00 PM	8:00 PM-10:00 PM	M-----	:30	1	\$300.00	NM																						
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1	WNBW	M	10/27/14	9:39 PM	8:00 PM-10:00 PM	8:00 PM-10:00 PM	:30	CC14102H	\$300.00	NM																					
<u>Total Spots</u>							7																								

Payment Terms 30 Days

<u>Gross Total</u>	\$575.00
<u>Agency Commission</u>	\$86.25
<u>Net Amount Due</u>	\$488.75

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