

## NCC Cable System Order

Order #	62429170	Flight Dates	06/05/17 - 06/18/17	Update Date	06/05/17
Syscode	7638	Agency	Shorr, Johnson & Magnus	Version	1 Vs. 1
System Name	Cass Cable TV/Virginia, IL	Advertiser	JB for Governor	Show All Lines	
Market	Champaign-Sprngfld-Dtr DMA			Total # of Weeks	2
		Client Code		Total	\$1,030.00
AE	James Pagano	Product Code	60s	Commission	\$154.50
Sales Coordinator	Evan Butcher	Est Code	6.6-6.12	Net Total	\$875.50
Office	Washington	Product Name		Total Spots	39
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Feb17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		New Candidate Order. 60s. Please Review and Confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	6/5/17	6/11/17	05:00	09:00		X	X	X	X	X	X	-	-	4	\$16.00	\$64.00	60	
2	CNN	CNN EM	6/12/17	6/18/17	05:00	09:00	X							-	-	1	\$16.00	\$16.00	60	
3	CNN	CNN PT	6/5/17	6/11/17	19:00	24:00		X	X	X	X	X	X	-	-	7	\$30.00	\$210.00	60	
4	CNN	CNN PT	6/12/17	6/18/17	19:00	24:00	X							-	-	1	\$30.00	\$30.00	60	
5	FOOD	FOOD PT	6/5/17	6/11/17	19:00	24:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	60	
6	HGTV	HGTV PT	6/5/17	6/11/17	19:00	24:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	60	
7	MNBC	MNBC EM	6/5/17	6/11/17	05:00	09:00		X	X	X	X	X	X	-	-	4	\$16.00	\$64.00	60	
8	MNBC	MNBC EM	6/12/17	6/18/17	05:00	09:00	X							-	-	1	\$16.00	\$16.00	60	
9	MNBC	MNBC PT	6/5/17	6/11/17	19:00	24:00		X	X	X	X	X	X	-	-	7	\$30.00	\$210.00	60	
10	MNBC	MNBC PT	6/12/17	6/18/17	19:00	24:00	X							-	-	1	\$30.00	\$30.00	60	
11	TBSC	TBSC PT	6/5/17	6/11/17	19:00	24:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	60	
12	TNT	TNT PT	6/5/17	6/11/17	19:00	24:00		X	X	X	X	X	X	-	-	2	\$30.00	\$60.00	60	
13	USA	USA PT	6/5/17	6/11/17	19:00	24:00		X	X	X	X	X	X	-	-	2	\$30.00	\$60.00	60	

	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Total
<b>SPOTS</b>	39	0	0	0	0	0	0	0	0	0	0	0	39
<b>AMT</b>	\$1,030.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,030.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/05/17

62429170 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Virginia, IL | 7638 |

# Cass Advertising

Cass Advertising  
100 Redbud Rd, PO Box 200  
Virginia, IL 62691  
888-314-1374

Today's Date : 06/05/2017  
CLIENT : **JB for Governor**  
Address : **Address1**  
City : **City**  
Phone Number : **(000) 000 - 0000**  
Email Address :

CLIENT # : **0759-15**  
ADVERTISER : **#62429170 #6.6-6.12 60s V**  
State : **ST** Zip Code : **00000**  
Fax Number : **(000) 000 - 0000**

Contact : **James Pagano (Evan Butcher)**  
Start Date : **06/05/2017**  
Stop Date : **06/18/2017**

Campaign : Virginia  
Description : **C\_3Z3-JM-1 | |**  
Contract Type: Regular

Line	Network	Start Date	Stop Date	Time Frame		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Commercials	Rate	Ad Copy	Gross Total	Location
				From	To												
1	CNN	06/05/2017	06/11/2017	05:00:00	09:00:00	0	X	X	X	X	X	X	4	\$16.00	1	\$64.00	Virginia Headend
2	CNN	06/12/2017	06/18/2017	05:00:00	09:00:00	X	0	0	0	0	0	0	1	\$16.00	1	\$16.00	Virginia Headend
3	CNN	06/05/2017	06/11/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	7	\$30.00	1	\$210.00	Virginia Headend
4	CNN	06/12/2017	06/18/2017	19:00:00	24:00:00	X	0	0	0	0	0	0	1	\$30.00	1	\$30.00	Virginia Headend
5	FOOD	06/05/2017	06/11/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	3	\$30.00	1	\$90.00	Virginia Headend
6	HGTV	06/05/2017	06/11/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	3	\$30.00	1	\$90.00	Virginia Headend
7	MSNB	06/05/2017	06/11/2017	05:00:00	09:00:00	0	X	X	X	X	X	X	4	\$16.00	1	\$64.00	Virginia Headend
8	MSNB	06/12/2017	06/18/2017	05:00:00	09:00:00	X	0	0	0	0	0	0	1	\$16.00	1	\$16.00	Virginia Headend
9	MSNB	06/05/2017	06/11/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	7	\$30.00	1	\$210.00	Virginia Headend
10	MSNB	06/12/2017	06/18/2017	19:00:00	24:00:00	X	0	0	0	0	0	0	1	\$30.00	1	\$30.00	Virginia Headend
11	WTBS	06/05/2017	06/11/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	3	\$30.00	1	\$90.00	Virginia Headend
12	TNT	06/05/2017	06/11/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	2	\$30.00	1	\$60.00	Virginia Headend
13	USA	06/05/2017	06/11/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	2	\$30.00	1	\$60.00	Virginia Headend

Weekly Totals : **20** **\$515.00**

Commercials per Week : 20  
Weekly Investments : \$515.00  
Commercials per Month : 39  
Average Monthly Gross Investments : \$1,030.00  
Term of Contract In Months : 1  
Total Commercial Announcements : 39  
Total Gross Advertising Investment : \$ 1,030.00  
PAYMENT TERMS : Terms

Type of Copy - Copy Number - Percentage  
Normal Copy 1 and 100 %

Spot Number - Description  
5 JBPTV1710H

AVERAGE COST PER SPOT : \$ 26.41

	Jun-2017	Jul-2017	Aug-2017	Sep-2017	Oct-2017	Nov-2017	Dec-2017	Jan-2018	Feb-2018	Mar-2018	Apr-2018	May-2018
Gross Total	\$1,030.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Spots	39	0	0	0	0	0	0	0	0	0	0	0

Today's Date : 06/05/2017  
CLIENT : **JB for Governor**  
Address : **Address1**  
City : **City**  
Phone Number : **(000) 000 - 0000**  
Email Address :  
Contact : **James Pagano (Evan Butcher)**  
Start Date : **06/05/2017**  
Stop Date : **06/18/2017**

CLIENT # : **0759-15**  
ADVERTISER : **#62429170 #6.6-6.12 60s V**  
State : **ST** Zip Code : **00000**  
Fax Number : **(000) 000 - 0000**  
Campaign : Virginia  
Description : C\_3Z3-JM-1 | |  
Contract Type: Regular

Inventory is limited and is subject to availability.  
Rates are good for seven days. Subject to change.  
All Rates based on each commercial.  
Rates do not include commercial production.  
Deadlines: 2-day turnaround for traffic and insertion.  
Proposal Expires in 30 days  
Terms

**Pay Who**  
Address, City, State ZIP

\_\_\_\_\_  
\_\_\_\_\_  
Client Signature

\_\_\_\_\_  
\_\_\_\_\_  
Cass Advertising : Laymon Carter