

NCC Cable System Order

Order #	62423536	Flight Dates	05/15/17 - 05/28/17	Update Date	05/15/17
Syscode	7638	Agency	Shorr, Johnson & Magnus	Version	1 Vs. 1
System Name	Cass Cable TV/Virginia, IL	Advertiser	JB for Governor	Show All Lines	
Market	Champaign-Sprngfld-Dtr DMA			Total # of Weeks	2
		Client Code		Total	\$425.00
AE	James Pagano	Product Code	30s	Commission	\$63.75
Sales Coordinator	Evan Butcher	Est Code	5.16-5.22	Net Total	\$361.25
Office	Washington	Product Name		Total Spots	33
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Feb17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		New Candidate Order. 30s. Please Review and Confirm. Thanks! 5.15			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	5/15/17	5/21/17	05:00	09:00		X	X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	
2	CNN	NEW DAY<	5/22/17	5/28/17	05:00	09:00	X							-	-	1	\$8.00	\$8.00	30	
3	CNN	AVG. ALL WKS<	5/15/17	5/21/17	19:00	24:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	
4	CNN	VARIOUS	5/22/17	5/28/17	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	
5	FOOD	VARIOUS	5/15/17	5/21/17	19:00	24:00		X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	
6	HGTV	VARIOUS	5/15/17	5/21/17	19:00	24:00		X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	
7	MNBC	MORNING JOE<	5/15/17	5/21/17	05:00	09:00		X	X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	
8	MNBC	MORNING JOE<	5/22/17	5/28/17	05:00	09:00	X							-	-	1	\$8.00	\$8.00	30	
9	MNBC	VARIOUS	5/15/17	5/21/17	19:00	24:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	
10	MNBC	VARIOUS	5/22/17	5/28/17	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	
11	TBSC	VARIOUS	5/15/17	5/21/17	19:00	24:00		X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	
12	TNT	AVG. ALL WKS<	5/15/17	5/21/17	19:00	24:00		X	X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	
13	USA	VARIOUS	5/15/17	5/21/17	19:00	24:00		X	X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	33	0	0	0	0	0	0	0	0	0	0	0	33
AMT	\$425.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$425.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/15/17

62423536 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Virginia, IL | 7638 |

Cass Advertising

Cass Advertising
100 Redbud Rd, PO Box 200
Virginia, IL 62691
888-314-1374

Today's Date : 05/15/2017
CLIENT : **JB for Governor**
Address : **Address1**
City : **City**
Phone Number : **(000) 000 - 0000**
Email Address :

CLIENT # : **0759-08**
ADVERTISER : **#62423536 #5.16-5.22 (30) V**
State : **ST** Zip Code : **00000**
Fax Number : **(000) 000 - 0000**

Contact : **James Pagano (Evan Butcher)**
Start Date : **05/15/2017**
Stop Date : **05/28/2017**

Campaign : Virginia
Description : **C_3Z3-J3-1 | |**
Contract Type: Regular

Line	Network	Start Date	Stop Date	Time Frame		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Commercials	Rate	Ad Copy	Gross Total	Location
				From	To												
1	CNN	05/15/2017	05/21/2017	05:00:00	09:00:00	0	X	X	X	X	X	X	4	\$8.00	2	\$32.00	Virginia Headend
2	CNN	05/22/2017	05/28/2017	05:00:00	09:00:00	X	0	0	0	0	0	0	1	\$8.00	2	\$8.00	Virginia Headend
3	CNN	05/15/2017	05/21/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	4	\$15.00	2	\$60.00	Virginia Headend
4	CNN	05/22/2017	05/28/2017	19:00:00	24:00:00	X	0	0	0	0	0	0	1	\$15.00	2	\$15.00	Virginia Headend
5	FOOD	05/15/2017	05/21/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	3	\$15.00	2	\$45.00	Virginia Headend
6	HGTV	05/15/2017	05/21/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	3	\$15.00	2	\$45.00	Virginia Headend
7	MSNB	05/15/2017	05/21/2017	05:00:00	09:00:00	0	X	X	X	X	X	X	4	\$8.00	2	\$32.00	Virginia Headend
8	MSNB	05/22/2017	05/28/2017	05:00:00	09:00:00	X	0	0	0	0	0	0	1	\$8.00	2	\$8.00	Virginia Headend
9	MSNB	05/15/2017	05/21/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	4	\$15.00	2	\$60.00	Virginia Headend
10	MSNB	05/22/2017	05/28/2017	19:00:00	24:00:00	X	0	0	0	0	0	0	1	\$15.00	2	\$15.00	Virginia Headend
11	WTBS	05/15/2017	05/21/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	3	\$15.00	2	\$45.00	Virginia Headend
12	TNT	05/15/2017	05/21/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	2	\$15.00	2	\$30.00	Virginia Headend
13	USA	05/15/2017	05/21/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	2	\$15.00	2	\$30.00	Virginia Headend

Weekly Totals : 17 \$212.50

Commercials per Week : 17
Weekly Investments : \$212.50
Commercials per Month : 33
Average Monthly Gross Investments : \$425.00
Term of Contract In Months : 1
Total Commercial Announcements : 33
Total Gross Advertising Investment : \$ 425.00
PAYMENT TERMS : Terms

Type of Copy - Copy Number - Percentage
Normal Copy 2 and 100 %

Spot Number - Description
2 JBPTV1704H

AVERAGE COST PER SPOT : \$ 12.88

	May-2017	Jun-2017	Jul-2017	Aug-2017	Sep-2017	Oct-2017	Nov-2017	Dec-2017	Jan-2018	Feb-2018	Mar-2018	Apr-2018
Gross Total	\$425.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Spots	33	0	0	0	0	0	0	0	0	0	0	0

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Email Address :

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ADVERTISER : **#62423536 #5.16-5.22 (30) V**
State : **ST** Zip Code : **00000**
Fax Number : **(000) 000 - 0000**

Contact : **James Pagano (Evan Butcher)**
Start Date : **05/15/2017**
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Description : C_3Z3-J3-1 | |
Contract Type: Regular

Inventory is limited and is subject to availability.
Rates are good for seven days. Subject to change.
All Rates based on each commercial.
Rates do not include commercial production.
Deadlines: 2-day turnaround for traffic and insertion.
Proposal Expires in 30 days
Terms

Pay Who
Address, City, State ZIP

Client Signature

Cass Advertising : Laymon Carter