

**KJTL-TV. Wichita Falls. Texas**  
**Quarterly List of Issue-Responsive Programming**  
**First Quarter 2013 (January 1, 2013 - March 31, 2013)**

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KJTL-TV has ascertained the following issues as important to the Wichita Falls, Texas community.

Local Current Events and Community Concerns  
Crime and Crime Prevention  
County and City Issues  
Health and Related Issues  
Education  
Economics and Politics  
Military Matters  
Entertainment

During this quarter, KJTL-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

**KJTL Texoma's News at 9 (Monday-Friday: 9:00-9:35 pm)**

FOX Network News and Public Affairs Programming:

**FOX News Sunday (Sunday: 8:00-9:00 am)**

While this list describes much of KJTL-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in the Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue.

## COMMUNITY EVENTS

ISSUE	DATE	LENGTH	PROGRAM	DESCRIPTION OF PROGRAM SEGMENT
Community Events	1/7/2013	1:12	9:00 p.m.	YMCA Bill Bartley hosts a Zumbathon to raise funds for those who suffered in the Sandy Hook Elementary school shooting.
Community Events	1/11/2013	1:01	9:00 p.m.	The United Way is preparing to kick off it's annual free tax filing program. Americorps NCCC cadets will return to town to help file but the site is returning to Sikes Senter Mall, the annual income cap is raising to \$51,000 and the organization is offering a free on-line program to help folks file their taxes through their service. Deva Scholl, United Way VITA Coordinator was our guest.
Community Events	1/25/2013	1:33	9:00 p.m.	The United Way kicked off it's Volunteer Income Tax Assistance Program at Sikes Senter Mall. While many early birds file their taxes before the end of January, this year, because of the fiscal deal, the IRS will not start processing returns on January 22nd, but on January 30th. We spoke with Devah Scholl, United Way VITA Coordinator, Daniel Little, United Way NCCC Volunteer and Leola Satchel, Wichita Falls Resident.
Community Events	2/18/2013	1:22	9:00 p.m.	Nighthawks, the professional football team in Wichita Falls holds their first game. We'll be there for the ribbon cutting ceremony and the tailgating that takes place before the game.
Community Events	3/6/2013	1:43	9:00 p.m.	Day one of the annual Wichita Falls Ranch & Farm Expo drew thousands of people, many who were focused on how to make a profit on their farms and ranches during the continued drought. We spoke with Fred Hall, Wichita county Texas AgriLife Extension Agent and Dennie Mathews, who attended the Ranch & Farm Expo.
Community Events	3/13/2013	1:48	9:00 p.m.	Knox City residents, who lived through the 1953 tornado, recount the events of that day on the 60th anniversary. We spoke with Glen Large, Bud Reynolds and Bill Barker, Tornado Survivors.
Community Events	3/29/2013	1:14	9:00 p.m.	J.J.'s On The Run in Wichita Falls recently learned an unclaimed \$50 scratch-off ticket sold there is the winner of \$88,000. The Lottery Commission informed the store of the news on March 11th. Managers believe the ticket was bought by Jim George, a regular customer. But he doesn't know if he actually bought the winning ticket since hs says the wind blew it out of his hands when he left the store. We spoke with Jim George, the man who lost the lottery ticket.

## CRIME PREVENTION

ISSUE	DATE	LENGTH	PROGRAM	DESCRIPTION OF PROGRAM SEGMENT
Crime & Prevention	2/1/2013	1:38	9:00 p.m.	The Electra Police Department has hired two new officers. Both are native texomans and both have backgrounds in law enforcement. Chief Johnny Morris is still searching for two additional officers for open positions in the department and hopes to start interviewing next week. We spoke with Officer Matt Wood, Electra Police Department and Chief Johnny Morris, Electra Police Department.
Crime & Prevention	2/8/2013	1:29	9:00 p.m.	WFISD is installing a new software security upgrade that will identify child sex offenders who are trying to enter the school. We spoke with Bill Horton, WFISD Director of Security.
Crime & Prevention	2/8/2013	1:17	9:00 p.m.	Quanah ISH implements new safety policy for schools which includes school employees to carry concealed handguns to protect students. They say their decision was based upon the fact that they are far from any major law enforcement like SWAT.
Crime & Prevention	2/11/2013	1:04	9:00 p.m.	Wichita Falls begins their 65th training acdemy, and students say it's both physically and mentally tough.
Crime & Prevention	2/21/13	1:23	9:00 p.m.	Law enforcement officials in Montague County spent the day trainig for active shooter training and hostage negotiations. We spoke with Montague County Sheriff Paul Cunningham.

## COUNTY AND CITY ISSUES

ISSUE	DATE	LENGTH	PROGRAM	DESCRIPTION OF PROGRAM SEGMENT
County & City Issues	1/4/2013	1:15	9:00 p.m.	The City of Wichita Falls gears up for Stage 3 Drought water restrictions. We are less than one percent away from these new restrictions to be implemented.
County & City Issues	1/11/2013	1:01	9:00 p.m.	The United Way is preparing to kick off it's annual free tax filing program. Americorps NCCC cadets will return to town to help file but the site is returning to Sikes Senter Mall, the annual income cap is raising to \$51,000 and the organization is offering a free on-line program to help folks file their taxes through their service. Deva Scholl, United Way VITA Coordinator was our guest.
County & City Issues	1/16/2013	1:17	9:00 p.m.	The American Red Cross' funding is very low now since they've helped families in 19 difference fires since January 1st. The largest was the Augustan Apartment fire in Vernon. We spoke with Katrina Farmer, American Red Cross Executive Director.
County & City Issues	1/24/2013	1:37	9:00 p.m.	After being President / CEO of the Wichita Falls Chamber of Commerce & Industry for the past 8 years, Tim Chase is resigning. He is taking a job as President of the Greater Wichita Economic Development Coalition in Wichita, Kansas. He reflects on his biggest success and failure. Tim Chase was our guest.
County & City Issues	1/25/2013	1:33	9:00 p.m.	The United Way kicked off it's Volunteer Income Tax Assistance Program at Sikes Senter Mall. While many early birds file their taxes before the end of January, this year, because of the fiscal deal, the IRS will not start processing returns on January 22nd, but on January 30th. We spoke with Devah Scholl, United Way VITA Coordinator, Daniel Little, United Way NCCC Volunteer and Leola Satchel, Wichita Falls Resident.
County & City Issues	2/1/2013	2:30	9:00 p.m.	CrimeStoppers: David Mays Homicide. This story focused on the murder of David Mays in the early morning hours of January 29th, and on efforts by police and the victim's family to find the person or persons responsible. We spoke with Reniqe Mays, David's wife, Officer Robert Woodruff, W.F.P.D. and Calthreen Mays, David's Sister.
County & City Issues	2/6/2013	1:29	9:00 p.m.	Although the City of Wichita Falls, which gets it's drinking water from Lake Arrowhead, is under stage 3 emergency drought restrictions... Lake residents do not have to follow the mandate. However, one resident says the lake level is so low, most residents cannot pump lake water to water their yards. We spoke with Mike Hall, Lake Arrowhead resident.
County & City Issues	2/8/2013	1:04	9:00 p.m.	Wichita Falls begins their 65th training academy, and students say it's both physically and mentally tough.
County & City Issues	2/11/2013	1:22	9:00 p.m.	Stage 3 water restrictions puts policies in place so restaurants and bars will conserve water. We learn how those laws are effecting their operations.
County & City Issues	2/14/2013	1:19	9:00 p.m.	During Stage 3 Drought Restrictions, plant experts say with a few changes, it is possible to maintain a vegetable garden. We spoke with Beth Turlington, Wichita County Master Gardener Association Member.
County & City Issues	2/22/2013	1:53	9:00 p.m.	Two Wichita Falls professionals, who knew the late attorney, Charlye Farris, talked about her dedication to helping others while breaking racial and gender barriers during segregation on the eve of a Texas historical marker being unveiled in her honor at the Wichita County Courthouse. Barry Macha, MSU General Counsel and Judge Woody Gossom, Wichita County were our guests.
County & City Issues	2/22/2013	:56	9:00 p.m.	Charlye Farris is honored by a Historical Marker for her work as a lawyer in Wichita Falls as the first woman in practice in Wichita Falls.

## COUNTY AND CITY ISSUES

County & City Issues	2/25/2013	:55	9:00 p.m.	Wichita Falls Code Red System helps to keep people informed, and it told people when to evacuate their homes Saturday during a natural gas leak.
County & City Issues	2/26/2013	1:22	9:00 p.m.	United Regional is honored in Truven Health Analytics top 100 hospitals recognizing them for overall organization performance, patient care, operational efficiency and financial stability.
County & City Issues	2/27/2013	1:40	9:00 p.m.	The continued drought is canceling the spring hatching season at Dundee State Fish Hatchery...but managers say even if there was enough rain increase in lake levels so production could start, they don't have enough employees since one retired and two found jobs elsewhere. We spoke with Dennis Smith, Manager of Dundee Fish Hatchery.
County & City Issues	2/28/2013	1:32	9:00 p.m.	American Red Cross workers went door to door to businesses in Archer City to start a pilot program in the state called Ready Rating Program. It allowed businesses to take a free online survey that will let them know how ready they are if a disaster strikes and help them to prepare and plan for the worst so recovery can be much faster. We spoke with Katrina Farmer, Red Cross Executive Director.
County & City Issues	3/8/2013	1:22	9:00 p.m.	W.F.F.D. is transforming a donated military surplus truck into a brush truck that will help give them more power to safely fight wildfires for the upcoming fire season. We spoke with Lt. Casey Ramsey, Wichita Falls Fire Department.
County & City Issues	3/11/2013	1:12	9:00 p.m.	The Wichita Falls Area Food Bank has launched a new marketing campaign called "Ask Kate" to help generate money for it's Power Pak 4 Kids program, which continues to grow. They fear the sequestration will reduce donations from military personnel. We spoke with Jim McMahan, Back Pack Program Manager.
County & City Issues	3/14/2013	1:17	9:00 p.m.	A swarm of Africanized Killer Bees cause problems for some Ireland Street homeowners and the emergency crews who came to save them. The bees stung one homeowner more than 400 times and killed the family's Chihuahua. We spoke with Steve Dodge, Animal Control Supervisor and David Potter, Beekeeper.
County & City Issues	3/15/2013	1:24	9:00 p.m.	The homeowner's who lived in the house that harbored more than 40,000 Africanized Killer Bees spoke to us about their experience and where they will live until their house is repaired. We spoke with Erica Jones, resident and David Potter, Beekeeper.
County & City Issues	3/26/2013	1:41	9:00 p.m.	Montague County Sheriff's Deputy James Boyd speaks to reporters about his shooting by a Colorado parolee and how he's even more of an advocate of wearing a bullet proof vest, which saved his life. We spoke with Deputy James Boyd, Montague County Sheriff's Office.
County & City Issues	3/28/2013	1:23	9:00 p.m.	The City of Wichita Falls is getting expert advice from the owners of businesses that use lots of water as it starts coming up with guidelines for Stage 4 water restrictions. We spoke with Katherine Smith, Smith's Gardentown Farms and Daiei Nix, W.F. Public Works Operations Manager.

## HEALTH AND RELATED ISSUES

ISSUE	DATE	LENGTH	PROGRAM	DESCRIPTION OF PROGRAM SEGMENT
Health & Related Issues	1/18/2013	1:35	9:00 p.m.	A Wichita Falls doctor at United Regional says all of the people coming into the ER for the flu are actually testing positive for a virus that mimicks the symptoms of the flu. Dr. Jeffrey Swanson, United Regional Physician Group and Roy Pierce, Hospitalized with the Flu were our guests.
Health & Related Issues	2/15/2013	1:32	9:00 p.m.	A 5 year old Seymour girl, Briley Hostas is asked to stay home by her doctor to avoid catching a cold. She is a cancer survivor and still has a weak immune system. But a V-Go robot allows her to still attend class without leaving the comforts of her home.
Health & Related Issues	2/20/2013	1:31	9:00 p.m.	More than 60 veterans attende the second annual free Dental Stand Down by MSU's Dental Hygiene Department. Kathy Hammack, MSU Dental Hygiene Dept. Patient Cordinator, Dezi Hale, Veteran and Erica Young, Dental Hygiene Student were our guests.
Health & Related Issues	2/20/2013	1:13	9:00 p.m.	As women age, they lose bone density making strength training even more important for them to focus on during exercise. We show why CrossFit is a workout helping women maintain and gain strength.
Health & Related Issues	2/21/2013	5:30	9:00 p.m.	This report focused on the different ways people might be able to finally get a great night's sleep, and why they possibly have not been getting them before. Our guests were Wichita Falls resident, Kurt Marten, Caroline Gellner, Texoma Sleep Diagnostics and Polysomnograph Technician, Angie Lynn.
Health & Related Issues	2/26/2013	1:22	9:00 p.m.	United Regional is honored in Truven Health Analytics top 100 hospitals recognizing them for overall organization performance, patient care, operational efficiency and financial stability.

## EDUCATION

ISSUE	DATE	LENGTH	PROGRAM	DESCRIPTION OF PROGRAM SEGMENT
Education	2/5/2013	1:47	9:00 p.m.	Nationwide, graduation rates have seen an increase, but the U.S. Education Department says those rates vary in each location. In the Wichita Falls Independent School District, graduation rates are even higher than both the state and national average.
Education	2/8/2013	1:29	9:00 p.m.	WFISD is installing a new software security upgrade that will identify child sex offenders who are trying to enter the school. We spoke with Bill Horton, WFISD Director of Security.
Education	2/8/2013	1:17	9:00 p.m.	Quanah ISH implements new safety policy for schools which includes school employees to carry concealed handguns to protect students. They say their decision was based upon the fact that they are far from any major law enforcement like SWAT.
Education	2/15/2013	1:22	9:00 p.m.	MSU's Board of Regents approved postponing setting tuition rates and fees until May 2014. While the decision makes students happy...many believe they are only putting off the inevitable. We spoke with Dr. Jesse Rogers, MSU President, Shnice Glover, MSU Junior and Constance Ashley, MSU Junior.
Education	2/15/2013	1:32	9:00 p.m.	A 5 year old Seymour girl, Briley Hostas is asked to stay home by her doctor to avoid catching a cold. She is a cancer survivor and still has a weak immune system. But a V-Go robot allows her to still attend class without leaving the comforts of her home.
Education	2/22/2013	1:14	9:00 p.m.	WFISD and MSU partner together to offer Wichita Falls High School graduates scholarships for academic achievement in hopes of economic growth in the community.
Education	3/22/2013	1:28	9:00 p.m.	MSU Club holds a POW-WOW to educate the public on Native American culture.
Education	3/5/2013	1:55	9:00 p.m.	MSU Cycling team holds Conference Competition. The team is preparing for the National Championships in May and say if they stay on the same path they will get to the final competition with no problem.

## ECONOMY AND TAXATION

ISSUE	DATE	LENGTH	PROGRAM	DESCRIPTION OF PROGRAM SEGMENT
Economy & Politics	1/4/2013	:58	9:00 p.m.	A new rock climb gym (Center of Gravity) opens, after it was closed in 2007 when a girl fell to her death in a Halloween Haunted House there. Wichita Falls Streams and Valleys hope it provides more recreation for Wichitans.
Economy & Politics	1/17/2013	1:34	9:00 p.m.	The Obama administratin's push for tougher gun control legislation has so many people stocking up on guns and ammo...it's creating a shortage where gun store owners are having to put names on a waiting list. We spoke with David Bersick, Manager of O'Mally Arms.
Economy & Politics	1/31/2013	2:39	9:00 p.m.	It's tax season. We talked to a local tax preparer to find out when a person should use tax preparation software to prepare their returns...and when they should pay a professional to do it. He says it is not the complexity of your situation, but also whether you're willing to learn all the tax codes to do it yourself. Those should be the determining factor. Our guests were Gean Nadeau, Manager of Liberty Tax Service and Nalley Moscoro who was getting their taxes prepared.
Economy & Politics	3/12/2013	1:26	9:00 p.m.	AT&T Call Center is adding 115 customer service jobs and Wichita Falls Chamber of Commerce and Industry is negotiating with a company out of Utah to bring ULM Oil Company and 372 jobs to town. Brian Newcomb and Kevin Pearson were our guests.
Economy & Politics	3/27/2013	1:34	9:00 p.m.	WFISH has a team of consultants assessing all 31 schools in the district as part of a facilities study. Consultants are checking the physical conditions of schools. The study will eventually be used to see if it's more economical for the district to retrofit old classrooms or build a new school. Dr. Bill Carnes, MGT of America was our guest.

## ECONOMY AND TAXATION

ISSUE	DATE	LENGTH	PROGRAM	DESCRIPTION OF PROGRAM SEGMENT
Military Matters	2/20/2013	1:31	9:00 p.m.	More than 60 veterans attende the second annual free Dental Stand Down by MSU's Dental Hygiene Department. Kathy Hammack, MSU Dental Hygiene Dept. Patient Cordinator, Dezi Hale, Veteran and Erica Young, Dental Hygiene Student were our guests.
Military Matters	3/1/2013	1:18	9:00 p.m.	SAFB officials discuss the impact the Sequester will have on the base, including the base cutting back on flying hours and having more than 1,200 civilian workers work without pay for two days per pay period. We spoke with George Woodward, SAFB Public Affairs Director.
Military Matters	3/22/2013	1:48	9:00 p.m.	The 65th Euro-Nato jet pilot training program steering committee meeting is complete after a week of meetings. Steering committee chair tells us what their plans are ahead and what was accomplished during the meetings.