

## QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station KWCX & KHIL, along with the most significant programming treatment of those issues for the period October, November & December 2010. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Willcox Meth Task Force		October, November & December		30 secs	Station produced spot: This is Dr Walker of Walker Family Medicine. I would like to remind you of a devastating drug called meth. Also known as ice, tina, speed and crank. Meth is addictive and causes brain damage even from its very first use. Meth affects the entire community. Meth is costly as it relates to crime, meth lab clean up, foster care and addiction. The best treatment is the prevention of meths first use. For more information please visit <a href="http://www.willcoxmethtaskforce.org">www.willcoxmethtaskforce.org</a> .
Elsie S Hogan Library Teen Program		October, November & December		30 sec	Station produced spot for Elsie S Hogan library to inform the community of the libraries teen program on every second and fourth Thursday at 5PM. Activities are available for local teens. Provides contact information.
Elsie S Hogan Library senior Program		October, November & December		30 sec	Station produced spot for Elsie S Hogan library to inform the community of the libraries senior movie hour every first and third Thursday at 2 PM of every month. An opportunity for seniors to get out and have some fun. Free chess club also available. Provides contact information.
Fire Safety & Prevention 1		October, November & December		30 seconds	Station produced spot read by Willcox Police Chief Jake Weaver: Hello I'm Chief Weaver from the Willcox Fire Department. Do You know that more than 4000 Americans died in home fires last year? In Most cases the home did not have a working smoke alarm. A sounding smoke alarm gives you the extra seconds you need to get out of your home alive. Install and maintain a smoke alarm in every level of your home. Replace the battery every year. It's a simple way to keep you and your family better protected 24/7.
Fire Safety & Prevention 2		October, November & December		30 seconds	Station produced spot read by Willcox Police Chief Jake Weaver: If a fire breaks out in your home how will you know? Smoke and heat build quickly making every second count. A working smoke alarm can alert you to the danger and make the difference between life and death. Install and maintain a smoke alarm in every level of your home. Replace the battery every year. It's a simple way to keep you and your family better protected 24/7.
Fire Safety & Prevention 3		October, November & December		30 seconds	Station produced spot read by Willcox Police Chief Jake Weaver: Imagine a fire burning in your home with your family fast asleep smoke and heat build quickly making every second count how will every one escape? Without a plan you may not know the best route to safety. Create an escape plan and make sure everyone in your home practices it. Plan two routes of escape from every room and designate a meeting place outside the home. Remember, get out and stay out.

Dr Walker Monthly Health PSA		October		60 seconds	Hi! This is Dr. Walker reminding you that October is National Breast Cancer Awareness Month. Although Breast Cancer is not the leading cause of death among women, it is most often the most feared disease by women. It is important to remember that early detection is the best protection against any disease, most certainly breast cancer. Early detection improves survivability. Women should perform monthly self breast exams. Examine the breast and armpits feeling for any new lumps not felt the month before. Also examine for any nipple discharge. If you find any concerns on your self exams, contact your medical provider. Women should have clinical breast exams by their medical provider, as well as, mammograms on a yearly basis, after the age of 40. Women at higher risk for breast cancer should start screening before the age of 40. Call your local medical provider to schedule an appointment to discuss your risks for and how to screen for breast cancer.
Dr Walker Monthly Health PSA		November		60 Seconds	November is National Diabetes Awareness month and I would like to make you aware of ways to prevent the initiation and further progression of Diabetes. This is Dr. Walker with Walker Family Medicine reminding you of the importance of a balanced healthy lifestyle! Stay active at least 30 minutes per day by walking, jogging, swimming, riding a bike, or playing with your children. Eat five small meals per day that are high in fiber and protein with 250 – 300 calories per meal. Make certain to include a fruit or vegetable with your meals. Avoid tobacco products and keep alcohol consumption to a minimum. If you have diabetes, it is extremely important to follow these tips as well as to examine your feet daily. Look for any areas of injury or numbness on your feet. It is important to follow-up with your physician for routine diabetic checks to include a professional diabetic foot and eye exam. Visit your local physician to discuss your risks of acquiring and for treating your diabetes.
Willcox Police Department		October, November & December		30 seconds	Station produced spot read by Chief Weaver; Hello. This is Chief Weaver of the Willcox Police Department. Willcox is a great place to live and work and we ask everyone to help us keep it safe. Please do not drink and drive or drive will impaired. Remember the life you save me be your own or that of a loved one. Have a great time, but drink responsibly. This message brought to you by the Willcox Police Department and XWave 104.9.
Willcox Police Department Fire safety		October, November & December		90 seconds	<p>Station produced spot read by Chief Weaver: This is Chief Weaver of the Willcox Department of public safety. During national fire prevention week attention is focused on promoting fire safety and prevention. However we should practice fire safety all year long. Many potential fire hazards go undetected because people simply do not take the steps to fireproof their home. Many bedroom fires are caused by misuse or poor maintenance of electrical devices, smoking in bed and children playing with matches and lighters. Most potential hazards can be addressed with a little common sense. For example, be sure to keep flammable items like bedding, clothes and curtains at least three feet away from portable heaters or lit candles and never smoke in bed. Also items like appliances or electric blankets should not be operated if they have a frayed power cord and electrical outlets should never be over loaded.</p> <p>Install and maintain a working smoke alarm outside of every sleep area and remember to change the battery at least once a year.</p> <p>Designate two escape routes from each bedroom and practice them regularly.</p> <p>Teach everyone the stop, drop and roll technique in case clothing catches on fire.</p> <p>Teach children that matches, lighters and candles are tools not toys. Matches and lighters should be stored in a secure drawer or cabinet.</p> <p>Here are six ways to teach children to be smart about fire safety.</p> <ol style="list-style-type: none"> <li>1 Stay away from matches lighters and candles</li> <li>2 Make and practice a family fire escape plan</li> <li>3 Know what to do in case of a fire, crawl low under smoke and get out fast.</li> <li>4 Learn the sound of smoke alarms in your home.</li> <li>5 Test your smoke alarms every month.</li> <li>6 Know how to call 911 to report a fire.</li> </ol>