

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station KWCX & KHIL, along with the most significant programming treatment of those issues for the period October, November & December 2010. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Willcox Meth Task Force		October, November & December		30 secs	Station produced spot: This is Dr Walker of Walker Family Medicine. I would like to remind you of a devastating drug called meth. Also known as ice, tina, speed and crank. Meth is addictive and causes brain damage even from its very first use. Meth affects the entire community. Meth is costly as it relates to crime, meth lab clean up, foster care and addiction. The best treatment is the prevention of meths first use. For more information please visit www.willcoxmethtaskforce.org .
Elsie S Hogan Library Teen Program		October, November & December		30 sec	Station produced spot for Elsie S Hogan library to inform the community of the libraries teen program on every second and fourth Thursday at 5PM. Activities are available for local teens. Provides contact information.
Elsie S Hogan Library senior Program		October, November & December		30 sec	Station produced spot for Elsie S Hogan library to inform the community of the libraries senior movie hour every first and third Thursday at 2 PM of every month. An opportunity for seniors to get out and have some fun. Free chess club also available. Provides contact information.
Fire Safety & Prevention 1		October, November & December		30 seconds	Station produced spot read by Willcox Police Chief Jake Weaver: Hello I'm Chief Weaver from the Willcox Fire Department. Do You know that more than 4000 Americans died in home fires last year? In Most cases the home did not have a working smoke alarm. A sounding smoke alarm gives you the extra seconds you need to get out of your home alive. Install and maintain a smoke alarm in every level of your home. Replace the battery every year. It's a simple way to keep you and your family better protected 24/7.
Fire Safety & Prevention 2		October, November & December		30 seconds	Station produced spot read by Willcox Police Chief Jake Weaver: If a fire breaks out in your home how will you know? Smoke and heat build quickly making every second count. A working smoke alarm can alert you to the danger and make the difference between life and death. Install and maintain a smoke alarm in every level of your home. Replace the battery every year. It's a simple way to keep you and your family better protected 24/7.
Fire Safety & Prevention 3		October, November & December		30 seconds	Station produced spot read by Willcox Police Chief Jake Weaver: Imagine a fire burning in your home with your family fast asleep smoke and heat build quickly making every second count how will every one escape? Without a plan you may not know the best route to safety. Create an escape plan and make sure everyone in your home practices it. Plan two routes of escape from every room and designate a meeting place outside the home. Remember, get out and stay out.

Dr Walker Monthly Health PSA		October		60 Seconds	Did you know that prostate cancer is diagnosed every 2 minutes and 15 seconds? Hello! This is Dr. Walker providing you this month's health tips. It is important to screen for prostate problems with a simple blood test called a PSA, or Prostate Screening Antigen test. This screening should occur by age 45. Some symptoms of prostate problems could be difficulty or frequency with urination, blood in your urine, or bone pain. It is important to remember to live a balanced life in order to help prevent disease. Maintain a healthy lifestyle and follow-up with your local healthcare provider to discuss screening and prevention of prostate cancer.
Willcox Police Department		October, November & December		30 seconds	Station produced spot read by Chief Weaver; Hello. This is Chief Weaver of the Willcox Police Department. Willcox is a great place to live and work and we ask everyone to help us keep it safe. Please do not drink and drive or drive will impaired. Remember the life you save me be your own or that of a loved one. Have a great time, but drink responsibly. This message brought to you by the Willcox Police Department and XWave 104.9.
Willcox Police Department Fire safety		October, November & December		90 seconds	<p>Station produced spot read by Chief Weaver: This is Chief Weaver of the Willcox Department of public safety. During national fire prevention week attention is focused on promoting fire safety and prevention. However we should practice fire safety all year long. Many potential fire hazards go undetected because people simply do not take the steps to fireproof their home. Many bedroom fires are caused by misuse or poor maintenance of electrical devices, smoking in bed and children playing with matches and lighters. Most potential hazards can be addressed with a little common sense. For example, be sure to keep flammable items like bedding, clothes and curtains at least three feet away from portable heaters or lit candles and never smoke in bed. Also items like appliances or electric blankets should not be operated if they have a frayed power cord and electrical outlets should never be over loaded.</p> <p>Install and maintain a working smoke alarm outside of every sleep area and remember to change the battery at least once a year.</p> <p>Designate two escape routes from each bedroom and practice them regularly.</p> <p>Teach everyone the stop, drop and roll technique in case clothing catches on fire.</p> <p>Teach children that matches, lighters and candles are tools not toys. Matches and lighters should be stored in a secure drawer or cabinet.</p> <p>Here are six ways to teach children to be smart about fire safety.</p> <ol style="list-style-type: none"> 1 Stay away from matches lighters and candles 2 Make and practice a family fire escape plan 3 Know what to do in case of a fire, crawl low under smoke and get out fast. 4 Learn the sound of smoke alarms in your home. 5 Test your smoke alarms every month. 6 Know how to call 911 to report a fire.