

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station **KHIL & KWCX**, along with the most significant programming treatment of those issues for the period **April, May & June 2013**. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Melanoma Awareness					<p>Intro: The season for summer fun is here, and that also means it's time for sunscreen. Paul Kamman with the Minnesota-based group "Melanoma Awareness" says protecting your skin means protecting yourself from melanoma, the deadliest of all skin cancers.</p> <p>Cut 64162 :12 <i>"It attributes to about 80-some percent of all deaths that come from skin cancer, and radiation. Of course, the two major sources of that are the sun and then, tanning beds."</i></p> <p>Tag: Kamman urges against any use of tanning beds and recommends a sunscreen with a Sun Protection Factor or 'S-P-F' of 30 or higher when out in the sun. Each year there are some 15-hundred new cases of melanoma reported in Arizona, and about 170 related deaths. Arizona men are diagnosed nearly 75 percent more often than women.</p> <p>Second Cut: The incidence of melanoma has nearly doubled since reporting began in 1988. Kamman says it's easy to treat if caught early, so if you have a mole that's changing or irregular, you should get in to see a dermatologist right away.</p> <p>Cut 65162 :15 <i>"Because urgency is the key word on melanoma. The earlier you detect it, the easier rate is exceedingly high if it's caught in the early stages, when the melanoma is still in the epidermis."</i></p> <p>Tag 2: Coconino County has the highest rate of new melanoma diagnoses in the state, 54 percent above the state average. But Gila (HEE-la) County has the state's highest melanoma death rate.</p>
The Cochise County Humane Society		May, June		30	<p>The Cochise County Humane Society, in partnership with Geiger Mobile Spay/Neuter clinic offers low cost spay/neuter surgeries for dogs & cats weekly in Willcox. Please call 520-732-8262 for information and ask about Cochise County Humane Society's financial assistance.</p>
HPV & HBV		June			<p>Narrator: This is NIH Health Matters. I'm Joe Balintfy. HPVs, also called human papillomaviruses, are a group of more than 150 related viruses. Dr. Douglas Lowy, a cancer researcher at NIH says HPVs cause both regular warts as well as genital infections.</p> <p>Lowy: Some of those infections give rise to genital warts whereas other infections can actually give rise to cancer. There are a variety of cancers caused by HPV infection. The most prominent is cervical cancer.</p>

				<p>Narrator: About 10 years ago, researchers developed a vaccine that can help prevent HPV infection and reduce the risk of the associated cancers. For more HPV and the HPV vaccine, visit www.cancer.gov. Health Matters is produced by NIH, part of the U.S. Department of Health and Human Services.</p>
HPV & HBV		June		<p>Narrator: This is NIH Health Matters. I'm Joe Balintfy. The Hepatitis B virus, or HBV, causes liver disease.</p> <p>Lowy: And it is a major cause of chronic infections of the liver which lead to cirrhosis as well as to liver cancer.</p> <p>Narrator: But Dr. Douglas Lowy at NIH says there is an effective vaccine.</p> <p>Lowy: Where the impact can be seen is a tremendous reduction in many countries in the percentage of young children who are carrying chronic HBV infection which has gone down.</p> <p>Narrator: For more about HBV, visit www.niddk.nih.gov. Health Matters is produced by NIH, part of the U.S. Department of Health and Human Services.</p>
HPV & HBV		June		<p>Narrator: This is NIH Health Matters. I'm Joe Balintfy. In order to be protected from some of the cancers associated with Human Papilloma virus, or HPV, experts recommend vaccination before infection. Dr. Douglas Lowy a cancer researcher at NIH explains.</p> <p>Lowy: Because the infection is transmitted largely as a sexually transmitted infection, and the vaccine only works before you get infected, and most people become infected relatively soon after they begin sexual activity, you try to target the vaccine to young adolescent girls.</p> <p>Narrator: Getting the HPV vaccine before engaging in sexual activity decreases the risk of infection and the cancers associated with it. For more information about the HPV vaccine, visit www.cancer.gov. Health Matters is produced by NIH, part of the U.S. Department of Health and Human Services.</p>
HPV & HBV		June		<p>Narrator: This is NIH Health Matters. I'm Joe Balintfy. In the coming years, researchers expect to see reduced rates of cervical cancer.</p> <p>Lowy: The opportunity to prevent cancer is really a tremendous opportunity.</p> <p>Narrator: Dr. Douglas Lowy a cancer researcher at NIH says increased HPV vaccination rates worldwide will help protect everyone, not just those who've gotten the vaccine.</p> <p>Lowy: What will probably happen is that in another five years or so, the young adolescents who were vaccinated will be old enough to start cervical cancer screening, and what we expect is that we'll see substantially lower rates of cervical abnormalities.</p> <p>Narrator: For more information about HPV, visit www.cancer.gov. Health Matters is</p>

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Cochise County Health Department		April, May June		30 seconds	Station produced spot for Cochise County Health Department: The Cochise County Health Department announces that the childhood immunization program is now appointment based! Children needing vaccinations will need an appointment to be seen. Appointments will be accepted for Wednesdays from 8:30 AM until 4PM. And 8:30AM until 7PM on the first Wednesday of each month. For more information please contact the Willcox clinic at 384-7100.