

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station **KHIL & KWCX**, along with the most significant programming treatment of those issues for the period **October, November & December 2014**. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Date & Time	Duration	Narration of Type and Description of Program/Segment
Arizona Parents Urged To Have "Safety" Talk With Teen Drivers	10/24/14, 06:40am 10/25/14, 06:18pm 10/27/14, 05:40pm 10/28/14, 09:40pm 10/29/14, 06:40am 10/30/14, 02:40pm 10/31/14, 08:40am	1:30	<p>Parents in Arizona and around the nation are urged to talk with their teenagers who are starting to drive as part of National Teen Driver Safety Week.</p> <p>The safety campaign is from the National Highway Traffic Safety Administration.</p> <p>It stresses that vehicle crashes are the leading cause of death for 14 to 18-year-olds in the United States, and that almost half of the teen drivers involved in a crash die.</p> <p>Bart Graves, media relations manager at the Arizona Department of Public Safety, says teens texting while driving is a major cause of crashes.</p> <p>"Adults do it too, but teens are way more susceptible to looking down and texting a friend or are so wrapped up in their conversation on the phone that their attention is taken off of the road," he points out.</p> <p>Graves adds another problem for teens and all drivers is fatigued driving. He cites the death of a 17-year-old boy, who was a passenger killed in a crash on State Route 87 last weekend.</p> <p>Police believe the driver, another teenager, fell asleep at the wheel.</p> <p>National Teen Driver Safety Week stresses that parents teach their teens the 5 to Drive rules, which are no cell phones while driving, no extra passengers, no speeding, no alcohol and always wear a seat belt.</p> <p>Graves stresses parents giving some guidance to their young drivers could save a life.</p> <p>"Just to have a very serious discussion with your teen that driving nowadays, there are so many more distractions, there's so much more danger on the road from other distracted drivers," he says.</p> <p>According to the National Highway Traffic Safety Administration, a recent survey shows that only one in four parents has had a serious talk with their children about the key components of driving.</p>
The Meth Poem	10/04/14, 03:40am 10/12/14, 11:40pm 10/26/14, 09:40pm 11/01/14, 04:40am 11/15/14, 05:40am 11/29/14, 10:40pm see attached	3 minutes 30 seconds	<p>Station produced long form spot reading a poem written by a 21-year-old woman addicted to meth. The woman wrote the poem about the destruction it has caused her life and implores people to avoid the drug. The woman died a few days later with a needle in her arm. The poem is to inform the community of the dangers and where to get help.</p>
Job Help HUBs	10/01/14, 01:18pm 10/14/14, 08:18am 10/30/14, 01:40pm see attached	30 seconds	Secretary Bennett Job Help Hubs in our public libraries PSA

School Zones!	See attached	30 seconds	Hey! It's Rever! It's school time so please be aware of school zones. Slow down, drive safe and watch out for kiddos. Keep our kids safe. Thank you from the Willcox Police Department and KHIL! You guys rock!
Don't Drink & Drive	See attached	30 seconds	Willcox Police Department message to deter drinking and driving.
October is National Breast Cancer Awareness Month	See attached	60 seconds	<p>Thanks to increased awareness and the potential of earlier detection through annual mammogram, the number of deaths from breast cancer has decreased.</p> <p>Mammography helps by detecting cancer when it can be managed more effectively at its earliest and most treatable stages.</p> <p>If you're a woman over 40, schedule your annual mammogram today.</p> <p>If you're a woman of any age and at high risk for developing breast cancer, talk to your doctor about when you should start genetic screening, mammograms, and risk reducing strategies, such as medications that can reduce your risk of developing breast cancer.</p> <p>Help keep breast cancer deaths on the decline by sharing this information with your sisters, mothers and daughters. They deserve to know too.</p> <p>For more information about mammography screening and breast cancer, visit <i>RadiologyInfo.org</i>.</p> <p>That's Radiology info dot O-R-G.</p> <p>This health reminder is from the Radiological Society of North America.</p>
Willcox Police Department Halloween Safety Tips	See attached	30	Hello this is Chief Childers of the Willcox Police Department reminding everyone to play it safe this Halloween. Here's some Halloween safety tips. One, go trick or treating with a grown up. Two, visit only people you know. Three, make sure your costume lets you see and hear perfectly. Four, make sure your costume fits properly so you don't trip over it. Five, put glow in the dark patches or strips on your costume so drivers can see you. Six, carry a flashlight. Seven, don't eat treats until you show them to your parents or guardians. Let's have a safe and happy Halloween.
AZ Organizations Staffing Up For Next ACA Open Enrollment	See attached	1:30	<p>The next open-enrollment period under the Affordable Care Act (ACA) starts Nov. 15, and organizations across Arizona are training staff members who help guide people through the process of getting health insurance. Comments from Pati Urias (YOU-rye-us), communications director at Enroll America Arizona.</p> <p>Organizations across the Grand Canyon State are staffing up as the next open-enrollment period for the Affordable Care Act quickly approaches. Pati Urias is with Enroll America Arizona, an organization that helps people get coverage under the Affordable Care Act. She says several organizations are hiring and training Certified Application Counselors who can be critical in helping guide people through the A-C-A process.</p> <p>"There are about 100 different insurance plans in every county in Arizona. So, many of these consumers do seek to have someone to help them kind of navigate that process, because it can be something</p>

			<p>that's a little bit intimidating if you're not really sure what types of questions to ask, or what sorts of things you need to be looking at in terms of selecting a plan."</p> <p>Urias says research shows that about half of the people who sign up for insurance under the A-C-A have not had health coverage in five years or more. The next open-enrollment period starts November 15th and runs through February 15th.</p> <p>Urias says more than 120-thousand people in Arizona enrolled in the A-C-A during the first open-enrollment period earlier this year. She expects the program will continue to do brisk business as competition among providers intensifies.</p> <p>"There will be a different variety of plans that people will have to choose from. So, even those who enrolled last year will have an opportunity to either stick with what they've got through a continuation of their benefits or they will have the opportunity to take a look at what's new out there."</p> <p>Arizona is among the states that operate directly under the federal government's Health Insurance Marketplace at "healthcare-dot-gov." Some states operate their own insurance exchanges. The U.S. Department of Health and Human Services reports that more than eight-million Americans have enrolled for coverage under the Affordable Care Act.</p>
Move Over AZ	10/06/14, 04:18pm 10/13/14, 11:18am 10/27/14, 06:18pm 11/03/14, 10:18am 11/10/14, 12:18pm 11/24/14, 09:18am	30 seconds	ADOT spot informing Arizona drivers that it's the law to pull into the other lane when passing a disabled vehicle or law enforcement on the side of the road.
Arizona's Education Funding Cuts Rank Among Nation's Highest	10/20/14, 02:18pm 10/22/14, 02:18pm 10/24/14, 06:40pm	1:30	<p>Arizona's Education Funding Cuts Rank Among Nation's Highest</p> <p>Education funding cuts in Arizona rank among the nation's highest. That's the finding of a study released today by the Center on Budget and Policy Priorities.</p> <p>Dana Wolfe Naimark, president of the Children's Action Alliance, says the research shows that Arizona's per pupil spending remains well below pre-recession levels.</p> <p>"That's not a ranking that we want to be high on," she says. "That bodes very poorly for our education system and for our future educational success."</p> <p>Wolfe Naimark says the study shows that when adjusted for inflation, Arizona has cut investments in K-12 schools by 18 percent since 2008.</p> <p>Only Oklahoma and Alabama have made deeper cuts.</p> <p>As the Nov. 4 general election quickly approaches, Wolfe Naimark says the next governor and state Legislature should make educating Arizona's future workforce a top fiscal priority.</p> <p>"And that means looking at both sides of the ledger, the spending side and the revenue side," she states. "And we need to reexamine some of our past decisions - both on K-12 education, on tax credits, on tax cuts, on other spending, on debt - we need to look at all of it and rebalance those priorities."</p> <p>Wolfe Naimark says Arizona's ranking on education funding will improve at least a dozen points if a court ruling requiring the state to fund education at \$330 million more per year in perpetuity, is allowed to stand.</p> <p>The state is currently appealing the court ruling, which determined that Arizona had under funded public education for several years.</p>

