



# WCRQ FM.

## Quarterly Issues and Programs

### 4<sup>th</sup> Quarter 2021

### October, November, December

In an effort to address important community issues of economy, education, health, political and others, WCRQ FM. offers the below as part of our regular formatted programming.

WCRQ FM airs "Happening in your community", an updated daily feature promoting local area community fundraisers, events and cancellations at 7:45am, 12:45pm and 4:45pm Monday through Friday and 7:45am and 12:45pm Saturday and Sunday.

Additionally, WCRQ FM airs free public service announcements for area non-profit organizations in excess of one hundred minutes per week, and often teams for live local broadcast of fundraising and awareness events.

WQDY 92.7 FM / WALZ 95.3 FM / WCRQ 102.9FM

WQDY/WALZ HELD OUR ANNUAL TURKEY A THON ON OCTOBER 8TH. WE ASK PEOPLE TO COME SPEND \$12 FOR A TURKEY. ALL MONEY DONATED IS USED TO BUY GIFT CARDS FROM LOCAL GROCERY STORES, AND THE GIFT CARDS ARE GIVEN TO WASHINGTON COUNTY FOOD PANTRIES TO MAKE SURE THEIR SHELVES ARE STOCKED FOR THE HOLIDAYS.

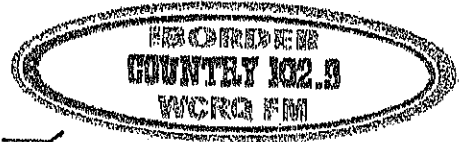
THE ANNUAL EVENT WAS PROMOTED THROUGH A SCHEDULE OF OVER 300 PROMOS ON OUR NETWORK OF STATIONS, REMINDING PEOPLE ABOUT THE TURKEY A THON AND GIVING THEM DIFFERENT OPTIONS TO MAKE A DONATION. ON OCTOBER 8TH WE AIRED A LIVE ALL DAY BROADCAST FROM A CALAIS BUSINESS FROM 7 AM UNTIL 5 PM. WE ALSO HAD PEOPLE STATIONED AT 6 OTHER LOCATIONS THROUGH OUT WASHINGTON COUNTY, COLLECTING DONATIONS FOR THE TURKEY A THON EVENT.

AT THE END OF OUR 10 HOUR BROADCAST, WE HAD COLLECTED OVER \$39,000.00 FOR OUR LOCAL FOOD PANTRIES TO HELP LOCAL FAMILIES.

THIS EVENT HAS CONTINUED TO GROW OVER THE PAST 17 YEARS. WE HAVE VARIOUS SCHOOLS, CIVIC ORGANIZATIONS, AND BUSINESSES ALL HELPING BY RAISING MONEY OR VOLUNTEERING AT ONE OF OUR LOCATIONS.

Broadcast Contract

**Classic Hits**  
WQDY 92.7 FM - WALZ 95.3 FM





Order # \_\_\_\_\_

Customer # \_\_\_\_\_ Advertiser Turkey A Than

Client/Agency Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Buyer/Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

<input checked="" type="checkbox"/> Local <input type="checkbox"/> Regional <input type="checkbox"/> National	Salesperson <u>JLF</u> Order # _____	Phone _____ Fax _____ E-mail _____ Billing: <input type="checkbox"/> Broadcast Month <input checked="" type="checkbox"/> Calendar Month
Co-Op Billing? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If Yes, Co-Op Description <u>PRIMO</u>	Times: <input type="checkbox"/> Yes <input type="checkbox"/> No Any Special Needs: _____	
Product Code # _____	Estimate # _____	Continuous Flight <input type="checkbox"/> Alternating Weeks <input type="checkbox"/>

ITEM	CART #	LENGTH	START DATE	END DATE	BEGIN TIME	END TIME	RATE	SCHEDULE							REMARKS
								M	T	W	T	F	S	S	
1	3014	:75	9-15-21	9-28-21	ROS	:	-	5	5	5	5	5	5	5	
2	3014	:75	9-29-21	10-7-21	ROS	:	-	10	10	10	10	10	10	10	
Totals:								No. Spots _____	Weekly Cost \$ _____		Schedule Cost \$ _____				

Rate Card/Grd \_\_\_\_\_ Discounts \_\_\_\_\_ Other \_\_\_\_\_

Additional Comments \_\_\_\_\_

Authorized By \_\_\_\_\_ Date \_\_\_\_\_

637 Main Street  
Calais, Maine 04619

WQDY 92.7 FM      WALZ 95.3 FM      WCRQ 102.9 FM

207-454-7545 • 207-255-4652 • www.wcrq.fm • www.wqdy.fm

P.O. Box 305  
St. Stephen, N.B. E3L 2X2

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



**WQDY INC.**  
 637 MAIN STREET  
 CALAIS, MAINE 04619  
 -----  
 PO BOX 305  
 ST.STEPHEN, N.B. CANADA  
 E3L 2X2

## WCRQ-FM Order Confirmation

OrderID: 0692-020

Sponsor: Turkey-A-Thon  
 Product: Turkey-A-Thon  
 Estimate/PO:  
 AccountRep: Jeff Demmons  
 BillingCycle: Calendar Month  
 InvoiceType: Times/Rates  
 Run Dates: 9/15/2021 - 10/7/2021  
 Items Ordered: 160  
 Gross Amount: 0.00  
 Discounts: 0.00  
 Agency Commission: 0.00  
 Net Amount: 0.00

TURKEY-A-THON

### Scheduled Station(s): WCRQ-FM Turkey-A-Thon

Printed 1/5/2022 10:08:41 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 9/15/2021 - 9/28/2021	All Weeks	05:00 AM - 09:00 PM	5	5	5	5	5	5	5	35	:75	Promo		3014	70	0.00	0.00
02 9/29/2021 - 10/7/2021	All Weeks	05:00 AM - 09:00 PM	10	10	10	10	10	10	10	70	:75	Promo		3014	90	0.00	0.00
<b>Calendar Month Projected Billing [Net]:</b>																	
	Jul-21	0.00		Aug-21		0.00		Sep-21		0.00					Q3-2021		0.00
	Oct-21	0.00		Nov-21		0.00		Dec-21		0.00					Q4-2021		0.00

Confirmed Correct; Payment Guaranteed

Accepted for WCRQ-FM

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**WQDY INC.**  
 637 MAIN STREET  
 CALAIS, MAINE 04619  
 -----  
 PO BOX 305  
 ST. STEPHEN, N.B. CANADA  
 E3L 2X2

# WCRQ FM Invoice

Invoice ID: 21100322  
 Invoice Date: 10/31/2021  
 Account ID: 0692  
 Order ID: 0692-020  
 Account Rep: Jeff Demmons

Amount Due: \$0.00

Amount Paid: \_\_\_\_\_

TURKEY-A-THON

**WCRQ 102.9FM - YOUR FAVORITE HITS**  
 All times Eastern Standard Time  
 Canadian customers billed in Canadian funds  
 Credit Card surcharge 4% applied for CC payment  
 207-454-7545 / 207-255-4652 / wqdy@wqdy.fm

Sponsor: Turkey-A-Thon  
 Turkey-A-Thon

Date	Description	Times					Qty	Rate	Cost
10/1/2021	:75 Promo	05:52 AM 12:40 PM	06:51 AM 02:43 PM	08:19 AM 05:20 PM	09:20 AM 07:53 PM	11:19 AM 08:51 PM	10	0.00	0.00
10/2/2021	:75 Promo	05:20 AM 11:52 AM	06:19 AM 01:20 PM	07:19 AM 03:20 PM	08:52 AM 07:21 PM	09:54 AM 08:51 PM	10	0.00	0.00
10/3/2021	:75 Promo	05:50 AM 01:51 PM	07:53 AM 02:54 PM	08:55 AM 04:21 PM	10:20 AM 05:43 PM	11:20 AM 07:50 PM	10	0.00	0.00
10/4/2021	:75 Promo	05:19 AM 02:20 PM	07:19 AM 04:44 PM	10:54 AM 05:42 PM	11:54 AM 07:18 PM	01:20 PM 08:18 PM	10	0.00	0.00
10/5/2021	:75 Promo	05:50 AM 12:40 PM	06:55 AM 02:44 PM	08:44 AM 03:41 PM	09:42 AM 05:42 PM	11:43 AM 06:42 PM	10	0.00	0.00
10/6/2021	:75 Promo	05:20 AM 01:18 PM	06:18 AM 02:20 PM	08:54 AM 04:53 PM	09:51 AM 07:21 PM	11:52 AM 08:53 PM	10	0.00	0.00
10/7/2021	:75 Promo	05:49 AM 01:54 PM	06:53 AM 03:18 PM	09:42 AM 04:21 PM	10:53 AM 06:55 PM	12:55 PM 07:53 PM	10	0.00	0.00
<b>70 Total Items</b>							<b>Total Cost:</b>	<b>0.00</b>	

Amount Due: 0.00

*Classic Hits*  
92.7 - 95.3

**WQDY Inc.**  
WQDY 92.7FM • WALZ 95.3FM • WCRQ 102.9FM  
*Commercial Copy*

**102.9**  
**THE BORDER**  
TODAY'S BEST HIT

**CLIENT:** Turkey A Thon  
**SUBJECT/ISCI:**  
**FLIGHT:**  
**PRINT DATE:** 09/01/21

**LENGTH:** : **CART #**  
**AE:**  
**WRITER:** Jeff Demmons  
**FILE:**

:00 Save the date. October 8<sup>th</sup>. It's the 17<sup>th</sup> annual Turkey A Thon, presented by Classic Hits  
:10 92.7/95.3 and the Border, Country 102.9 in partnership with Healthy Acadia, and spon-  
:15 sored by Dunkin in Calais and Machias and VL Tammaro in Woodland and in Calais.  
Come purchase a turkey for only \$12.00 for a family right here in Washington County.  
:20 Money taken in will be spent at local grocery stores and then distributed by the local  
food pantries. Classic Hits will be broadcasting live from V L Tammaro Oil Company on  
:30 North Street in Calais from 7 am until 5 pm reading the names of all the thoughtful peo-  
ple around the county. You can come see us, or purchase your turkeys for only \$12.00  
:40 each at one of these other locations. Bayside Market in Milbridge, First National Bank in  
Eastport, Four Corners Shop and Save in Columbia, Dunkin in Machias, Flat Iron Corner  
:50 in Lubec and at the Woodland IGA in Baileyville. Challenge your friends, you co-work-  
ers, other businesses, and civic organizations. Thanks to Dunkin Donuts in Calais and  
:60 Machias, VL Tammaro Oil in Woodland and in Calais, and Healthy Acadia, all moey do-  
nated goes out to local people that need a helping hand. The 17<sup>th</sup> Annual Turkey A  
:70 Thon, October 8<sup>th</sup>, on Classic Hits 92.7/95.3.

As Covid 19 continues to effect our listening area, Healthy Acadia in cooperation with WCRQ aired 36 :30 spots from Nov 2-November 29 whose purpose was to inform and encourage vaccinations among High School Students.



**WQDY INC.**  
 637 MAIN STREET  
 CALAIS, MAINE 04619  
 -----  
 PO BOX 305  
 ST.STEPHEN, N.B. CANADA  
 E3L 2X2

## WCRQ-FM Order Confirmation

**OrderID: 1008-072**

Sponsor: Healthy Acadia  
 Product: Healthy Acadia  
 Estimate/PO: 6620 Covid 19 Vaccination  
 AccountRep: Jeff Demmons  
 BillingCycle: Calendar Month  
 InvoiceType: Detail  
 Run Dates: 11/2/2021 - 11/29/2021  
 Items Ordered: 36  
 Gross Amount: 0.00  
 Discounts: 0.00  
 Agency Commission: 0.00  
 Net Amount: 0.00

HEALTHY ACADIA  
 140 STATE STREET  
 SUITE 1  
 ELLSWORTH, ME 04605

### Scheduled Station(s): WCRQ-FM Healthy Acadia

Printed 1/4/2022 3:53:55 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 11/2/2021 - 11/29/2021	All Weeks	06:00 AM - 07:00 PM	2	1	2	1	2	1		9	:30	Spot		3121	36	[Package]	[Package]
<b>Calendar Month Projected Billing [Net]:</b>																	
	Oct-21	0.00															0.00
					Nov-21												0.00
										Dec-21							0.00
															Q4-2021		0.00

Confirmed Correct; Payment Guaranteed

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WQDY INC.  
 637 MAIN STREET  
 CALAIS, MAINE 04619  
 -----  
 PO BOX 305  
 ST.STEPHEN, N.B. CANADA  
 E3L 2X2

# WCRQ FM Invoice

Invoice ID: 21110173  
 Invoice Date: 11/30/2021  
 Account ID: 1008  
 Order ID: 1008-072  
 Account Rep: Jeff Demmons

Amount Due: \$0.00

Amount Paid: \_\_\_\_\_

HEALTHY ACADIA  
 140 STATE STREET  
 SUITE 1  
 ELLSWORTH, ME 04605

WCRQ 102.9FM - YOUR FAVORITE HITS  
 All times Eastern Standard Time  
 Canadian customers billed in Canadian funds  
 Credit Card surcharge 4% applied for CC payment  
 207-454-7545 / 207-255-4652 / wqdy@wqdy.fm

Sponsor: Healthy Acadia for P.O./Estimate # 6620 Covid 19 Vaccination  
 Healthy Acadia

Date	Time	Length	Description	CopyID / ISCI Code	Cost
11/2/2021	07:44 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/3/2021	10:43 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/3/2021	05:53 PM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/4/2021	03:41 PM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/5/2021	09:40 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/5/2021	05:53 PM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/6/2021	10:54 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/8/2021	08:44 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/8/2021	05:19 PM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/9/2021	09:53 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/10/2021	08:20 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/10/2021	06:53 PM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/11/2021	04:54 PM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/12/2021	07:52 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/12/2021	02:43 PM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/13/2021	11:18 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/15/2021	06:41 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/15/2021	03:50 PM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/16/2021	10:42 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/17/2021	06:40 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/17/2021	02:20 PM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/18/2021	01:54 PM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/19/2021	08:52 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/19/2021	05:20 PM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/20/2021	11:18 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/22/2021	09:19 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/22/2021	05:54 PM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/23/2021	06:21 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/24/2021	11:50 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/24/2021	05:40 PM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/25/2021	12:50 PM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/26/2021	09:52 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/26/2021	03:18 PM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/27/2021	08:40 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/29/2021	10:20 AM	:30	Spot	6620 Covid 19 Vaccination	[Package]

Continued

# WCRQ FM Invoice

Sponsor: Healthy Acadia for P.O./Estimate # 6620 Covid 19 Vaccination  
Healthy Acadia

Invoice ID: 21110173  
Invoice Date: 11/30/2021

Page 2

Date	Time	Length	Description	CopyID / ISCI Code	Cost
11/29/2021	06:21 PM	:30	Spot	6620 Covid 19 Vaccination	[Package]
11/30/2021			Package		0.00
			<b>36 Total Items</b>	<b>Total Cost:</b>	<b>0.00</b>

Amount Due: 0.00

# Healthy Acadia

Youth Vaccine Promotion PSA

"Hi, I'm Lexi, a 10th grader at Washington Academy. Due to the recent COVID-19 spikes we haven't been able to be in school as much.

Getting vaccinated means kids are less likely to get sick and spread the virus. And if you're vaccinated and become a close contact of someone who IS sick, you don't have to quarantine if you test negative.

So, if you like working in front of a computer screen all day, that's all right, but if you're like me and don't like sitting at home, the COVID-19 vaccine might be for you. ~~For more information go to [www.maine.gov/covid19/vaccines](http://www.maine.gov/covid19/vaccines) or talk to your healthcare provider.~~ This message is brought to you by the Vaccine Equity Team at Healthy Acadia and Maine DHHS"



WQDY Inc.



WQDY 92.7FM•WALZ 95.3FM•WCRQ 102.9FM

Commercial Copy

CLIENT: Calais Fire - EMS
SUBJECT/ISCI:
FLIGHT:
PRINT DATE: Fall 2021

LENGTH: 30 CART #
AE: Jeff Demmons
WRITER:
FILE:

:00 This is chief Ken Clark of Calais Fire EMS. I want to share safety tips to help you learn
:10 the sounds of fire safety. Know the sound your smoke detector makes. A continuous set
:15 of three loud beeps means smoke or fire. Get out, call 911 and stay out! A single chirp
:20 every 30 or 60 seconds means the battery is low and must be changed. Chirping that
:30 continues after the battery has been replaced means the alarm is at the end of it's life
:40 and the unit must be replaced. All smoke alarms must be replaced after 10 years.
:50 Remember, smoke detectors make a sound that you can live with.
:60

This announcement was broadcast \_\_\_ times, as entered in the station's program log. The times this announcement was broadcast were billed to this station's client on our invoice(s) numbered/dated \_\_\_\_\_ at the earned rate of: \_\_\_\_\_

\$ \_\_\_\_\_ each for \_\_\_\_\_ announcements, for a total of \$ \_\_\_\_\_
\$ \_\_\_\_\_ each for \_\_\_\_\_ announcements, for a total of \$ \_\_\_\_\_
\$ \_\_\_\_\_ each for \_\_\_\_\_ announcements, for a total of \$ \_\_\_\_\_

\_\_\_\_\_  
Signature of station official
\_\_\_\_\_  
Notary Public

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WCRQ 102.9 FM

CHIEF KEN CLARK OF CALAIS FIRE – EMS CAME INTO THE STATION TO RECORD A PUBLIC SERVICE ANNOUNCEMENT TO HELP THE COMMUNITY UNDERSTAND SMOKE DETECTORS. HE WANTED TO EXPLAIN THE DIFFERENT SOUNDS A SMOKE DETECTOR MAKES AND WHAT EACH ONE MEANS. WITH COLD WEATHER COMING SOON AND PEOPLE GETTING READY FOR WINTER, HE WANTED TO REMIND THEM IT IS THE PERFECT TIME TO CHANGE THE BATTERIES IN THEIR SMOKE DETECTORS OR EVEN THEIR ENTIRE UNIT IF IT IS AN OLDER ONE. OUR STATIONS AIRED THESE SPOTS OVER 150 TIME'S FROM OCTOBER 1ST, 2022 THROUGH DECEMBER 31ST ON WCRQ FM.