



WBTV
One Julian Price Place
Charlotte, NC 28208
Main: (704) 374-3500
Billing: (704) 374-3783

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1727915-2	05/07/17	May 2017	05/01/17 - 05/02/17

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

Starboard Communications
Attention: Accounts Payable
1043 Barr Road
Lexington, SC 29072

Advertiser	Product	Estimate Number
POL/Norman, Ralph/R/Cong	NORMAN 4/24	

Flight Dates	Order #	Alt Order #
04/24/17 - 05/02/17	1727915	08624479

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	05/02/17	05/02/17	WBTV News 430a	430-5a	- 1 - - - - -	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/17 05/07/17 - 1 - - - - - 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	05/02/17	4:39 AM	WBTV News 430a	430-5a	:30	15 Reasons	\$125.00 NM
9	05/01/17	05/02/17	WBTV News 5a	5-530a	11 - - - - -	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/17 05/07/17 11 - - - - - 2 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	M	05/01/17	5:27 AM	WBTV News 5a	5-530a	:30	15 Reasons	\$325.00 NM
2	WBTV	Tu	05/02/17	4:57 AM	WBTV News 5a	5-530a	:30	15 Reasons	\$325.00 NM
10	05/01/17	05/02/17	WBTV News 530a	530-6a	11 - - - - -	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/17 05/07/17 11 - - - - - 2 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	M	05/01/17	5:56 AM	WBTV News 530a	530-6a	:30	15 Reasons	\$400.00 NM
2	WBTV	Tu	05/02/17	5:56 AM	WBTV News 530a	530-6a	:30	15 Reasons	\$400.00 NM
11	05/01/17	05/02/17	WBTV News 6a	6-7a	11 - - - - -	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/01/17 05/07/17 11 - - - - - 2 \$650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	M	05/01/17	6:23 AM	WBTV News 6a	6-7a	:30	15 Reasons	\$650.00 NM
2	WBTV	Tu	05/02/17	6:28 AM	WBTV News 6a	6-7a	:30	15 Reasons	\$650.00 NM
12	05/01/17	05/02/17	The Early Show	7-9a	11 - - - - -	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Advertiser	Product	Estimate Number	
POL/Norman, Ralph/R/Con	NORMAN 4/24		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	05/01/17	05/02/17	The Early Show	7-9a	11-----	:30	2	\$450.00	NM
05/01/17 05/07/17 11----- 2 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV M 05/01/17 8:29 AM The Early Show 7-9a :30 15 Reasons \$450.00 NM 2 WBTV Tu 05/02/17 8:51 AM The Early Show 7-9a :30 15 Reasons \$450.00 NM									
18	05/01/17	05/02/17	LOC Morning Break	9a-10a	11-----	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/01/17 05/07/17 11----- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV M 05/01/17 9:41 AM LOC Morning Break 9a-10a :30 15 Reasons \$200.00 NM 2 WBTV Tu 05/02/17 9:58 AM LOC Morning Break 9a-10a :30 15 Reasons \$200.00 NM									
19	05/01/17	05/01/17	Let's Make A Deal	958a-11a	1-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/01/17 05/07/17 1----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV M 05/01/17 9:58 AM Let's Make A Deal 958a-11a :30 15 Reasons \$300.00 NM									
20	05/01/17	05/01/17	WBTV News At Noon	12-12:30p	1-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/01/17 05/07/17 1----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV M 05/01/17 12:14 PM WBTV News At Noon 12-12:30p :30 15 Reasons \$450.00 NM									
21	05/01/17	05/01/17	CBS Soaps	CBS Soaps	1-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/01/17 05/07/17 1----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV M 05/01/17 12:28 PM CBS Soaps CBS Soaps :30 15 Reasons \$450.00 NM									
22	05/01/17	05/01/17	WBTV News at 5p	5p-5:30p	1-----	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/01/17 05/07/17 1----- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV M 05/01/17 5:24 PM WBTV News at 5p 5p-5:30p :30 15 Reasons \$950.00 NM									
23	05/01/17	05/01/17	WBTV News at 530p	M-F 530p-6p	1-----	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/01/17 05/07/17 1----- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV M 05/01/17 5:56 PM WBTV News at 530p M-F 530p-6p :30 15 Reasons \$950.00 NM									

Total Spots **16**

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Payment Terms 30 Days

<u>Gross Total</u>	\$7,275.00
<u>Agency Commission</u>	\$1,091.25
<u>Net Amount Due</u>	\$6,183.75

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