

CONTRACT



KMCI
 4720 Oak Street
 Kansas City, MO 64112
 (816) 753-4141

<u>Contract / Revision</u> 922302 /		<u>Alt Order #</u> WOC13259305
<u>Advertiser</u> League of Conservation Voters		<u>Original Date / Revision</u> 09/27/21 / 09/27/21
<u>Contract Dates</u> 09/28/21 - 10/04/21	<u>Estimate #</u> 0062	
<u>Product</u> LEAGUE OF CONSERVATION VOTERS		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMCI	<u>Account Executive</u> Margie MacDonald	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 0.60
<u>Agy Code</u> TV15458	<u>Advertiser Code</u> LCV	<u>Product 1/2</u> LCV
<u>Agency Ref</u> 141061	<u>Advertiser Ref</u> 219233	

And:

Assembly - Political
 711 3rd Ave.
 Third Floor
 New York, NY 10017

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KMCI	09/27/21	10/04/21	M-F 7-8am	7-8am		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/27/21	10/03/21	-1-11--				3	\$50.00	0.15			
	Week:	10/04/21	10/10/21	1-----				1	\$50.00	0.15			
Totals											0.60	4	\$200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/27/21 - 10/04/21	4	\$200.00	(\$30.00)	\$170.00
Totals	4	\$200.00	(\$30.00)	\$170.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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