

**WVUA 23
ISSUES REPORT
1st Quarter 2024**

On-Air Activities

Issue: **Health and Wellness**

Program Title: “Your Personal Best”

Description: Dr. Milady Murphy, retired professor from Shelton State Community College discusses important health related issues. Topics range from diabetes to blood pressure to exercise tips.

Air Date: Thursday at 5 p.m. 1st Quarter 2024

Issue: **Stray and Unwanted Animals in the Community**

Program Title: Pet Adoption at 5 p.m.

Description: Pet Adoption Programs: West Alabama Humane Society

Tuscaloosa County has one of the highest rates of euthanizing animals in the entire state of Alabama. WVUA 23 works with animal shelters and animal adoption services to present adoptable pets on the air, weekly, every Tuesday at 5 p.m.

Air Date: Every Tuesday at 5pm 1st Quarter 2024

Issue: **Positive News and People Helping People**

Program Title: Bright Spots

Description: With the negative stories over the past two years with the pandemic and other things, WVUA 23 wanted to showcase the positive in West Alabama. Positive stories about people helping people or offering help. Stories that showcase positive things in West Alabama and the surrounding

counties. Also appears on wvua23.com as an additional story.

Air Date: One Friday at 5 p.m and 10 p.m.
1st Quarter 2024

Issue: Crime

Program Title: “Tuscaloosa County’s Most Wanted”

Description: This program, which is unique to WVUA 23, has resulted in the capture of more than seven hundred suspects. Each week, suspects wanted in a variety of cases are featured, with the Tuscaloosa County Sheriff’s Office providing a detailed description of the suspect, and information about the crime. Charges range from burglary, to assault, to attempted murder. Average run time for each segment is approximately one minute.

Air Dates: Wednesdays at 5pm & 10pm: 1st Quarter 2024

Issue: Healthcare

Program Title: Health Matters

Description: Weekly segment in conjunction with the University Medical Center and doctors on various health topics that relate to our society. Runs on air at 5 p.m. on Wednesday and Sunday at 10 p.m. Extended interview version runs on UMC website and WVUA 23.

Dates: Throughout the 1st Quarter 2023 Wednesday 5 p.m. and 10 p.m. Sunday at 10 p.m.

Issues: Current Public Events in West Alabama

Description: WVUA23.COM has established a community calendar to provide local area businesses and organizations a way to let the public know what is happening in the area.

Dates: Throughout 1st Quarter 2023 on WVUA23.COM updated weekly.

Issue: Business / Economy / Local Quality of Life

Activity: “West Alabama Chamber of Commerce”

Description: The Chamber is/West Alabama Works is featured each week in various newscasts. This segment brings attention to local issues facing the business community. Also, several WVUA 23 staff members serve on the West Alabama Chamber of Commerce., including GM Steve Diorio who is on the Communications Committee. Topics include workforce development, the local business climate, and the strength of the Tuscaloosa area economy. Topics also feature information on how to find jobs by working with West Alabama Works to promote job fairs around the area.

Dates: 1st Quarter, Various newscast at 5 p.m, 6 p.m. and 10p.m.

Issue: Black History Month

Program Title: Profiles of Black Leaders

Description: A profile piece of a local black leader from the WVUA 23 viewing area was recognized on air and on line for work done here in the community. Also several stories were done throughout the month on those who made a difference in the community against racism.

Date: 30 second profile segments ran daily on air and then was on line. Stories ran at various times at 5pm and 10pm on the news.

Issue: Needs of the Community

Program Title: Public Meetings

Description: WVUA staff met with various community leaders Ranging from Government officials, business leaders School officials to discuss what is important to them

**In the community they serve and what stories they
Would like to see WVUA 23 do.**

Date: Various dates

Off-Air Activities

Staff Members on Community Boards or support programs

- 1. Steve Diorio- Youth for Christ/ West Alabama Chamber/Tuscaloosa Kiwanis Club, TCTA TV Broadcasting Board of Directors.**
- 2. Jabaree Prewitt- Tuscaloosa One Place/Chamber Minority Business Council**
- 3. Tamika Alexander- Alabama One Credit Union/City of Tuscaloosa Elevate Committee**
- 4. Amy Martin- Five Horizon's/ Humane Society, West Alabama Food Bank**

Issue: Education

Activity: Literacy Education/ school weather visits/Feature Teacher

Description

WVUA 23 Anchors served as volunteer readers for local students during this quarter. They spoke to elementary students about the importance of literacy, and why reading skills are essential in career success. Chief Meteorologist Richard Scott resumed his weather talks at schools. Feature Teacher recognizes local teachers for being great educators and going above and beyond to help students achieve.

Dates: 1st Quarter 2024 Feature Teacher airs at 5 p.m. once a month.

This report represents examples of WVUA's commitment to community service and responding to the needs of the community. It is not exhaustive of all the efforts the station takes to respond to the community's needs. We also ascertain those needs through regular contact with civic and government leaders and participation by our staff in numerous community organizations and events and with the school systems in the area. In addition, the station runs a full complement of public service spots designed to assist civic or charitable organizations in need or to share their important messages to our viewers.