

# ORDER



**Orders**  
**Order / Rev:** 2210952  
**Alt Order #:** WOC14660830  
**Product Desc:** Media  
**Estimate:** 1293  
**Flight Dates:** 05/29/24 - 06/04/24  
**Original Date / Rev:** 05/24/24 / 05/24/24  
**Order Type:** GENERAL

**Primary AE:** House House-Columbia MO  
**Sales Office:** LKRCG  
**Sales Region:** LOC

**Agency Name:** Thompson Communications  
**Buying Contact:**  
**Billing Contact:**  
 200 W Jefferson St  
 Marshfield, MO 65706

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOC  
**Agency Commission:** 15%

**Advertiser Name:** Liberty and Justice PAC  
**Demographic:** A18+  
**Product Codes:** Political Candidate Super Pac  
**Revenue Code 1:** AGY  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate  
**Priority:** Pol1

**New Business End:**  
**Advertiser External ID:** 10192393  
**Agency External ID:** 5822  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/04/24	28	\$15,480.00	\$13,158.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	28	\$15,480.00	\$13,158.00	0.00
<b>Totals</b>	<b>28</b>	<b>\$15,480.00</b>	<b>\$13,158.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House-Columbia MO			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KRCG	05/29/24	06/03/24	M-F 5a-6a Local News 5-6a News at Sunrise	CM	5:00 AM-6:00 AM	1-1-1--	:30	3	\$200.00	Pol1	0.00	NM	3	\$600.00												
(Program: KRCG LIVE AT SUNRISE 5A) CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/29/24</td> <td>06/04/24</td> <td>1-1-1--</td> <td>3</td> <td>\$200.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/29/24	06/04/24	1-1-1--	3	\$200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/29/24	06/04/24	1-1-1--	3	\$200.00	0.00																						
N 2	KRCG	05/29/24	06/04/24	M-F 6a-7a Local News 6-7a News at Sunrise	CM	6:00 AM-7:00 AM	-1-1---	:30	2	\$600.00	Pol1	0.00	NM	2	\$1,200.00												
(Program: KRCG LIVE AT SUNRISE 6A) CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/29/24</td> <td>06/04/24</td> <td>-1-1---</td> <td>2</td> <td>\$600.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/29/24	06/04/24	-1-1---	2	\$600.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/29/24	06/04/24	-1-1---	2	\$600.00	0.00																						
N 3	KRCG	05/29/24	06/01/24	Sat Early Morning Sat 4a-9a	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-----1-	:30	1	\$150.00	Pol1	0.00	NM	1	\$150.00												
(Program: US FARM REPORT) CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/27/24</td> <td>06/02/24</td> <td>-----1-</td> <td>1</td> <td>\$150.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/27/24	06/02/24	-----1-	1	\$150.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/27/24	06/02/24	-----1-	1	\$150.00	0.00																						
N 4	KRCG	05/29/24	06/04/24	The National Desk The National Desk	CM	9:00 AM-10:00 AM	11111--	:30	5	\$200.00	Pol1	0.00	NM	5	\$1,000.00												
(Program: THE NATIONAL DESK) CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY <table border="0" style="width:100%"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						

Order / Rev: 2210952  
 Alt Order #: WOC14660830  
 Flight Dates: 05/29/24 - 06/04/24

Advertiser: Liberty and Justice PAC  
 Product Desc: Media  
 Estimate: 1293  
**KRCG**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KRCG	05/29/24	06/03/24	Noon News Noon News	CM	12:00 PM-12:30 PM	1-1--	:30	3	\$375.00	Pol1	0.00	NM	3	\$1,125.00
(Program: KRCG13 LIVE @ NOON) CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/29/24	06/04/24	1111--			5		\$200.00		0.00				
N 6	KRCG	05/29/24	06/03/24	M-F Live at 5p Live at 5p	CM	5:00 PM-5:30 PM	1-1-1--	:30	3	\$750.00	Pol1	0.00	NM	3	\$2,250.00
(Program: KRCG13 LIVE @ 5P) CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/29/24	06/04/24	1-1-1--			3		\$375.00		0.00				
N 7	KRCG	05/29/24	06/04/24	M-F Evening News at 6p Evening News at 6p	CM	6:00 PM-6:30 PM	-1-1---	:30	2	\$1,200.00	Pol1	0.00	NM	2	\$2,400.00
(Program: KRCG13 LIVE @ 6P) CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/29/24	06/04/24	-1-1---			2		\$1,200.00		0.00				
N 8	KRCG	05/29/24	06/01/24	Sat 6p News Sat 6p News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$750.00	Pol1	0.00	NM	1	\$750.00
(Program: KRCG13 LIVE @ 6P-SATURDAY) CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/27/24	06/02/24	-----1-			1		\$750.00		0.00				
N 9	KRCG	05/29/24	06/02/24	Sun CBS Evening News Sun CBS Evening News	CM	5:30 PM-6:00 PM	-----1	:30	1	\$500.00	Pol2	0.00	NM	1	\$500.00
(Program: CBS EVENING NEWS Sun) CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/27/24	06/02/24	-----1			1		\$500.00		0.00				
N 10	KRCG	05/29/24	06/04/24	Entertainment Tonight Entertainment Tonight	CM	6:30 PM-7:00 PM	-1-1---	:30	2	\$550.00	Pol1	0.00	NM	2	\$1,100.00
(Program: ENTERTAINMENT TONIGHT) CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/29/24	06/04/24	-1-1---			2		\$550.00		0.00				
N 11	KRCG	05/29/24	06/03/24	Monday Prime A Mon Prime A	CM	7:00 PM-8:00 PM	1-----	:30	1	\$825.00	Pol1	0.00	NM	1	\$825.00
(Program: NEIGHBORHOOD/BOB HEARTS ABISHO) CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/29/24	06/04/24	1-----			1		\$825.00		0.00				
N 12	KRCG	05/29/24	06/04/24	Tuesday Prime B Tue Prime B	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$950.00	Pol1	0.00	NM	1	\$950.00
(Program: FBI: INTERNATIONAL) CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/29/24	06/04/24	-1-----			1		\$950.00		0.00				
N 13	KRCG	05/29/24	06/01/24	Saturday Prime C Sat Prime C	CM	9:00 PM-10:00 PM	-----1-	:30	1	\$830.00	Pol1	0.00	NM	1	\$830.00
(Program: 48 HOURS) CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/27/24	06/02/24	-----1-			1		\$830.00		0.00				
N 14	KRCG	05/29/24	06/04/24	M-F News Nightside M-F News Nightside	CM	10:00 PM-10:35 PM	1-1---	:30	2	\$900.00	Pol1	0.00	NM	2	\$1,800.00
(Program: KRCG13 LIVE @ 10P) CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/29/24	06/04/24	-1-1---			2		\$900.00		0.00				

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Advertiser: Liberty and Justice PAC  
 Product Desc: Media  
 Estimate: 1293

**KRCG**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
													Totals	28	\$15,480.00