

ORDER



Orders
Order / Rev: 19206
Alt Order #:
Product Desc: 10.12-11.8
Estimate:
Flight Dates: 10/12/20 - 11/03/20
Original Date / Rev: 10/09/20 / 10/09/20
Order Type: GENERAL

Primary AE: House National
Sales Office: NATL
Sales Region: National

Agency Name: Media Financial
Buying Contact: Joe Costello
Billing Contact:
 2300 130 Avenue NE, A-104
 Bellevue, WA 98005

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Good Jobs MT
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-04
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-Candidate

New Business Thru:
Order Separation: 00:25:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	40	\$1,250.00	\$1,062.50
10/26/20	11/03/20	20	\$625.00	\$531.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	40	\$1,250.00	\$1,062.50	0.00
November 2020	20	\$625.00	\$531.25	0.00
Totals	60	\$1,875.00	\$1,593.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House National			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWOL	10/12/20	10/25/20	M-Su Prime Rotator Prime Rotator	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	33333--	1:00	15	\$35.00	P-06	0.00	NM	30	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	33333--		15				\$35.00		0.00			
		Week: 10/19/20	10/25/20	33333--		15				\$35.00		0.00			
N 2	KWOL	10/12/20	10/25/20	M-Su Prime Rotator Prime Rotator	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----23	1:00	5	\$20.00	P-06	0.00	NM	10	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----23		5				\$20.00		0.00			
		Week: 10/19/20	10/25/20	-----23		5				\$20.00		0.00			
N 3	KWOL	10/26/20	11/01/20	M-Su Prime Rotator Prime Rotator	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	22222--	1:00	10	\$35.00	P-06	0.00	NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	22222--		10				\$35.00		0.00			
N 4	KWOL	10/26/20	11/01/20	M-Su Prime Rotator Prime Rotator	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----23	1:00	5	\$20.00	P-06	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----23		5				\$20.00		0.00			
N 5	KWOL	11/02/20	11/02/20	M-Su Prime Rotator Prime Rotator	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	3-----	1:00	3	\$35.00	P-06	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/02/20	3-----		3				\$35.00		0.00			

Order / Rev: 19206
 Alt Order #:
 Flight Dates: 10/12/20 - 11/03/20

Advertiser: Good Jobs MT
 Product Desc: 10.12-11.8
 Estimate:

KWOL-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KWOL	11/02/20	11/02/20	M-Su Prime Rotator Prime Rotator	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	3-----	1:00	3	\$35.00	P-06	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 11/02/20	11/08/20	3-----		3		\$35.00	0.00						
N 6	KWOL	11/03/20	11/03/20	M-Su Prime Rotator Prime Rotator	CM	6:00 AM-4:00 PM (6:00 AM-4:00 PM)	-2-----	1:00	2	\$35.00	P-06	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 11/02/20	11/08/20	-2-----		2		\$35.00	0.00						
													Totals	60	\$1,875.00

STATION:	KWOL-FM	ORDER#:	3178343	DATE:	10/09/2020
MARKET:	Missoula, MT	AMOUNT:	\$1,875.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	60		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4390759
ADVERTISER:	Good Jobs Montana	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	10/12-11/3 ISSUE	AGY EST:			Invoices@MediaFinancial.com
FLIGHT:	10-12-2020 TO 11/8/2020		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	4				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/09/2020 12:45

COMMENTS

[Rep Comment] 10/09/2020: NEW - Confirm in Radio Exchange or to isa.labelle@Genmediapartners.com

Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

4PM CUT OFF ON 11/3. note that the week of 11/2 airs two days only. 11/2-11/3 with 4pm cutoff on 11/3

WEEK#1-WEEK#2 10/12/2020 To 10/25/2020 WK TOT \$625.00 WK TOTAL SPOTS 20

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	7:00PM	60	10/12/2020	10/23/2020	15	\$35	\$525
	2	SS	6:00AM	7:00PM	60	10/17/2020	10/25/2020	5	\$20	\$100

WEEK#3 10/26/2020 To 11/1/2020 WK TOT \$450.00 WK TOTAL SPOTS 15

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	7:00PM	60	10/26/2020	10/30/2020	10	\$35	\$350
	2	SS	6:00AM	7:00PM	60	10/31/2020	11/1/2020	5	\$20	\$100

STATION:	KWOL-FM	ORDER#:	3178343	DATE:	10/09/2020
MARKET:	Missoula, MT	AMOUNT:	\$1,875.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	60		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4390759
ADVERTISER:	Good Jobs Montana	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	10/12-11/3 ISSUE	AGY EST:			Invoices@MediaFinancial.com
FLIGHT:	10-12-2020 TO 11/8/2020		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	4				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/09/2020 12:45

WEEK#4 **11/2/2020 To 11/8/2020** **WK TOT \$175.00** **WK TOTAL SPOTS 5**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	3		M.....	6:00AM	7:00PM	60	11/2/2020	11/2/2020	3	\$35	\$105
	4		.T.....	6:00AM	4:00PM	60	11/3/2020	11/3/2020	2	\$35	\$70

TOTAL	Oct	Nov												Total
SPOT	40	20												60
CASH	1,250.00	625.00												1,875.00
TOTAL	1,250.00	625.00												1,875.00