2018 1ST Q ISSUES & PROGRAMS

ISSUES----

1.ABSTINENCE

2.GAMBLING

3.OPIOD EPIDEMIC

4.VACCINATE

5.PROTECT A CHILD

6.RADON

7.STUDENT SAFETY

8.BLOOD SHORTAGE

9.SEVERE WEATHER

10.ROAD TO RECOVERY

11.CHILDRENS PARK

PROGRAMS----

1.WQBX AND WFYC EACH AIRED 57:30 SPOTS TITLED "FUTURE PLANS"

2.WQBX AND WFYC EACH AIRED 22:30 SPOTS TITLED "COUNSELOR"

3.WQBX AND WFYC EACH AIRED 27:30 SPOTS TITLED "EPIDEMIC"

4.WQBX AND WFYC EACH AIRED 24:30 SPOTS TITLED "GET THE FACTS"

5.WQBX AND WFYC EACH AIRED 22:30 SPOTS TITLED "PROTECT MI CHILD"

6.WQBX AND WFYC EACH AIRED 20:30 SPOTS TITLED "CHANGE/RESOLUTION"

7.WQBX AND WFYC EACH AIRED 6:30 SPOTS TITLED "IMAGINE A WORLD"

8.WQBX AND WFYC WORKED WITH THE GRATIOT COUNTY AMERICAN RED CROSS TO PROMOTE BLOOD DRIVES ON MARCH 6

9.WQBX AIRED 10 PROMOTIONAL MESSAGES FOR THE GRATIOT COUNTY SKYWARN TRAINING MEETING AT ALMA COLLEGE ON MARCH 17

10.WQBX AND WFYC WORKED WITH THE LOCAL ROTARY CLUB TO HELP FIND DRIVERS TO TRANSPORT CANCER PATIENTS TO DOCTOR AND HOSPITAL APPOINTMENTS

11.WQBX AND WFYC WORKED WITH AND PROMOTED A PANACAKE DINNER TO HELP RAISE FUNDS FOR THE NEW "ALMA WRIGHT AVENUE DREAM PARK"