

WSOC-FM

FOURTH QUARTER ISSUES REPORT
Public Affairs Issues of Concern

OCTOBER – NOVEMBER - DECEMBER
Due JANUARY 10, 2011

COMMUNITY AFFAIRS PROGRAMMING

Prepared by: Francene Marie
Hosted by: Francene Marie

Public Affairs Programs

Show Title – Francene Marie Show

Francene Marie show hosted by Francene Marie is a locally produced show. The show addresses local, regional and national issues of concern to Charlotte and the Metrolina area. Airing on Sunday mornings from 6:00AM to 7:00AM.

**WSOC-FM
ISSUES OF CONCERN TO CHARLOTTE, NC
ADDRESSED IN RESPONSIVE PROGRAMMING
FOURTH QUARTER 2011**

Brief description of show content listed below. All 10 topics cover issues of concern to local Charlotte community.

Education

The need to inform parents about 2012 Magnet Lottery open house. The need to offer music education to children. The need to help minority children get assistance with tutoring and mentoring. The need to get trained for new skills in a down economy.

Health

The need to raise awareness about Autism. The need to support caregivers taking care of family with Alzheimer's. The need to get screened for Pancreatic Cancer. The need to begin an exercise regimen. The need to promote organ donation.

Domestic Violence

The need to educate younger women beginning to date how domestic violence starts. The need to house women with their children when running away from abusive relationships.

Environment

The need to consider alternative fuels. The need to educate consumers about products to save money and the environment.

Community Events

The need to attend Charlotte, NC events to support non-profit efforts. The need to support the first blind back country hiker. The need to support Animal Control events. The need to give coats for kids during the holidays.

Economy

The need to help military families during the holidays. The need to find jobs in a down economy.

NC Laws

The need to inform individuals about consequences of drinking and driving. The need to break down the growing population incarcerated.

Children

The need for more agencies like United Family Services to offer counseling for children experiencing physical and sexual abuse in the home.

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Crime/Guns

The need to train the increase of women wanting firearms. The need to educate younger gun handlers.

Hunger/Food

The need for more food donations in 2011. The need for more tips to help consumers eliminate waste regarding food.

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EDUCATION

Issue: Education

PA Show

Date: October 30, 2011

Time: 55 minutes of 1-hour

Francene Marie interviewed Takisha Darden regarding the tutoring programs in the Ashley Park Community. We also discussed how volunteers are needed as Math tutors, English, Art and Photography.

Issue: Education

PA Show

Date: October 16, 2011

Time: 27 minutes of 1-hour

Francene Marie interviewed Field Director, Karen Sutton with PEFNC. PEFNC helps parents support their children's studies when tutoring and mentoring is needed. They also assist parents choose the right tiers, such as private, magnet schools, etc.

Issue: Education

PA Show

Date: October 9, 2011

Time: 55 minutes of 1-hour

Francene Marie interviewed Kaisa Thompson with Charlotte Mecklenburg Schools regarding new Magnet Lottery coming up. Parents are encouraged to check backpacks for literature. We also discussed the 9 programs offered with the Magnet program.

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ECONOMY

Issue: Economy

PA Show

Date: October 16, 2011

Time: 27 minutes of 1-hour

Francene Marie interviewed Melissa Varham regarding new jobs being funneled through Central Piedmont Community College. CPCC has many programs in place with the opportunity to receive certification. CPCC is proud of their retention rates.

Issue: Economy

PA Show

Date: October 2, 2011

Time: 57 minutes of 1-hour

Francene Marie interviewed Mike Gonzales with Small Business Administration regarding new businesses due to the increase of lay-offs. We also discussed trainings in place for small businesses to do business with the federal Government.

ENVIRONMENT

Issue: ENVIROMENT

PA Show

Date: October 23, 2011

Time: 55 minutes of 1-hour

Francene Marie interviewed Moira Quinn with Charlotte Center City Partners regarding Center City's plans to increase their sustainable plans. New businesses are moving into Center City and with the growth come an increase of sustainability.

Issue: ENVIRONMENT

PA Show

Date: November 13, 2011

Time: 27 minutes of 1-hour

Francene Marie interviewed Shannon Binns with Sustain Charlotte's 3rd part installment regarding how to reduce waste in the Charlotte region. We checked the rankings regarding pollution and North Carolinas air quality compliance.

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HEALTH

Issue: Health

PA Show

Date: November 13, 2011

Time: 27 minutes of 1-hour

Francene Marie interviewed Personal Trainer, Stephanie Sawyer about food choices and exercise options to reduce high blood pressure, eliminating diabetes and what muscle groups to target.

Issue: Health

PA Show

Date: November 27, 2011

Time: 50 minutes of 1-hour

Francene Marie interviewed Aimee Cox with Pancreatic Action Network regarding the devastating statistics of Americans losing their battle with Pancreatic Cancer. Supporting events will help raise awareness and raise money which stays in Charlotte, NC.

Issue: Health

PA Show

Date: November 6, 2011

Time: 50 minutes of 1-hour

Francene Marie interviewed Autism Speaks representative, Kelli Embler and Donna Forbes about 2011 Walk. We also talked about tools Autism Speaks offers parents with children dealing with Autism.

Issue: Health

PA Show

Date: November 20, 2011

Time: 50 minutes of 1-hour

Francene Marie interviewed Teresa Hoover with Alzheimer Association regarding the death rate for seniors with Alzheimer's disease. We also discussed the beginning signs of early-on-set of Dementia.

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CRIME

Issue: CRIME

PA Show

Date: December 11, 2011

Time: 25 minutes of 1-hour

Francene Marie interviewed Cerita Lindo with Strive Charlotte regarding hiring convicted felons. Strive Charlotte trains felons for the workforce to be productive citizens.

CHARLOTTE EVENTS

Issue: CHARLOTTE EVENTS

PA Show

Date: December 4, 2011

Time: 27 minutes of 1-hour

Francene Marie interviewed Melissa Knicely with CMPD Animal Control discussing laws prohibiting various types of animals as pets. Francene Marie interviewed Terry Joelle regarding event benefiting food banks in Charlotte NC. Francene Marie interviewed Trevor Thomas regarding his back trail travels. Trevor Thomas is legally blind and never has assistance when he hikes.

DOMESTIC VIOLENCE

Issue: Domestic Violence

PA Show

Date: December 25, 2011

Time: 27 minutes of 1-hour

Francene Marie interviewed Karen Parker Thompson with United Family Services regarding Art With Heart event happening in 2011 to benefit new Women's Shelter now under construction.

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CHILDREN

Issue: CHILDREN

PA Show

Date: December 18, 2011

Time: 50 minutes of 1-hour

Francene Marie interviewed Angela with United Family Services in Union County who counsels children who are affected by physical and emotional abuse in the household.

FOOD/HUNGER

Issue: FOOD/HUNGER

PA Show

Date: December 25, 2011

Time: 27 minutes of 1-hour

Francene Marie interviewed Troy Pelshak regarding Amana One non-profit. Twice a year clothing and food is sent to villages in Africa to support school age children. Francene Marie interviewed Kim Blackney Executive Director of Matthews Help Center regarding food pantries needing to be stocked for the holidays. Francene Marie interviewed Executive Chef Pamela with Central Piedmont Community College regarding how to buy groceries to reduce waste and how to renew leftovers kids will eat.

NC LAWS

Issue: NC LAWS

PA Show

Date: December 11, 2011

Time: 27 minutes of 1-hour

Francene Marie interviewed Attorney Tin Noel regarding the over crowdedness in Mecklenburg County Jails. We also discussed the price tag associated with drinking and driving in the Counties. Attorney Tin Noel also reviewed some cases regarding death penalty.