

EEO PUBLIC FILE REPORT

FOR

STATIONS

WWWV / WINA / WQMZ / WVAX / WCNR

Charlottesville, Virginia

The EEO Public File Report

Covers the one-year period

June 1, 2013 through May 31, 2014

MENU OPTION ACTIVITIES

WWWV, WINA, WQMZ, WVAX and WCNR have engaged in the following outreach activities during the year covered by this report: June 1, 2013 through May 31, 2014.

Activity Classification	Type of Activity	Brief Description
5	Virginia Association of Broadcasters Internship Program	Provided paid internship opportunities for Virginia college students.
5	University of Virginia Internship Program	Provided unpaid internship opportunities for UVA students.
5	Saga Communications Internship Program	Provided paid internship opportunities for college students.
1	Participated in the 2013 Diversity Career Day with the VAB on October 8, 2013.	Promoted the job fair and was present during the activities.
1	Participated in PVCC's 30 th Annual Job Fair on March 27, 2014.	Promoted the job fair and was present during the activities.
1	Participated in the 2014 Charlottesville Community Spring Job Fair on May 7, 2014.	Promoted the job fair and was present during the activities.

*For "Activity Classification" use numbers "1" through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.