

WJFW TV

QUARTERLY LISTING OF ISSUES AND PROBLEMS

QUARTER COVERED: APRIL 1, 2011 – JUNE 30, 2011

PREPARED AND PLACED IN THE PUBLIC INSPECTION FILE

July 6, 2011

FCC WEEKLY REPORT

Name Ryan Michaels Week of 3/21 - 3/25

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
ENVIRONMENT	5pm 10 pm	3/23	VOSOT	1:05	Power outages due to snow storm.
"	6pm 10 pm	3/23	VOSOT	1:10 1:50	Road conditions due to the snow storm.

FCC WEEKLY REPORT March 20-31, 2

Name Kira Lynne

Week of April 1-4

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	10PM AM	4-3-11 4-4-11	PKG PKG/WEST	2:00 1:00	Northwood's Hero-Law Enforcement Hero. Deputy saves man during CPR
Sports					
Environmental	6PM, 10PM AM	3-30-11 3-31-11	PKG	1:30	Oneida County digitizing Floodplain maps.

FCC WEEKLY REPORT

Name Jeff Allen Week of 3-28-11 thru 4-1-11

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10pm 6am	3-31-11 4-1-11	PKA	1:10	A jury finds a local man guilty of growing marijuana.
Economy & Employment					
Government & Politics	5, 6, 10pm 6am	3-28-11 3-29-11	VDSOT	1:03	One local government is preparing itself in case Governor Scott Walker's Budget Repair Bill gets the green light.
Healthcare					
Children's Issues & Education	5, 6, 10pm 6am	3-30-11 3-31-11	VDSOT	:44	Some local teachers will be working again this fall.
Spot News					
Human Interest	6, 10pm 6am	3-28-11 3-29-11	VDSOT	:43	When temperatures rise here in the Northwoods, you'll want to be ready for fl.
Sports					
Government & Politics	5, 6, 10pm 6am	3-28-11 3-29-11	VDSOT	1:03	Thousands of locals could see a jump in their Medicare premiums next year.
Human Interest	5, 6, 10pm 6am	3-30-11 3-31-11	VO	:41	The City Administrator of one local city could soon be without a job.
Human Interest	5, 6, 10pm 6am	4-1-11	PKA	2:07	A new workout plan might be in order to help some local counties get in shape.
Crime	5, 6, 10pm	4-1-11	FS	:35	

FCC WEEKLY REPORT

Name Heather

Week of 4/4/11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5, 6, 10pm	4-4-11	VO	:21	Winter moratorium on Utility bills
Government & Politics	5, 6, 10pm	4-7-11	FS	:36	State Budget hearing in Rhineland
Healthcare					
Children's Issues & Education	5pm	4-4-11	Live Interview	3:00	Brighter Futures Conference (Moneywatch)
Spot News					
Human Interest	5pm	4-6-11	Live Interview	3:51	Fishing Seminar
Sports					
Community	5pm	4-5-11	Live Interview	1:54	Art Start Open House
Economy	5, 6, 10pm	4-7-11	VO	:42	Festival of Flavors
Community	5pm	4-7-11	Live Interview	3:33	Y Classes during Spring Break
Gov't	5pm	4-8-11	VO/SOT	1:03	Prasser Takes lead over Kloppenburg

FCC WEEKLY REPORT

Name, Jeff Allen

Week of 4-6-11 thru 4-8-11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5, 6, 10pm 6am	4-7-11 4-8-11	VOSOT	1:10	Oneida County is one of the 72 counties crunching election numbers.
Healthcare					
Children's Issues & Education	5, 6, 10pm 6am	4-7-11 4-8-11	PKA	2:05	Learning to love school at an early age can make for a brighter future down the road.
Spot News					
Human Interest	5, 6, 10pm 6am	4-8-11	VOSOT	:40	If you're feeling the pain at the pump these days you're not alone.
Sports					
Human Interest	5, 6, 10pm	4-8-11	VOSOT	1:11	A local town is ramping up its efforts to bring in shoppers while it undergoes a major face
Human Interest	5, 6, 10pm	4-8-11	VOSOT	:46	A Northwoods fire department has some new wheels to help rescue crews do their job more efficie
Human Interest	5, 6, 10pm	4-8-11	VOSOT	:44	Two lottery tickets worth \$14,000 each are sold here in the Northwoods.

FCC WEEKLY REPORT

Name Dana B. Week of April 8-12

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5,6 +10	April 8	Pkg.	1:20	Nicolet College partners w/ local businesses to keep employees ahead of the game
Government & Politics	5,6 +10	April 8	VO SOT	:40	Localizing the Supreme Court. Race Vote Count
Healthcare					
Children's Issues & Education					
Spot News	5,6 +10	April 11	Pkg.	1:30	2 families experience different views after tornado.
Human Interest	5,6 +10	April 12	Pkg.	1:20	Crandon H.S. graduate shares experiences w/ students.
Sports					
Spot	5,6 +10	April 11	VO SOT	:40	WPS Outage update after. Stock

FCC WEEKLY REPORT

Name Hather Week of 4-10-11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5, 6, 10pm	4-12-11	VO	:38	Damage assessment to tornadoes
Healthcare					
Children's Issues & Education	5pm	4- 11 -11	Live Interview	3:45	Financial Aid
Spot News					
Human Interest					
Sports					
Education	5pm	4-12-11	Live Interview	2:09	Nicolet College University Transfer Liberal Arts Program
Community	5pm	4-13-11	Live Interview	2:40	Living History Encounter
Tornado Coverage	5pm	4-13-11	VO	:31	WPS restores power in Merrill
Tornadoes Coverage	5pm	4-13-11	VO	:34	Church Mutual donates \$35 million

FCC WEEKLY REPORT

Name Ryan Michaels Week of 4-~~14~~¹¹ ~ 4-15 2011

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education	5, 6, 10	4/14	VOSOT	1:34	Statewide Geography Bee Winner Winner
Spot News					
Human Interest	5, 6, 10	4/13	PKG	1:17	Newald Tornado Damage
Sports					
Human Interest	5, 6, 10	4/14	VOSOT	1:20	Statewide Tornado Drill
Human Interest	5, 6, 10	4/15	PKG	1:23	Murill Fire Department helps in tornado clean up

FCC WEEKLY REPORT

Name Dana Blado Week of April 15 - 26

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5, 6 10	April 26	Pkg	1:33	Mgrs. make sure people pay @ the pump.
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5, 6 10	April 15	Pkg	1:20	Rhi Swim Club donates \$30,000 to Hadag Facilities Foundation.
Sports	5, 6 10	April 25	VOSOT	:30	Phelps Chamber new registration Agent
Community	10	April 16	VOSOT	:30	2nd Annual CANtastic event a success.
Comm.	5, 6 10	April 25	VOSOT	2:00	MAA Library constr. continues.
Comm.	5, 6 10	April 25	VOSOT	1:00	MAA Chamber gets new exec. dir.
Community	5, 6 10	April 26	VOSOT	:40	You can still vote for your favorite structure

FCC WEEKLY REPORT

Name Matt Doyle

Week of 4/18 - 4/22

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	6,10	4/18	WSOT	1:15	Rhinelander city council trying to cut costs
Healthcare					
Children's Issues & Education					
Spot News	6,10	4/19	VOSOT	45	Dental clinic in Rhinelander
Human Interest	6,10	4/20	VOSOT	:50	After school library prog.
Sports					
Govt	6,10	4/19	VOSOT PK6	49 131	Planning commission works on stormwater management
Govt	6,10	4/21	VOSOT	1:30	Local counties for Supreme Court recount
Spot	6,10	4/21	VOSOT	1:10	Amazon expanding to library lending
Env.	6,10	4/22	VOSOT PK6	11:55	Bald eagles in Wiscd

FCC WEEKLY REPORT

Name Jeff Allen

Week of 4-20-11 - 4-22-11

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10pm 6am	4-21-11 4-22-11	FS	:49	A Wisconsin woman charged with making death threats to Republican state lawmakers pleads not guilty.
Economy & Employment					
Government & Politics	5, 6, 10pm 6am	4-20-11 4-21-11	SETVDSOT	1:35	Some voters are calling for the recall of an Eagle River State Senator.
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Government & Politics	5, 6, 10pm 6am	4-21-11 4-22-11	VO	:38	We recently told you about some voters push to recall Eagle River State Senator Jim Hol over his position on Governor Scott Walker's collective bargaining law.

FCC WEEKLY REPORT

Name Ryan Michaels Week of 4/18 - 4/22

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5, 6, 10	4/20	VOSOT 142	1:20	SEXUAL ASSAULT AWARENESS WEEK
Sports					
Human Interests	5, 6, 10	4/21	PK6	1:05	Landlines Vs Cell Phones

FCC WEEKLY REPORT

Name Heather

Week of 4-25-11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5pm	4-26-11	RDR	:19	U.S. Forest Service asks people to keep ATVs off trails until May 10
Healthcare					
Children's Issues & Education	5pm	4-26-11	Live Interview	2:51	Adopt A Back Pack Program
Spot News					
Human Interest					
Sports					
Financial	5pm	4-25-11	Live Interview	3:30	Alternatives to Pay Day Loans
Community	5pm	4-27-11	Live Interview	3:09	Rhineland School District waits tables at local restaurant in fundraiser
Community	5pm	4-28-11	Live Interviews	2:45	Teen Character (ywater) Award Nominations

FCC WEEKLY REPORT

Name Math Doyle Week of 4/25/11

Category	Newscast	Date	Format	Length	Description
Crime	6,10	4/25	VOSOT VOSOT	1:20	Remembering Sheriff Deputy Kory Dahlvig
Economy & Employment					
Government & Politics	6,10	4/26	VOSOT PKG	1:05 1:42	Smoking ban reax in Northwoods
Healthcare					
Children's Issues & Education					
Spot News	10 PM	4/27	PKG	1:25	Pack on local band from Minocqua & Lakeland HS competing in LaunchPad music competition
Human Interest	10	4/28	PKG	2:02	story on local MM from England for Royal Use
Sports					
Spot	6,10	4/28	10	35	Fire in Sugar Camp
Govt	10	4/27	PKG	1:57	Package on open budget meeting in An

FCC WEEKLY REPORT

April 10, 2011 &

Name Kira Lynne

Week of April 27, 2011

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	10PM AM	4/10 4/11	WSOT	:40	Miss Northwoods Pageant
Sports					
Environment	6:10 AM	4/27 4/28	PKG	2:00	Miscellaneous River & history of water quality

FCC WEEKLY REPORT

Name Dana

Week of April 29 - May 3

Category	Newscast	Date	Format	Length	Description
Crime	6+ 10	May 2	VOSOT	:50	Arrestment for James Joseph Larson.
Economy & Employment					
Government & Politics	5, 6 10	May 3	Pkg	1:40	New scam targets food industry
Healthcare	10	April 30	VOSOT	1:00	W41 Rx Drug Take Back Day
Children's Issues & Education					
Spot News	5, 6 10	April 29	VOSOT	1:15 #0	Garage fire kills one man in Price Co.
Human Interest					
Sports Comm	10	May 1	VOSOT	:45	Alz. Assoc. gets award
Spot	10	April 30	VO	:40	Man Missing in Marinette Co.
Comm.	10	April 30	VOSOT	1:00	CANTastic's last Day
Spot News	10	May 1	VOSOT	2:00	Bin Laden dies.
Wx	10	May 1	VOSOT	:34	windy wx precautions

FCC WEEKLY REPORT

Name Matt Doyle Week of 5/2/11

Category	Newscast	Date	Format	Length	Description
Crime	6,10	5/1/11	VOSOT	45	Animal Shelter Full
Economy & Employment					
Government & Politics	10	5/5/11	PK6	1:10	citizens Police Academy in Blinnville
Healthcare	6,10	5/3	VOSOT PK6	1:10 2:30	Package on changes to Alzheimer's disease phases
Children's Issues & Education					
Spot News	6,10	5/2/11	VOSOT PK6	1:10 2:15	Gas prices / tips to save \$
Human Interest	10	5/4/11	PK6	1:35	Play on Eagle Creek from the Great Lakes
Sports					
spot	6,10	5/6/11	VOSOT PK6		story on lead/non-lead fishing tackle

FCC WEEKLY REPORT

Name Heather S. Week of 5-2-11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm	5-2-11	Live Interview	2:59	Your Credit Score
Government & Politics	5, 6, 10pm	5-5-11	VDSOT	1:31	Kim Simac announces Candidacy for 12 th Senate District
Healthcare	5pm	5-3-11	Live Interview	2:49	Walk for a Cure
Children's Issues & Education	5pm	5-5-11	Live Interview	2:44	SPLASH swim safety Program @ YMCA
Spot News					
Human Interest					
Sports					

Heather S.

FCC WEEKLY REPORT

Name Ryan Michaels Week of 5/2 - 5/6, 2011

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5,6,10	5/5	MOS VOSOF PKG	1:03	Osama Bin Laden death photos
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5,6,10	5/5	PKG	1:05	Donellings vs Cell Phone
Sports					
Community	5,6,10	5/4	5 VOSOF 6,10. PKG	1:47	Tomahawk Bridge Update

FCC WEEKLY REPORT

Name Dana

Week of May 6-10

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5, 6 10	May 9	Pkg	1:30	Gov. \$ funds subdivision completed in Mole Lake
Healthcare					
Children's Issues & Education	10	May 8	VOSOT	:30	Students learn about lumberjacks for outdoor Ed.
Spot News	5, 6 10	May 10	Pkg	1:20	Old St. Mary's hospital gets demolished.
Human Interest	5, 6 10	May 6	VOSOT	1:00	Youth Marketplace helps students start businesses.
Sports	5, 6 10	May 6	VOSOT	:50	Students learn kayak safety B-4 kip.
Prevention	5, 6 10	May 6	VOSOT	:40	Brush fire Season Safety tips.

FCC WEEKLY REPORT

Name Heather S. Week of 5-9-11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm	5-9-11	Live Interview	2:46	Reverse Mortgages
Government & Politics	5:16, 10pm	5-10-11	VOSOT	:42	Sen. Ron Johnson supports Sen. Toomey's Balanced Budget Proposal
Healthcare					
Children's Issues & Education	5pm	5-10-11	Live Interview	1:45	New Architectural Technology 2yr. assoc. degree program at Nicolet College
Spot News					
Human Interest					
Sports					
Children's Issues	5pm	5-11-11	Live Interview	2:49	Bike Safety Rodeo Preview
Economy	5, 6, 10pm	5-11-11	VOSOT	:40	How driving on a near empty tank can hurt your car
Children's Issues	5pm	5-12-11	Live Interview	2:30	Programs @ Eagle River YMCA

FCC WEEKLY REPORT

Name Ryan Michas Week of May 9th - 13th, 2011

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education	5,6,10	5/11	5 VOSOT 6,10,PK6	1:24	Students run a 3K
Spot News					
Human Interest	5,6,10	5/13	VOSOT 1&2	1:15	National Nursing Home Week
Sports					
Money	5,6,10	5/13	VOSOT 1&2	1:07	Saving money on your electric bill, by having WPS switch installed
Making a Difference	5,6,10	5/12	VOSOT 1&2	1:30	Volunteer at YMCA
Community	5,6,10	5/12	VOSOT 1&2	1:26	Hext Theater

FCC WEEKLY REPORT

Name Jeff Allen

Week of 5-9-11 to 5-13-11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	6, 10pm 6am	5-9-11 5-10-11	PKA	1:30	Success is flying into one Northwoods airport.
Sports					
Human Interest	6, 10pm 6am	5-10-11 5-11-11	PKA	2:21	Some of us are forking over more money to Uncle Sam these days, while others
Human Interest	6, 10pm	5-13-11	VOSOT	-49	Folks are lacing up their running shoes...preparing to hit the pavement in Eagle River Saturday
Human Interest	6, 10pm	5-13-11	VOSOT	1:10	A local man's spider-like skills are helping him climb to the top.

FCC WEEKLY REPORT

Name Dana

Week of May 13-18

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5:10-10 May 13	May 13	NOSON	1:00	Herb Kohl retires
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5:6 10	May 16	Pkg	2:20	Honor Flight Series Pre-flight Dinner
Sports					
Human Interest	5:6 10	May 17	Pkg	2:30	Honor Flight Series: WWII Memorial Visit in D.C.
Human Interest	5:6 10	May 18	Pkg	2:00	Honor Flight Series: D.C. Day Continues & trip back home

FCC WEEKLY REPORT

Name Heather Schallock Week of 5-16-11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm	5-16-11	Live Interview	3:06	Buyer's Remorse
Government & Politics	5:16, 10pm	5-17-11	RDR	:25	Paul Ryan not running for Senate
Healthcare	5:10pm	5-18-11	VOSOT	1:06	Disaster Response Drill - hospitals
Children's Issues & Education	5:10pm	5-17-11	VOSOT	:54	Rhineland High School hosts Service Fair for students & volunteer organizations
Spot News					
Human Interest	5pm	5-17-11	Live Interview	3:00	Birding Festival in Manitowish Water (Preview)
Sports					
Community	5pm	5-19-11	Live Interview	3:20	Hodag Run for Your Life (Preview)
Children's Issues	5pm	5-20-11	Live Interview	2:50	Take 25 Safety Event in Eagle R (Preview)

FCC WEEKLY REPORT

Name Sarah Rasmussen Week of 5-16 - 5-20

Category	Newscast	Date	Format	Length	Description
Crime	12pm 1pm	5/16 5/16	PS PS	:38 :33	Teen stops 3 ppl; one dies Miss W arrested for ID theft
Economy & Employment					
Government & Politics	6pm 10pm 10pm 10pm	5/16 5/16 5/17 5/17	VO RDR RDR VO	:40 :24 :14 :41	Trump NOT winning at present Gov. : Stop defending domestic part Paul Ryan NOT running for Senate DNC tries to stop funding of abortion clinic
Healthcare	6pm 10pm 10pm	5/17 5/18 5/18	PRG VO VO	:41 :41 :41	ECF discusses infant medicine dosage ECS closing debate using dem. and hand sanitizers shows prob. alcohol use
Children's Issues & Education					
Spot News	10pm 12pm	5/18 5/19	VO/SOT VO	1:00 :46	Missing girl found on island PBI investigates eagles poisoned
Human Interest	10pm 6pm 10pm	5/16 5/17 5/18	PRG VO VO	1:51 :41 :25	Endavour shuttle finally launches M man eats 15,000th bag of M&M's New invention "Chirball" keeps you calm
Sports	6pm	5/18	VO	:32	Duke's QB raises \$255,000 for childhood cancer
	10pm	5/19	VO	:32	New website help people find family members

FCC WEEKLY REPORT

Name Dana Week of May 20-24

Category	Newscast	Date	Format	Length	Description
Crime	5,6 10	May 23	VO SOT	1:00	Wang appears in Court again
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education	5,6 + 10	May 20	Pkg	1:20	Lac du Flambeau + Nicolet College partner to help adult earn bachelor's degrees.
Spot News	5,6 + 10	May 20	VO	:30	8+6 two-car crash - 1 rolls over.
Human Interest	5,6 + 10	May 23	VO SOT	:45	Lara begins as new Exec. Dir. of chamb
Sports					
Emergency	5,6 + 10	May 23	VO SOT	:50	re-registration to get wx alerts through Vilas Co. system.
Crime	5,6 + 10	May 24	Pkg	1:16	Price Co. Sheriff's De Solves house burglaries.

FCC WEEKLY REPORT

Name Jeff Allen

Week of 5-23-11 thru 5-27-11

Category	Newscast	Date	Format	Length	Description
Crime	5,6,10pm 6am	5-23-11	VOSOT	:51	Fr:
Economy & Employment					
Government & Politics	5,6,10pm 6am	5-26-11 5-27-11	VOSOT PKG	1:05 2:02	
Healthcare Human Interest	5,6,10pm 6am	5-27-11	PKG	1:08	High gas prices aren't detouring drivers from their holiday plans.
Children's Issues & Education					
Spot News Human Interest	5,6,10pm	5-27-11	VOSOT	:38	Knowing what's in the ground before you dig can help keep you safe this summer.
Human Interest	5,6,10pm 6am	5-23-11 5-24-11	VO	:42	A possible tornado destroys property in Portage County.
Sports					
Crime	5,6,10pm 6am	5-24-11 5-25-11	VO	:41	It will take \$20,000 to get James Joseph Larson out of jail.
Human Interest	5,6,10pm 6am	5-24-11 5-25-11	VOSOT	:50	A local leader is stepping down.
Crime	5,6,10pm 6am	5-26-11 5-27-11	VO	:28	One of the two men accused of burglarizing local churches appears in court.
Human Interest	5,6,10pm 6am	5-26-11 5-27-11	VOSOT	1:08	A popular Northwoods Health Spa will close its doors.

FCC WEEKLY REPORT

Name Matt Doyle Week of 5/23/11

Category	Newscast	Date	Format	Length	Description
Crime	5,6,10	5/23/11	VO SOT	1:00	Arrest made in local Church burglaries
Economy & Employment					
Government & Politics	6,10	5/25	VO SOT PKB	1:05 1:25	Story on new voter id bill in Wisconsin
Healthcare	6,10	5/27	VO SOT PKB	1:17	Ministry St. Mary's gets an emergency helicopter
Children's Issues & Education	10	5/23	VO SOT	1:15	MAPS recall teacher layoffs
Spot News	6,10	5/24	VO SOT PKB	1:15	Gas prices continue to fluctuate in Northwoods
Human Interest	10	5/24	VO SOT		Local woman visiting father's grave in Netherlands
Sports					
Local News	10	5/26	VO SOT	1:15	Local PI heading to Joplin, MO to assist tornado victims
Local News	5,6,10	5/26			Making a difference w/ local students

FCC WEEKLY REPORT

Name Dana

Week of May 27-31

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5,6 10	May 30	Pkg	1:30	Memorial Day ceremonies in Blinn. People remember.
Healthcare					
Children's Issues & Education	5,6 10	June 2	Pkg	1:30	Students work @ H.S. Bank @ school
Spot News	5,6 10	May 27	Pkg	1:10	House destroyed in fire.
Human Interest					
Sports					

FCC WEEKLY REPORT

Name Kira Lynne Week of 5-23-11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
WX	AM	5-23-11	VO	:45	Tornado/Storm Damage

FCC WEEKLY REPORT

Name Ryan Michaels

Week of 5-23/5-27

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5,6,10	5-25-11	VOSOT PKG	1:20 2:00	Copy of Eagle River group Eagle River group takes donations to Joplin, Missouri
Sports					
NEW LAW	5,6,10	5-26-11	VOSOT PKG	1:15 2:00	New Law targeting illegal puppy mills.
Community	5,6,10	5-25-11	VOSOT 1 VOSOT 2	1:20 1:35	Eagle River Farmers' Market opening.

FCC WEEKLY REPORT

Name Heather S. Week of 5/24/11

Category	Newscast	Date	Format	Length	Description
Crime	5pm	5-27-11	RDR	:19	Click It or Ticket
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education	5pm	5-24-11	Live Interview		Nicolet College's new Welding Certificate
Spot News					
Human Interest	5pm	5- 20 ²⁷ -11	Live Interview		Ride for Peanuts
Sports					
Children's Issues	5pm	5-26-11	Live Interview		Summer Day Camp

FCC WEEKLY REPORT

Name Ryan Michaels Week of 5-30/6-3

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics					
Healthcare					
Children's Issues & Education	5,6,10	6-2-11	VosOT	50sec	Y.E.S. Y.E.S. Alliances announces logo competition winner
Spot News					
Human Interest	5,6,10	6-1-11	VosOT PKG	1: 15 1:36	Seven bald eagles released back into the wild after being poisoned 2 months prior.
Sports					
Human Interest	5,6,10	6-2-11	VosOT PKG	1:45 2:22	Joplin Relief Update

FCC WEEKLY REPORT

Name Dana Blado Week of June 3-7

Category	Newscast	Date	Format	Length	Description
Crime	5:6 10	June 3	VOBOT	1:13	Fadoul faces embezzlement charges
Economy & Employment					
Government & Politics	5:6 10	June 6	Pkg	1:30	Early Alcohol Sales
Healthcare					
Children's Issues & Education	10	June 4	Pkg	1:20	Girls finish 5K after GOTR Program
Spot News					
Human Interest	5:6 10	June 7	Pkg	1:40	Marine commits suicide after suff. from PTSD.
Sports					
Crime	5:6 10	June 3	VOBOT	1:15	Pecor sentenced to 20 yrs.
Crime	5:6 10	June 7	VOBOT	1:00	Sex offender Released

FCC WEEKLY REPORT

Name Ryan Michaels Week of June 6th - June 10th

Category	Newscast	Date	Format	Length	Description
Crime	5, 6, 10	6-8-11	VOSOT	:55	K2 Ban
Economy & Employment	5, 6, 10	6-9-11	VOSOT	1:28	DELTA LEAVES RHI
Government & Politics	6, 10	6-10-11	VOSOT	1:15	St. Germain tourism grant
Healthcare	5, 6, 10	6-10-11	VOSOT VOSOT	1:02	Angel on My Shoulder Golf Spectacular Benefits Cancer
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Crime	5, 6, 10	6-8-11	VOSOT	1:20	Green Dot SeAM

FCC WEEKLY REPORT

Name Dana Week of June 10-14

Category	Newscast	Date	Format	Length	Description
Crime	5, 6 10	June 10	Pkg	2:20	Police investigate fake \$ @ rummage sales in Wausau
Economy & Employment					
Government & Politics	10	June 12	VO SOT	1:00	Fire fighters see charges to collec. bag. + contributions
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	10	June 12	VO	:30	Fire fighters do learn to burn
Sports					
Comm.	5, 6 10	June 14	Pkg	1:30	Police Chief rewrites Bike safety Rules

FCC WEEKLY REPORT

Name Lane Kimble

Week of 6/13/11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5 5	6/17/11	PKG	1:52	Protesters lock themselves to Senate chambers with bike locks.
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Police Reports	5, 6, 10	6/16/11	FS	:28	Forest Co. man killed in motorcycle crash

Name Matt DoyleWeek of June 13

Category	Newscast	Date	Format	Length	Description
Crime	6,10	6/16	VOSOT PK6	1:10 11:55	Stolen Animal mounts
Economy & Employment					
Government & Politics	6,10	6/15	VOSOT PK6	:55 11:25	Senator Holperin & concealed carry
Healthcare	6,10	6/14	VOSOT		Preventative health screenings
Children's Issues & Education	6,10	6/13	VOSOT		Superintendent award
Spot News	6,10	6/17	Live VOSOT PK6	11:00 11:	Boat capsizes on Medicine lake
Human Interest	10	6/14	VOSOT		Flag day ceremony
Sports					
Govt	10	6/13	VOSOT	:45	City administrator position
Human Int.	10	6/13	VOSOT	:55	story on beginning of ArtStart program

Name Sarah Rasmussen

Week of 6-13 - 6/14

Category	Newscast	Date	Format	Length	Description
Crime	10pm 11pm	6/13 6/14	PS PKG	285 285	police bust Michael... PBI investigating Al Qaeda hit list
Economy & Employment	6pm 11pm 11pm 10pm	6/14 6/15 6/15 6/16	VO VO VO VO	22 21 21 21	more ppl renting than buying credit union business up homeless up, down in MI night shift population growing
Government & Politics	6pm 6pm 10pm 10pm	6/13 6/13 6/13 6/14	VO PS VO VO	35 31 37 41	state assembly... forum P Senate recall election... transitions could be exempt from... Senate passes concealed carry bill
Healthcare	10pm 10pm 10pm 10pm	6/13 6/14 6/15 6/16	PKG PKG PKG VO	1:15 1:56 2:05 31	diabetes & diabetes products new sunscreen rules from FDA no arthroscopy for young athletes heart warning for heart patients
Children's Issues & Education					
Spot News	6pm	6/14	PDF	11	MI soldier dies in Afghanistan
Human Interest	6pm 10pm 6pm 10pm	6/14 6/15 6/16 6/16	VO PS PKG PKG	32 30 283 1:50	MI flag day history Vilas Co. collecting hazardous waste how to go about asking for a raise 15 setting... & detecting cheating
Sports					

FCC WEEKLY REPORT

Name Dana

Week of June 17-21

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5, 6 + 10	June 20	VDSOT	1:00	Brush Run races rescheduled.
Government & Politics					
Healthcare	5, 6 15	June 17	VDSOT	= 45	Cons Illness hits workers @ construction site.
Children's Issues & Education					
Spot News	5 - 10	June 20	VDSOT	1:00	Suzanne Florey returns from Arizona wildfires
Human Interest	5, 6 15	June 17	VDSOT	= 45	Brother sister reunite after 45 years.
Sports					
Human Interest	10	June 18	VDSOT	1:15	Willie G. + son sign Harley-Davidson gear in Arbor Vitae.
Comm.	5 - 10	June 20	VDSOT	1:00	Electronics collection hits Phi.
Health	5 - 10	June 21	Pkg	1:30	FDA mandates new labels for cigarettes.

FOUR WEEKLY REPORT

Name Matt Doyle Week of 6/20

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	10	6/20	VOSOT	1:35	Recall election Senate forum
Healthcare	6,10	6/22	VOSOT PK6	55 1:35	Story on pool safety and water quality
Children's Issues & Education					
Spot News	6,10	6/20	VOSOT	1:05	Fish kills w/ DNR in Northwoods
Human Interest					
Sports					
Spot. News	6,10	6/23	VOSOT PK6	56 1:25	Story about saving money on water bill # water leaks

FCC WEEKLY REPORT

Name Ryan Michaels

Week of 6/20 - 6/24

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5, 6, 10	6-23-11	VOSOT1 VOSOT2	1:32 1:20	Lt. Gov KEEFISCH TOURS NORTHWOODS ON JOBS
Healthcare	6, 10	6-24-11	VOSOT	:56	New Helipad at Howard Young Medical Center
Children's Issues & Education					
Spot News					
Human Interest	5, 6, 10	6-22	VOSOT PKG	1:28 2:13	MDA Summer Camp
Sports					
Human Interest	5, 6, 10	6-23-11	VOSOT	:54	New bike & hike trail extension in St. Germain
Human Interest	5, 6, 10	6-24-11	VOSOT1 VOSOT2	1:20 1:42	A. I. S. Citizens Lake Monitoring Workshop

FCC WEEKLY REPORT

Name Heather S.

Week of 6-20-11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm	6-20-11	Live Interview	3:20	Money Watch - free & affordable fun activities in Oneida Co.
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Community	5pm	6-21-11	Live Interview	3:03	Eagles Take Flight Auction Preview
Community	5pm	6-22-11	Live Interview	2:52	Three Lakes Radar Rush, Boat Races & Fly In Preview
Community	5pm	6-23-11	Live Interview	3:17	Preview 11 th annual YMCA Golf Scramble
Community	5pm	6-24-11	Live Interview	3:15	North Lakeland Elementary 40 th Anniversary Preview

FCC WEEKLY REPORT

Name Lane Kimble

Week of 6/20/11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment					
Government & Politics	5 p.m.	6/22	FS	:35	Tomahawk Bridge set to reopen following repairs and renovations.
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Government & Politics	5 p.m., 6 p.m.	6/24	VOSOT	:40	Rhineland Judge Timothy Vocke is named by Governor Walker to Government Accountability Board.

FCC WEEKLY REPORT

Name Sarah Rasmussen Week of 6/27 - 7/1

Category	Newscast	Date	Format	Length	Description
Crime	6pm	6/30	VO	:43	charges changed in homicide case trial set for stabbing suspect (Wagon)
	6pm	6/30	VO	:29	
Economy & Employment	6pm	6/29	VO	:32	swipe fee cap adjusted to \$0.21
Government & Politics	6pm	6/27	VO	:35	Capitol reopens fully after months of protest Supreme Court abuse case
	6pm	6/28	PKG	1:44	
Healthcare	10pm	6/27	PKG	2:25	Controversy over HCL diet supplements could prevent skin cancer drug manufacturers making own synthetic marijuana
	10pm	6/28	VO	:55	
	10pm	6/29	PKG	1:54	
Children's Issues & Education	6pm	6/27	VO	:22	watching TV after 7 causes nighttime must unmadison admissions
	6pm	6/29	VO	:35	
Spot News	6pm	6/28	RDR	:37	13yo. killed in boat crash sprout recall for salmonella WI marine dies in Afghanistan
	6pm	6/28	VO	:38	
	10pm	6/28	RDR	:18	
Human Interest	10pm	6/27	VO	:33	Sarah Palin movie debut lightning strikes men more experts checking boats for ALS
	10pm	6/28	VO	:32	
	6pm	6/29	VO	:39	
Sports	6pm 6pm	6/30	VO	:28	paydays increase death risk

FCC WEEKLY REPORT

Name Dana

Week of June 24-28

Category	Newscast	Date	Format	Length	Description
Crime	5-10	June 27	VO	1:20	Schmidt files 2 motions asking evidence not be used in his trial
Economy & Employment	5-10	June 27	Pkg	1:30	New School opens in Northwoods
Government & Politics	5-10	June 28	VD/SOT	1:00	Tourism Budget gets more \$ - what that means for northern WI
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	10	June 23	VD/SOT	:40	Electronics Collection update.
Sports					
Community	5-10	June 24	VD/SOT	:50	Non-profit hosts pet rummage sale to raise \$ for new building
Community	10	June 23	VD/SOT	:30	Local church hosts annual car hop.
Safety	5-10	June 28	VO	:24	Driver falls asleep on Hwy 51 + crashes SUV, but is ok.
Community	5-10	June 28	VO	:24	Veterans Mem. Bridge Opens

Name Matt Doyle Week of 6/27/11

Category	Newscast	Date	Format	Length	Description
Crime	6,10	6/29	VOSOT	1:10	Jeremy Fardoul prelim.
Crime	6,10	6/29	VOSOT	.55	Kyle Bushong prelim
Economy & Employment					
Government & Politics	10	6/29	VOSOT	1:39	Local reak to collective bargaining law
Healthcare					
Children's Issues & Education	10	6/27	PK6		Soccer club hoping to build shelter at fields
Spot News	6,10	6/28	VOSOT	1:05	Tomahawk Bridge opens
Human Interest	6,10	6/28	VOSOT PK6	52 1:29	Food safety tips for grilling
Sports					
Spot	6,10	6/27	VOSOT	1:10	Gas mileage standards raised for cars by 2025
Spot	10	6/30	VOSOT	1:24	Fireworks safety
Human Int.	5,6,10	7/1	VOSOT	1:02	Woman visiting father's grave overseas
Spot	5,6,10	7/1	PK6 VOSOT	1:45 1:04	Patriotic merch. spending

FCC WEEKLY REPORT

Name Lane Kamble Week of 6/27

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5, 6, 10 p.m.	7/1	VOSOT	1:30	NAIFC Marketer Anke Mochialak tries to keep tournament in Rhinelanders
Government & Politics					
Healthcare					
Children's Issues & Education					
Spot News					
Human Interest	5, 6, 10	6/30	VOSOT, PKG	2:00	Rhinelanders man meets MN woman who received his wife's donated heart
Sports					
Human Interest	6, 10	7/1	VOSOT	1:30	Rhinelanders native Barb Estabrook is a finalist in a national cook off

FCC WEEKLY REPORT

Name Heather S. Week of 6/27/11

Category	Newscast	Date	Format	Length	Description
Crime					
Economy & Employment	5pm	6-27-11	Live Interview	3:15	Free & inexpensive things to do in the Tomahawk area
Government & Politics					
Healthcare	5pm	6-28-11	Live Interview	2:30	MASH Blood Drive Preview
Children's Issues & Education					
Spot News					
Human Interest					
Sports					
Community	5pm	6-30-11	Live Interview	2:33	YWatch Moonshine Run Preview