

ORDER



Orders
Order / Rev: 1876475C
 Alt Order #:
Product Desc: Charlene Ward Campaign
Estimate: 2024 Primary Runoff (KGLK)
Flight Dates: 05/11/24 - 05/28/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: GENERAL

Primary AE: Cheronda Harrell
Sales Office: L-HOU
Sales Region: Local

Agency Name: Charlene Ward Johnson for State Rep
Buying Contact: Charlene Ward Johnson
Billing Contact: Charlene Ward Johnson
 5319 Alba Road
 Houston, TX 77091

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Charlene Ward Johnson for State Rep
Demographic: A25-54
Product Codes: Political Candidate
Revenue Code 1: DIR
Revenue Code 2: POLITICAL
Revenue Code 3: POL-CAND
Priority: 10

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/24	05/25/24	12	\$300.00	\$300.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	12	\$300.00	\$300.00	0.00
Totals	12	\$300.00	\$300.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cheronda Harrell			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGLK	05/11/24	05/28/24	Sa AM Sa AM	CM	6a-10a	-----2-	:30	2	\$25.00	10	0.00	NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----2-		2				\$25.00		0.00			
		Week: 05/13/24	05/19/24	-----2-		2				\$25.00		0.00			
		Week: 05/20/24	05/26/24	-----2-		2				\$25.00		0.00			
		Week: 05/27/24	06/02/24	-----		0				\$25.00		0.00			
N 2	KGLK	05/11/24	05/28/24	Sa PM Sa PM	CM	3p-7p	-----2-	:30	2	\$25.00	10	0.00	NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----2-		2				\$25.00		0.00			
		Week: 05/13/24	05/19/24	-----2-		2				\$25.00		0.00			
		Week: 05/20/24	05/26/24	-----2-		2				\$25.00		0.00			
		Week: 05/27/24	06/02/24	-----		0				\$25.00		0.00			
													Totals	12	\$300.00