

# INVOICE



**WGTV**  
**8513 M-72 West**  
**Traverse City, MI 49684**  
**Main: (231) 946-2900**  
**Billing: (608) 833-0047**

Invoice #	Invoice Date	Invoice Month	Invoice Period
336317-1	11/09/14	November 2014	10/27/14 - 11/07/14

Station	Account Executive	Sales Office	Sales Region
WGTV	HRP HRP-Washington DC	HRP Washington	National

Billing Address:

**Mundy Katowitz Media, Inc.**  
**Attention: Accounts Payable**  
**904 Pennsylvania Ave SE**  
**Washington, DC 20003-2140**

Advertiser	Product	Estimate Number
Tom Stobie For State Repre	TOM STOBIE	3084

Flight Dates	Order #	Alt Order #
10/30/14 - 11/04/14	336317	07471019

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914019	552	575

Agency Ref	Advertiser Ref

Send Payment To:

**WGTV**  
**REMIT TO WGTV**  
**c/o WMSN**  
**7847 Big Sky Dr**  
**Madison, WI 53719**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/14	10/31/14	The View	11:00 AM-12:00 PM	----1--	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ----1-- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTV F 10/31/14 The View 11:00 AM-12:00 PM :00 <del>\$80.00</del> NM See MG 1.2,1.3									
2	10/31/14	10/31/14	M-F 4p-5p	4:28 PM M-F 4p-5p	4p-5p	:30	76WDF0TS102H	\$100.00	NM
MG for 13.1,1.1									
3	10/31/14	10/31/14	Late News	11:25 PM Late News	11p-1135p	:30	76WDF0TS102H	\$180.00	NM
MG for 13.1,1.1									
2	10/31/14	10/31/14	General Hospital	2:00 PM-3:00 PM	----1--	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ----1-- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTV F 10/31/14 2:59 PM General Hospital 2:00 PM-3:00 PM :30 76WDF0TS102H \$60.00 NM									
3	10/31/14	10/31/14	M-F 4p-5p	4:00 PM-5:00 PM	----1--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ----1-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTV F 10/31/14 4:49 PM M-F 4p-5p 4:00 PM-5:00 PM :30 76WDF0TS102H \$50.00 NM									
4	10/31/14	10/31/14	M-F ABC World News	7:00 PM-7:30 PM	----1--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ----1-- 1 \$200.00									
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5	10/31/14	10/31/14	Good Morning America	7:00 AM-9:00 AM	----2--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ----2-- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

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6	11/03/14	11/03/14	M-F 12p-1p	12:00 PM-1:00 PM	1-----	:30	1	\$40.00	NM																																																																			
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12	11/01/14	11/01/14	Sat 11p-12a	11:00 PM-12:00 XM	-----1-	:30	1	\$20.00	NM																																																																			
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13	11/01/14	11/01/14	Sat ABC World News	6:30 PM-7:00 PM	-----1-	:30	1	\$200.00	NM
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14	11/01/14	11/01/14	Sat 7p-8p	7:00 PM-8:00 PM	-----1-	:30	1	\$100.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTV Sa 11/01/14 7:37 PM Sat 7p-8p 7:00 PM-8:00 PM :30 76WDF0TS104H \$100.00 NM									
15	11/02/14	11/02/14	Sat-Sun GMA	8:00 AM-9:00 AM	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----1 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTV Su 11/02/14 8:39 AM Sat-Sun GMA 8:00 AM-9:00 AM :30 76WDF0TS03H \$100.00 NM									
16	10/30/14	10/30/14	The Chew	1:00 PM-2:00 PM	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ---1--- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTV Th 10/30/14 1:57 PM The Chew 1:00 PM-2:00 PM :30 76WDF0TS102H \$100.00 NM									
17	10/30/14	10/30/14	M-F 12p-1p	12:00 PM-1:00 PM	---1---	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ---1--- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTV Th 10/30/14 12:31 PM M-F 12p-1p 12:00 PM-1:00 PM :30 76WDF0TS102H \$40.00 NM									
18	10/30/14	10/30/14	M-F 3p-4p	3:00 PM-4:00 PM	---1---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ---1--- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTV Th 10/30/14 3:48 PM M-F 3p-4p 3:00 PM-4:00 PM :30 76WDF0TS03H \$50.00 NM									
19	10/30/14	10/30/14	Good Morning America	7:00 AM-9:00 AM	---2---	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ---2--- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGTV Th 10/30/14 7:46 AM Good Morning America 7:00 AM-9:00 AM :30 76WDF0TS102H \$100.00 NM 2 WGTV Th 10/30/14 8:29 AM Good Morning America 7:00 AM-9:00 AM :30 76WDF0TS03H \$100.00 NM									
20	10/30/14	10/30/14	M-F 730p-8p	7:30 PM-8:00 PM	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 ---1--- 1 \$100.00									

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

**INVOICE**

Send Payment To:

**WGTV**  
**REMIT TO WGTV**  
**c/o WMSN**  
**7847 Big Sky Dr**  
**Madison, WI 53719**

Invoice #	Invoice Date	Invoice Month	Invoice Period
336317-1	11/09/14	November 2014	10/27/14 - 11/07/14
Advertiser	Product	Estimate Number	
Tom Stobie For State Repre	TOM STOBIE	3084	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
20	10/30/14	10/30/14	M-F 730p-8p	7:30 PM-8:00 PM	--- 1---	:30	1	\$100.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGTV</td><td>Th</td><td>10/30/14</td><td>7:47 PM</td><td>M-F 730p-8p</td><td>7:30 PM-8:00 PM</td><td>:30</td><td>76WDF0TS102H</td><td>\$100.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGTV	Th	10/30/14	7:47 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	76WDF0TS102H	\$100.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WGTV	Th	10/30/14	7:47 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	76WDF0TS102H	\$100.00	NM																																												
21	10/30/14	10/30/14	M-F 9a-10a	9:00 AM-10:00 AM	--- 1---	:30	1	\$20.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/27/14</td><td>11/02/14</td><td>--- 1---</td><td>1</td><td>\$20.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGTV</td><td>Th</td><td>10/30/14</td><td>9:34 AM</td><td>M-F 9a-10a</td><td>9:00 AM-10:00 AM</td><td>:30</td><td>76WDF0TS102H</td><td>\$20.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/27/14	11/02/14	--- 1---	1	\$20.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGTV	Th	10/30/14	9:34 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	76WDF0TS102H	\$20.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WGTV	Th	10/30/14	9:34 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	76WDF0TS102H	\$20.00	NM																																												
22	10/30/14	10/30/14	Thursday 9p-10p	9p-10p	--- 1---	:30	1	\$300.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/27/14</td><td>11/02/14</td><td>--- 1---</td><td>1</td><td>\$300.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGTV</td><td>Th</td><td>10/30/14</td><td>9:43 PM</td><td>Thursday 9p-10p</td><td>9p-10p</td><td>:30</td><td>76WDF0TS102H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/27/14	11/02/14	--- 1---	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGTV	Th	10/30/14	9:43 PM	Thursday 9p-10p	9p-10p	:30	76WDF0TS102H	\$300.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/27/14	11/02/14	--- 1---	1	\$300.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WGTV	Th	10/30/14	9:43 PM	Thursday 9p-10p	9p-10p	:30	76WDF0TS102H	\$300.00	NM																																												
23	11/04/14	11/04/14	The View	11:00 AM-12:00 PM	- 1-----	:30	1	\$80.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>11/03/14</td><td>11/09/14</td><td>- 1-----</td><td>1</td><td>\$80.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGTV</td><td>Tu</td><td>11/04/14</td><td>11:35 AM</td><td>The View</td><td>11:00 AM-12:00 PM</td><td>:30</td><td>76WDF0TS102H</td><td>\$80.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		11/03/14	11/09/14	- 1-----	1	\$80.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGTV	Tu	11/04/14	11:35 AM	The View	11:00 AM-12:00 PM	:30	76WDF0TS102H	\$80.00	NM											
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Total Spots							28																																															

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$3,000.00</b>
<u>Agency Commission</u>	<b>\$450.00</b>
<u>Net Amount Due</u>	<b>\$2,550.00</b>

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