

# INVOICE



**WOIO**  
 1717 East 12th Street  
 Cleveland, OH 44114  
 Main: (216) 771-1943  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1603466-2	10/30/16	October 2016	10/25/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WOIO	House WOIO/WUAB	Cleveland Local	Local

Billing Address:

**Midwest Communications & Media.**  
 Attention: Accounts Payable  
 49 South Grant Avenue  
 Columbus, OH 43215

Advertiser	Product	Estimate Number
POL/OHROC	Candidate B	

Flight Dates	Order #	Alt Order #
10/22/16 - 11/08/16	1603466	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WOIO**  
 Drawer #0958  
 PO Box 11407  
 Birmingham, AL 35246-0958

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/16	10/28/16	Cleveland 19 News at 5a	5-6a	MTWTF--	:30	5	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 5 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WOIO	Tu	10/25/16	5:28 AM	Cleveland 19 News at 5a	5-6a	:30	TGOHGRAN1601H	\$40.00 NM
4	WOIO	W	10/26/16	5:28 AM	Cleveland 19 News at 5a	5-6a	:30	TGOHMAGR1601H	\$40.00 NM
3	WOIO	Th	10/27/16	5:21 AM	Cleveland 19 News at 5a	5-6a	:30	TGOHGRAN1601H	\$40.00 NM
5	WOIO	F	10/28/16	5:41 AM	Cleveland 19 News at 5a	5-6a	:30	TGOHMAST1602H	\$40.00 NM
2	10/24/16	10/28/16	Cleveland 19 News at 6a	6-7a	MTWTF--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 5 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4	WOIO	Tu	10/25/16	6:43 AM	Cleveland 19 News at 6a	6-7a	:30	TGOHMAGR1601H	\$50.00 NM
2	WOIO	W	10/26/16	6:58 AM	Cleveland 19 News at 6a	6-7a	:30	TGOHANMA1601H	\$50.00 NM
3	WOIO	Th	10/27/16	6:29 AM	Cleveland 19 News at 6a	6-7a	:30	TGOHMAST1602H	\$50.00 NM
5	WOIO	F	10/28/16	5:59 AM	Cleveland 19 News at 6a	6-7a	:30	TGOHARR01602H	\$50.00 NM
3	10/24/16	10/28/16	CBS This Morning	7-9a	MTWTF--	:30	10	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 MTWTF-- 10 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WOIO	Tu	10/25/16	7:29 AM	CBS This Morning	7-9a	:30	TGOHANMA1601H	\$50.00 NM
8	WOIO	Tu	10/25/16	8:26 AM	CBS This Morning	7-9a	:30	TGOHGRAN1601H	\$50.00 NM
3	WOIO	W	10/26/16	7:29 AM	CBS This Morning	7-9a	:30	TGOHGRAN1601H	\$50.00 NM
6	WOIO	W	10/26/16	8:52 AM	CBS This Morning	7-9a	:30	TGOHMAGR1601H	\$50.00 NM
9	WOIO	Th	10/27/16	8:16 AM	CBS This Morning	7-9a	:30	TGOHARR01602H	\$50.00 NM
4	WOIO	Th	10/27/16	8:59 AM	CBS This Morning	7-9a	:30	TGOHGRAN1601H	\$50.00 NM
10	WOIO	F	10/28/16	8:25 AM	CBS This Morning	7-9a	:30	TGOHGRAN1601H	\$50.00 NM
5	WOIO	F	10/28/16	8:59 AM	CBS This Morning	7-9a	:30	TGOHMAST1602H	\$50.00 NM

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# INVOICE



Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Invoice # <b>1603466-2</b>	Invoice Date <b>10/30/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>10/25/16 - 10/30/16</b>
Advertiser <b>POL/OHROC</b>	Product <b>Candidate B</b>	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/24/16	10/28/16	SYN 9-10a	9-10a	MTWTF--	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16    10/30/16    MTWTF--                    5            \$125.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1    WOIO    Tu    10/25/16    9:12 AM    SYN 9-10a    9-10a    :30    TGOHMAGR1601H    \$125.00    NM									
2    WOIO    W    10/26/16    9:14 AM    SYN 9-10a    9-10a    :30    TGOHMAST1602H    \$125.00    NM									
3    WOIO    Th    10/27/16    9:12 AM    SYN 9-10a    9-10a    :30    TGOHMAST1602H    \$125.00    NM									
5    WOIO    F    10/28/16    9:50 AM    SYN 9-10a    9-10a    :30    TGOHARR01602H    \$125.00    NM									
5	10/24/16	10/28/16	Noon News	12-1230p	MTWTF--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16    10/30/16    MTWTF--                    5            \$375.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1    WOIO    Tu    10/25/16    12:09 PM    Noon News    12-1230p    :30    TGOHANMA1601H    \$375.00    NM									
4    WOIO    W    10/26/16    12:15 PM    Noon News    12-1230p    :30    TGOHGRAN1601H    \$375.00    NM									
2    WOIO    Th    10/27/16    12:08 PM    Noon News    12-1230p    :30    TGOHARR01602H    \$375.00    NM									
5    WOIO    F    10/28/16    12:24 PM    Noon News    12-1230p    :30    TGOHGRAN1601H    \$375.00    NM									
6	10/24/16	10/28/16	CBS Soaps	CBS Soaps	MTWTF--	:30	10	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16    10/30/16    MTWTF--                    10           \$500.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
1    WOIO    Tu    10/25/16    12:28 PM    CBS Soaps    CBS Soaps    :30    TGOHGRAN1601H    \$500.00    NM									
8    WOIO    Tu    10/25/16    1:29 PM    CBS Soaps    CBS Soaps    :30    TGOHMAGR1601H    \$500.00    NM									
5    WOIO    W    10/26/16    12:56 PM    CBS Soaps    CBS Soaps    :30    TGOHARR01602H    \$500.00    NM									
9    WOIO    W    10/26/16    1:59 PM    CBS Soaps    CBS Soaps    :30    TGOHARR01602H    \$500.00    NM									
6    WOIO    Th    10/27/16    12:30 PM    CBS Soaps    CBS Soaps    :30    TGOHGRAN1601H    \$500.00    NM									
3    WOIO    Th    10/27/16    1:29 PM    CBS Soaps    CBS Soaps    :30    TGOHMAST1602H    \$500.00    NM									
10    WOIO    F    10/28/16    1:00 PM    CBS Soaps    CBS Soaps    :30    TGOHMAST1602H    \$500.00    NM									
4    WOIO    F    10/28/16    1:59 PM    CBS Soaps    CBS Soaps    :30    TGOHARR01602H    \$500.00    NM									
7	10/24/16	10/28/16	Cleveland 19 News at 4p	4-5p	MTWTF--	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16    10/30/16    MTWTF--                    5            \$175.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
4    WOIO    Tu    10/25/16    4:55 PM    Cleveland 19 News at 4p    4-5p    :30    TGOHANMA1601H    \$175.00    NM									
5    WOIO    W    10/26/16    4:24 PM    Cleveland 19 News at 4p    4-5p    :30    TGOHGRAN1601H    \$175.00    NM									
3    WOIO    Th    10/27/16    4:27 PM    Cleveland 19 News at 4p    4-5p    :30    TGOHARR01602H    \$175.00    NM									
2    WOIO    F    10/28/16    4:41 PM    Cleveland 19 News at 4p    4-5p    :30    TGOHGRAN1601H    \$175.00    NM									
8	10/24/16	10/28/16	Cleveland 19 News at 5p	5-6p	MTWTF--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16    10/30/16    MTWTF--                    5            \$200.00									
Spots: #    Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
3    WOIO    Tu    10/25/16    5:23 PM    Cleveland 19 News at 5p    5-6p    :30    TGOHGRAN1601H    \$200.00    NM									
2    WOIO    W    10/26/16    5:52 PM    Cleveland 19 News at 5p    5-6p    :30    TGOHMAST1602H    \$200.00    NM									
1    WOIO    Th    10/27/16    5:54 PM    Cleveland 19 News at 5p    5-6p    :30    TGOHGRAN1601H    \$200.00    NM									

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**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

<u>Invoice #</u> 1603466-2	<u>Invoice Date</u> 10/30/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 10/25/16 - 10/30/16
<u>Advertiser</u> POL/OHROC	<u>Product</u> Candidate B	<u>Estimate Number</u>	

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9	10/24/16	10/28/16	Cleveland 19 News at 6p	6-630p	MTWTF--	:30	5	\$275.00	NM																																																																			
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11	10/24/16	10/28/16	M-F 730-8p	730-8p	MTWTF--	:30	3	\$2,500.00	NM																																																																			
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	10/24/16	10/30/16	MTWTF--	3	\$2,500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
5	WOIO	W	10/26/16	7:37 PM	M-F 730-8p	730-8p	:30	TGOHMAST1602H	\$2,500.00	NM																																																																		
3	WOIO	F	10/28/16		M-F 730-8p	730-8p	:00		<del>\$2,500.00</del>	NM																																																																		
See MG 11.6																																																																												
12	10/24/16	10/28/16	Cleveland 19 News at 11p	11-1135p	MTWTF--	:30	5	\$750.00	NM																																																																			
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>10/24/16</td> <td>10/30/16</td> <td>MTWTF--</td> <td>5</td> <td>\$750.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>4</td> <td>WOIO</td> <td>Tu</td> <td>10/25/16</td> <td>11:16 PM</td> <td>Cleveland 19 News at 11p</td> <td>11-1135p</td> <td>:30</td> <td>TGOHGRAN1601H</td> <td>\$750.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WOIO</td> <td>W</td> <td>10/26/16</td> <td>11:11 PM</td> <td>Cleveland 19 News at 11p</td> <td>11-1135p</td> <td>:30</td> <td>TGOHMAST1602H</td> <td>\$750.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WOIO</td> <td>Th</td> <td>10/27/16</td> <td>11:12 PM</td> <td>Cleveland 19 News at 11p</td> <td>11-1135p</td> <td>:30</td> <td>TGOHGRAN1601H</td> <td>\$750.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WOIO</td> <td>F</td> <td>10/28/16</td> <td>11:12 PM</td> <td>Cleveland 19 News at 11p</td> <td>11-1135p</td> <td>:30</td> <td>TGOHARR01602H</td> <td>\$750.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/24/16	10/30/16	MTWTF--	5	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WOIO	Tu	10/25/16	11:16 PM	Cleveland 19 News at 11p	11-1135p	:30	TGOHGRAN1601H	\$750.00	NM	2	WOIO	W	10/26/16	11:11 PM	Cleveland 19 News at 11p	11-1135p	:30	TGOHMAST1602H	\$750.00	NM	3	WOIO	Th	10/27/16	11:12 PM	Cleveland 19 News at 11p	11-1135p	:30	TGOHGRAN1601H	\$750.00	NM	1	WOIO	F	10/28/16	11:12 PM	Cleveland 19 News at 11p	11-1135p	:30	TGOHARR01602H	\$750.00	NM
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4	WOIO	Tu	10/25/16	11:16 PM	Cleveland 19 News at 11p	11-1135p	:30	TGOHGRAN1601H	\$750.00	NM																																																																		
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3	WOIO	Th	10/27/16	11:12 PM	Cleveland 19 News at 11p	11-1135p	:30	TGOHGRAN1601H	\$750.00	NM																																																																		
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13	10/22/16	10/29/16	Sat Early Show	9-11a	-----S-	:30	1	\$250.00	NM																																																																			
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14	10/23/16	10/30/16	Cleveland 19 News at 7a	7-8:30a	-----S	:30	1	\$100.00	NM																																																																			
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	10/24/16	10/30/16	-----S	1	\$100.00																																																																							

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:  
**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

<u>Invoice #</u> 1603466-2	<u>Invoice Date</u> 10/30/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 10/25/16 - 10/30/16
<u>Advertiser</u> POL/OHROC		<u>Product</u> Candidate B	<u>Estimate Number</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
14	10/23/16	10/30/16	Cleveland 19 News at 7a	7-8:30a	-----S	:30	1	\$100.00	NM	
		10/24/16	10/30/16		-----S		1	\$100.00		
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WOIO	Su	10/30/16	7:38 AM	Cleveland 19 News at 7a	7-8:30a	:30	TGOHMAST1602H	\$100.00	NM
<u>Total Spots</u>							<b>55</b>			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$23,210.00</b>
<u>Agency Commission</u>	<b>\$3,481.50</b>
<u>Net Amount Due</u>	<b>\$19,728.50</b>

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